

Join the nation's most innovative credit union leaders at...



LEADERSHIP CONVENTION

JULY 30-AUG. 2, 2024 CAESARS PALACE

Las Vegas

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CREDIT UNION COALITION



FEATURING KEYNOTE SPEAKER

Jackie Joyner-Kersey

*"Greatest female athlete
of the 20th century."*



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LEADERSHIP CONVENTION

JULY 30-AUG. 2, 2024 CAESARS PALACE

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Las Vegas

You're invited to the #1 event for growth-minded CU Leaders

Who should attend?

- CEOs & Presidents
- Board Chairs/Directors
- Supervisory Committee Members
- Chief/VP of DEI
- Chief/VP of Marketing
- Chief/VP of Finance
- Chief/VP of Lending
- Chief/VP of Technology
- Chief/VP of HR
- Chief/VP of Lending & Business Lending

Previously known as the Directors & CEO Conference, the country's leading event for Directors, CEOs and C-suite level leaders is now the CU Leadership Convention. For 47 years, the conference has delivered the best content, packed with practical guidance and innovative solutions from the country's leading SMEs, CEOs, executives, directors and consultants willing to share what's working – and what's not.

This year is no exception! Join us in Vegas to share ideas, network and learn from the country's leading credit union experts. This year's convention features:

- **63 sessions with real-world guidance** from CEOs, directors and SMEs.
- **8 NEW Breakout Summits** on today's hottest topics, including lending, HR, leadership, fintech and more. Pick and choose your favorite topics!
- **3 NEW Deep Dive Pre-Conference Workshops** on big data, financial management, M&As and strategic planning.
- **Expanded Breakfast of Champions** idea exchange (limited to the first 300 paid attendees).
- NEW exhibit hall featuring **50+ solution providers**.
- Opening night **entertainment and reception**.
- And, we are proud to partner with the **African-American Credit Union Coalition** this year to bring you more thought leaders and practical solutions to today's toughest challenges!

Proud Partners of:



Since we are not an association or a CUSO, we deliver unvarnished perspectives from the industry's leading thought leaders, so you have the information you need to better serve your communities, your members and your employees. This commitment to top-quality content [and thought-provoking speakers – all while in America's most exciting city – makes the CU Leadership Convention a must-attend event for any credit union leader.

We look forward to seeing you in Vegas!

Dennis J. Sullivan,
Convention Chairman



"I will forever be changed for the better as a board member! I feel invigorated and motivated to share the ideas and content I discovered at the CU Leadership Convention."

— GRACE LOWE, BOARD MEMBER, CU SO CAL



A Winning Perspective Gets the Gold: Keynote Address with Olympic Great,

Jackie Joyner-Kersey

Named by Sports Illustrated as “The Greatest Female Athlete of the 20th Century,” Jackie Joyner Kersee will deliver the keynote address to open the 47th CU Leadership Convention. Join us as she discusses how her relentless pursuit of excellence on and off the track has led her to give back to her community. Coming from very humble beginnings in East St. Louis, Illinois, Jackie Joyner-Kersey is among the all-time greatest athletes ever to compete in Track & Field. Jackie has won three Olympic Gold Medals, one Olympic Silver Medal, and two Olympic Bronze Medals at four different Olympic Games. Less well known, however, are Jackie’s tireless efforts and remarkable accomplishments off the field as a philanthropist and an advocate for children’s education, health issues (in particular asthma from which she has suffered throughout her life), racial equality, social reform, and women’s rights. Never one to be classified as merely an athlete, Jackie says, “I strive to be a Jackie of all trades.”

**ONE TICKET =
ALL SESSIONS**

**See an incredible
line-up of SPEAKERS!**

Featuring 8 NEW! Breakout Summits with 63 thought-provoking sessions from dozens of new thought leaders... plus, our returning all-star speakers! ONE ticket gives you an ALL-ACCESS pass to ALL Breakout Summits. Pick and choose from dozens of terrific sessions.

- Leadership Summit
- Lending Summit
- Fintech Summit
- Financial Summit
- Human Resources Summit
- Marketing & Branding Summit
- DEI Summit
- Trending Summit



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BREAKOUT SESSIONS KEY:



Leadership Summit



DEI Summit



Lending Summit



Trending Summit



Branding Summit



Fintech



HR Summit



Financial Summit

Tuesday, July 30

10:00am - 5:00pm.....Registration

1:00 - 4:00 pm.....Pre-Conference Workshops

Deep-Dive Hot Topic Workshop 1 – Financial Management: How to Decipher Your Financials Quickly & Confidently

Deep Dive Pre-Conference Workshop 2 – 7 Keys to Governance Excellence: Practical Strategies for Your Board & Executive Team to Get it Right.

Deep-Dive Hot Topic Workshop 3 – Revolutionizing Member Experience By Harnessing the Power of AI and Data

Wednesday, July 31

7:00am - 5:00pm.....Registration

7:00 - 8:45 am.....Exhibit Hall Grand Opening & Continental Breakfast

9:00 - 9:40 am.....A Winning Perspective Gets the Gold: Keynote Address with Olympic Great, Jackie Joyner-Kersey

JACKIE JOYNER-KERSEE, named as “The Greatest Female Athlete of the 20th Century”

9:40 - 9:50 am.....A “Magical” Interlude with Nash Fung

NASH FUNG, Magician & Keynote Speaker

9:50 - 10:20 am.....Leadership Panel Discussion: Lessons in Leadership

RENEE SATTIEWHITE, CEO & Founder, Sattiewhite Training Productions, Inc. (moderator); **DEBBIE SMITH**, CEO, Georgia United CU; **ERIN MENDEZ**, CEO, Patelco Credit Union; **DELANA HULING**, President & CEO, Baylor Health Care System Credit Union

10:30 - 11:00 am.....Networking Break in Exhibit Hall

11:00 - 11:45 am.....6 x 6: 6 Speakers Share ONE Best Idea That Will Have the BIGGEST Impact on CUs Today

JOHN MORENO, Managing Partner, Newcclus Credit Union Advisors; **JOHN JANCLAES**, President, NYMBUS; **KATIE STONE**, CEO & Co-owner, PixelSpoke; **STAN PHELPS**, Author, Forbes Contributor, TEDx Speaker, IBM Futurist; **TYRONE MUSE**, CEO, Visions FCU

11:45 am - 12:45pm.....Pete Crear Lifetime Achievement Award Luncheon

12:45 - 1:15 pm.....Networking/Dessert in Exhibit Hall

1:15 - 1:40 pm.....BREAKOUT SUMMIT SESSIONS BEGIN

LS Leadership Summit – TBD

MB Marketing & Branding Summit – TBD

FT FinTech Summit – TBD

LD Navigating Auto Finance Challenges for Near- and Non-Prime Consumers

MATT ROE, Chief Revenue Officer, Open Lending, LLC

HR Human Resources Summit – TBD

TD Why, How, What: Preserving Humanity in an AI world

GABE KRAJICEK, CEO, Kasasa

FN Financial Summit – TBD

1:40 - 1:50 pm..... Transitional Break

1:50 - 2:20 pm..... **BREAKOUT SUMMIT SESSIONS RESUME**

LS Recruiting and Retaining Your Highest Performers in the C-Suite

JOHN MORENO, Managing Partner, Newcleus Credit Union Advisors

MB 3 Credit Union Superpowers You Need to Thrive in 2024 and Beyond

KERALA TAYLOR, Co-owner & Senior Marketing Manager, PixelSpoke

FT FinTech Summit – TBD

LD 7 Tactics to Increase Your Loan Portfolio and Non-Interest Income

LATONYA ALLEN, CUDE, Chief Lending Officer at Government Printing Office Federal Credit Union

HR HR Strategies for Highly Effective Credit Unions

SHARON CAMPER, Chief People Officer, Apple FCU

TD Trending Summit – TBD

FI Financial Summit – TBD

2:20 - 2:30 pm..... Transitional Break

2:30 - 3:00 pm..... **BREAKOUT SUMMIT SESSIONS RESUME**

LS The Role of Governance in Preparing for Growth

LYNETTE SMITH, Director of Engagement, Quantum Governance, L3C

MB Marketing & Branding Summit – TBD

FT Think Niche: How Credit Unions Can Think Small & Dominate the Market

JOHN JANCLAES, President, NYMBUS

LD Lending Summit – TBD

HR Top 5 Methods to Leverage Your Culture to Drive Retention and Engagement

LASONYA BERRY, Founder & CEO, McPherson, Berry & Associates

TD 3 Key Habits of Highly Effective Analytics Programs in CUs Today

MICHAEL SCHOLL, Director of Analytics, Chartway Credit Union;

JASON BEDSWORTH, Founder & President, CFS Insight

FI CU Mergers with Panel Discussion

PETER DUFFY, Managing Director, Piper Sandler Companies; MARYELLEN VALAITIS, Former Director, McGraw-Hill FCU; TRAVIS MARKLEY, President & CEO, Hoosier Hills Credit Union

3:00 - 4:00 pm..... Happy Hour in the Exhibit Hall with Nash Fung

7:30 - 8:30 pm..... Enjoy an Evening of Entertainment and Reception

Thursday, August 1

7:30 - 8:45 am.....Breakfast of Champions – Limited to first 300 registrants

7:30 - 9:00 am.....Exhibit Hall Open

9:00 - 9:40 am.....Opening Keynote

9:40 - 10:20 am.....The Magic of Empathetic Leadership: Communication Techniques to Lead with Empathy

NASH FUNG, Magician & Keynote Speaker

10:20 - 10:30 am.....2024 Neoteric Leadership Award Ceremony

10:30 - 10:45 am.....Transitional Break

10:45 - 11:15 am.....**BREAKOUT SUMMIT SESSIONS RESUME**

LS Leadership Summit – TBD

MB How to Win Hearts & Minds Using the Big 4 Marketing Method

JIM POND, Co-Founder, James & Matthew, JXM

DE Best Practices to Serve More Members & Create a Better Experience for All (Panel)

DEBORAH FEARS, President & CEO, **EPSY PABLANO**, Training Manager, AACUC; **WHITNEY ANDERSON**, Board Chair, AACUC; **DAYATRA MATTHEWS**, CLO & GC, LGFCU/Civic FCU

LD Lending Summit – TBD

HR Resiliency: The Cornerstone of Success in Rapidly Changing Environment

MILTON HUNT, President, Author of 10 Keys to Maximizing Your Potential

TD Key Habits of Highly Effective Analytics Programs in CUs Today

JASON BEDSWORTH, Founder & President, CFS Insight; **TERRY MARTIN**, Credit Union Consulting

FI Financial Summit – TBD

11:15 - 11:45 am.....Networking Break in Exhibit Hall

11:45 am - 12:30 pm.....**BREAKOUT SUMMIT SESSIONS RESUME**

LS Inspire, Empower, Guide: Essential Disciplines for TODAY's Leader

JIM BOUCHARD, Founder, The SENSEI LEADER Movement

MB Pink Goldfish: Amplify Differentiation to Stand Out in the Marketplace

STAN PHELPS, Author, Forbes Contributor, TEDx Speaker, IBM Futurist

DE Allyship Through a DEI Lens: Even When the View Isn't Always Popular

JUAN FERNANDEZ, President & CEO, Louisiana Credit Union League; **EMMA HAYES**, Chief Learning & Engagement Officer, SECU; **BARBARA MOJICA**, Executive Director, National Latino Association of CU Professionals; **JOHN BISELL**, President & CEO, Greylock FCU

LD Lending Summit – TBD



The speakers and presenters truly are industry subject-matter experts and their breadth of knowledge is astounding...Outstanding conference!

– BARBARA ESQUIVEL, BOARD OF DIRECTORS - MISSION CITY FEDERAL CU

HR Digital IQ with AI Responsibility: Recruit, Retain & Develop Your People

SUSAN MITCHELL, CEO, Mitchell, Stankovic & Associates; ZACH CHRISTENSEN, Director, DEI & Digital Services, Mitchell, Stankovic & Associates

TD Let's Beat the Bad Guys! Practical CU Strategies to Protect Your CU and Your Members from Ransomware Attacks

JEN ANTHONY, Vice President, Think|Stack

FI Financial Strategies in Uncertain Times

TRACEY JACKSON, CFO, Resource One CU

12:30 - 1:15 pm.....Networking Luncheon

1:15 - 1:45 pm.....Networking and Dessert in Exhibit Hall

1:00 - 3:30 pm.....Two Guest Experiences to choose from!

1:45 - 2:15 am.....**BREAKOUT SUMMIT SESSIONS RESUME**

LS Leadership Principles for High-performing Boards

TIM HARRINGTON, CPA, President, TEAM Resources

MB Marketing Mosaic for Credit Unions: How to Make Your Brand Utterly Unforgettable

SHAWANA SUCKOW, Author & Speaker

DE Practical DEI Approaches to Turn Strategy into Execution

DOHNIA DORMAN, Chief Experience Officer, African-American Credit Union Coalition

LD Lending Summit – TBD

HR From Culture Clash to Connection - Keys for Effective M&As

KEITH & REBECCA KLEIN SCOTT, Owners, TALLsmall Productions, LLC

TD Trending Summit – TBD

FI Financial Summit – TBD

2:15 - 2:30 pm.....Transitional Break

2:30 - 3:00 pmConcurrent Breakouts Resume

LS Leadership through a 21st Century Lens

LIZ PONDER, Senior Executive, SRP FCU

MB Keys to Building Life-Long Members, Not Rate-Hoppers

JULI LEWIS, Chief Relationship Officer, Michael Walters Advertising;
JIM LAKE, Managing Partner, Michael Walters Advertising

DE DEI Summit – TBD

LD Lending Summit – TBD

HR The Leadership Pipeline: Creating a System for Developing Tomorrow's Leaders in Your CU

TAMRA GAINES, President, Tamra Gaines & Associates

TD Data Analytics: Your CU's Secret Power for Creating Member Value

ANNE LEGG, Founder & President, Thrive Strategic Services;
TAD CARLSON, VP-IT Solutions and Development, Royal Credit Union

FI Financial Summit – TBD

Friday, August 2

7:30 - 9:00 am..... Buffet Breakfast

9:00 - 9:50 am..... **Keynote: Underground Collision: Generative AI: Don't Let the Bankers Tell the Story**

SUSAN MITCHELL, CEO, Mitchell, Stankovic & Associates

9:50 - 10:00 am..... **2-Minute Spotlight: 5 Speaker Have Just 2 Minutes to Share One BIG Idea in this Theatrical**

JIM BOUCHARD, Founder, The SENSEI LEADER Movement;

GABE KRAJICEK, CEO, Kasasa;

CAROLYN JORDAN, Chief Relationship Officer, Neighborhood CU

10:00 - 10:15 am..... **Putting Thought to Action: Applying Your Best Take-aways**

SHAWANA SUCKOW, Author & Speaker

10:15 - 11:00 am..... **El vs AI: 5 Powerful Lessons for Credit Union Leaders**

BRANDI STANKOVIC, ED.D., Host & Producer, The Strategic Hotbox

11:00 am..... Adjourn

Magician & Keynote Speaker

Nash Fung

The Magic of Empathetic Leadership

By day, Nash Fung is a keynote speaker & magician but as night falls, he is a crisis line volunteer. This unique journey taught him many meaningful lessons on creativity, empathy, and human connections. Discover practical empathetic techniques you can use to:

- Create better solutions to some of your toughest challenges with your team.
- Develop deeper trust and increase employee retention.
- Ensure your colleagues feel heard, understood and valued.
- Implement a golden rule in crisis situations every leader can use to support their people.
- Be prepared to take away innovative techniques and inspiration ... all with a touch of magic.



Breakout Summits

60+ Speakers... 63 Sessions... 8 Breakout Summits...



Inspire, Empower, Guide: Essential Disciplines for TODAY's Leader

Jim Bouchard, Founder;
The Sensei Leader



The Roaring 2020s: Dominate the Decade with Next-Gen Marketing & Sales Strategies and A New Brand Mosaic: How to Make Your CU Utterly Unforgettable

Shawana Suckow,
Author & Speaker



DEI or Die: Best Practices to Make a Commitment to Change

Renee Sattiewhite, President & CEO; African-American Credit Union Coalition



Pink Goldfish: Amplify Differentiation to Stand Out in the Marketplace

Stan Phelps, Author; Forbes Contributor, TEDx Speaker, IBM Futurist



The 3 DOs and 3 DON'Ts of Member Retention

Katie Stone, CEO & Co-owner; PixelSpoke



Recruit & Retain Your Highest Performers in the C-suite

John Moreno, Managing Partner; Newcleus Credit Union Advisors



I will forever be changed for the better as a board member! I feel invigorated and motivated to share the ideas and content I discovered at the CU Leadership Convention."

— GRACE LOWE, BOARD MEMBER, CU SO CAL

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DEI Summit Panel

Whitney Anderson, Board Chair,
AACUC



**The Magic of Empathetic
Leadership: Communication
Technique to Lead with
Empathy**

Nash Fung, Magician & Keynote
Speaker; Magician Nash Fung, Inc.



**The Leadership Pipeline:
Creating a System for
Developing Tomorrow's
Leaders in Your CU**

Tamra Gaines, President;
Tamra Gaines & Associates



**A Winning Perspective Gets
the Gold: Keynote Address
with Olympic Great, Jackie
Joyner-Kersey**

Jackie Joyner-Kersey, named as
"The Greatest Female Athlete of the
20th Century"



**From Culture Clash to
Connection – Keys for
Effective M&As**

Keith & Rebecca Klein Scott,
Founders; TALLsmall Productions,
LLC



**3 Credit Union Superpowers
You Need to Thrive in 2024
and Beyond**

Kerala Taylor, CUDE, Co-owner &
Senior Marketing Manager;
PixelSpoke



**Leadership Principles for
High-Performing Boards**

Tim Harrington, CPA, President;
TEAM Resources



**Why, How, & What: Preserving
Humanity in an AI World**

Gabe Krajcek, CEO; Kasasa



**Keys to Building Life-Long
Members, Not Rate-Hoppers**

Juli Lewis, Chief Relationship
Officer; Michael Walters Advertising

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Resiliency: The Cornerstone of Success in Rapidly Changing Environment

Milton Hunt, President;
MiltonHunt.net



Turning Weaknesses into Strengths: How to Emerge from a Down Year

Tyrone Muse, President/CEO;
Visions FCU



DEI Summit Panel

Epsy Pablano, Training Manager,
AACUC



The Underground Collision: Generative AI: Don't Let the Bankers Tell the Story

Susan Mitchell, CEO; Mitchell
Stankovic and Associates



DEI Panel

Deborah Fears, President & CEO,
Chicago Post Office Employees CU



Let's Beat the Bad Guys! Practical CU Strategies to Protect Your CU

Jen Anthony, Vice President,
Think/Stack



Leveraging Strengths: A Discussion of M&A from a CEO Perspective

Travis Markley, CEO,
Hoosier Hill CU



A Behind the Scenes Discussion of M&A from a Board Perspective

Maryellen Valaitis, Former Director,
McGraw-Hill FCU



Leadership Through a 21st Century Lens

Liz Ponder, Senior Executive,
SRP FCU

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DEI Summit Panel

Barbara Mojica, Executive Director,
National Latino Association of CU
Professionals



**7 Tactics to Increase Your
Loan Portfolio and Non-
Interest Income**

LaTonya Allen, Chief Lending Officer
at Government Printing Office
Federal Credit Union



DEI Summit Panel

John Bissell, President & CEO,
Greylock FCU



**Practical DEI Approaches to
Turn Strategy into Execution**

Dohnia Dorman, Chief Experience
Officer, African American CU
Coalition



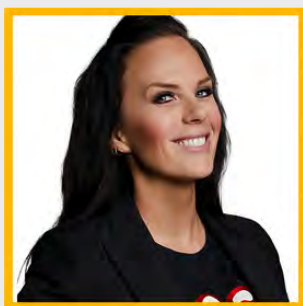
**Why Volume is the Greatest of
the Big Data V's**

Adam Wright, Operations Director -
CUDX, Trellance



**Revolutionizing Member
Experience By Harnessing the
Power of AI and Data**

Anne Legg, Founder & President,
Thrive Strategic Services



**EI vs AI: 5 Powerful Lessons
for Credit Union Leaders**

Brandi Stankovic, Ed.D., Host &
Producer, The Strategic Hotbox



**Navigating Auto Finance
Challenges for Near- and Non-
Prime Consumers**

Matt Roe, Chief Revenue Officer,
Open Lending



**Key Habits of Highly Effective
Analytics Programs in CUs
Today**

Jason Bedsworth, Founder &
President, CFS Insight

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DEI Summit Panel

Dayatra Matthews, CLO and GC,
LGFCU/Civic FCU



Repositioning the Deposit Strategy

Billy Guthrie, Managing Director,
Darling Consulting Group



The Role of Governance in Preparing for Growth

Lynette Smith, Quantum
Governance



Top 5 Methods to Leverage Your Culture to Drive Retention and Engagement

LaSonya Berry, CEO, McPherson,
Berry & Associates



M&A – Staying True To The Key Stakeholders

Peter Duffy, Managing Director,
Piper Sandler



3 Key Habits of Highly Effective Analytics Programs in CUs Today

Michael Scholl, Director of Analytics
at Chartway Credit Union



Resiliency: The Cornerstone of Success in Rapidly Changing Environment

Milton Hunt, Founder,
MiltonHunt.com



How to Win Hearts & Minds using the Big 4 Marketing Method

Jim Pond, Co-Founder,
James & Matthew, JXM



DEI Summit Panel

Juan Fernandez, President & CEO,
Louisiana Credit Union League

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Financial Strategies in Uncertain Times

Tracey Jackson, CFO, Resource One CU



CEO Roundtable Panel: Lessons in Leadership

Erin Mendez, President, Chief Executive Officer



Repositioning the Deposit Strategy

Joe Kennerson, Managing Director, Darling Consulting Group



CEO Panel - Lessons in Leadership

Debbie Smith, CEO Georgia United Credit Union



Revolutionizing Member Experience By Harnessing the Power of AI and Data

Troy Hall, Ph.D. I-CUDE, Bestselling author on Talent Retention, international speaker, and founder of Cohesion Culture



Key Habits of Highly Effective Analytics Programs in CUs Today

Terry Martin, Credit Union Consulting



HR Strategies for Highly Effective Credit Unions

Sharon Camper, Chief People Officer, Apple FCU

Proud Partners of:



The CU Leadership Convention welcomes AACUC members from across the U.S. at the #1 Event for CU leaders!

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Great news! The CU Leadership Convention is proud to partner with the **African-American Credit Union Coalition** to host this year's **AACUC Annual Conference**, and we look forward to welcoming you to Las Vegas!



As an AACUC member, you will enjoy all the benefits of networking and sharing ideas – and you get the opportunity to experience the country's most thought-provoking speakers, world-class entertainment, and more chances to apply innovative solutions to the challenges facing credit union leaders today – all in America's most exciting city! AACUC Members are eligible for an exclusive registration discount!

Here are just 10 of the benefits AACUC members will enjoy:

- **Special opening-day welcoming reception** for members to meet old friends and forge new relationships.
- **AACUC curated breakout sessions** – including our ALL-NEW DEI Summit – discussing the hottest topics in lending, HR, Fintech, Financial Management, Marketing & Branding, Leadership and much more.
- **Pete Crear Lifetime Achievement Award luncheon** celebrating this year's winners.
- **AACUC thought-leaders** featured throughout the convention all four days!
- A unique opportunity to meet with more than **60 solutions providers** in the country's largest exhibit hall for credit union leaders.
- **Chances to learn what's working** – and what's not – from more than 1,000 of your colleagues.
- **Celebrate this year's recipient** of the Renée Sattiewhite Neoteric Changemaker Award winner!
- **More opportunities to network and collaborate** with your peers at the exclusive AACUC Member Lounge.
- **World-class entertainment** you and your guests can only experience in Las Vegas!
- **A special closing party** for you to relax and enjoy your time with friends and colleagues.
- And much more...

2024 Pete Crear Lifetime Achievement Awards Luncheon

Come celebrate the 2024 Pete Crear Lifetime Achievement Award Honorees during the 47th CU Leadership Convention on Wednesday, July 31. Congratulations to Sandra DeVoe Bland, Board Chair of SRP Federal Credit Union, and Dan Berger, retired President/CEO of NAFCU. This prestigious award recognizes a credit union professional or volunteer whose career best embodies the African-American Credit Union Coalition's mission to increase the strength of the global credit union community.



Sandra DeVoe Bland
Board Chair
SRP Federal Credit Union



Dan Berger
Retired President/CEO
NAFCU

Have questions for AACUC about your membership status or the AACUC Member Discount?

Contact us at membership@aacuc.org.

Venue Information

VENUE INFORMATION

It's time to indulge and treat yourself while learning and networking at the 47th CU Leadership Convention. Play, dine and unwind like royalty at Caesars Palace Las Vegas: the remarkable, palatial, center-strip resort. From luxurious hotel rooms to world-class entertainment, it's time to experience a trip that's one for the books.

Caesars Palace Las Vegas

3655 Las Vegas Blvd. S., Las Vegas, NV 89109

Discounted Room Rate: \$179 per night/\$20 per night resort fee plus taxes & fee. Additional persons are charged at \$30.

All convention registrants also get these exclusive benefits as guests at Caesars Palace:

- Unlimited local phone calls
- Two (2) guest admissions per day to the Fitness Center
- In-room internet access includes two (2) devices per room

The cut off date is July 5.

Hotel Deposit & Cancellation Policy:

All reservations must be guaranteed with a deposit for the first night's guestroom and tax charge. If reservation is guaranteed to a credit card, the first night's guestroom and tax charge, per guestroom, will be billed immediately to the cardholder's account. Any reservations made via the telephone call center will be assessed a fee of \$15.00 plus current sales tax, per reservation. This fee will not apply to reservations made via the internet.

Property allows individual attendee cancellations without penalty up to seventy-two (72) hours prior to the attendee's scheduled arrival date. Property will charge the individual attendee one night's guestroom rate plus tax for cancellations within seventy-two hours (72) hours of the scheduled arrival date or failure of the individual attendee to check-in on the scheduled arrival date (each a "no-show"). It is Property's standard policy to require a credit card or cash deposit from individual attendees upon check-in for incidental charges. Hotel check in time is 4:00 pm. Check out time is 11:00 am. Any departures after 11:00 AM are subject to the full day charge. Each guestroom must have at least one registered guest twenty-one (21) years of age or older.

Questions? Need Assistance?

For guests that prefer to phone in their reservations, they may call our Reservation Center at 1.866.227.5944 to secure a reservation in the discounted room block, which is listed under CU Leadership. Guests may also use Group Code: SCCUL4.

Convention Discount Rate Passcode

<https://book.passkey.com/go/SCCUL4>



SAVE UP TO \$100 PER PERSON
WHEN YOU SEND 7+ ATTENDEES



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Sponsors & Exhibitors

The ALL-NEW 47th CU Leadership Convention will be **BIGGER, BETTER & BOLDER** than ever with more innovative & thought-provoking speakers ... more world-class entertainment ... and more practical guidance uniquely designed to solve your toughest challenges & inspire you to achieve more.

5 BENEFITS OF GETTING IN FRONT OF OUR DECISION-MAKER ATTENDEES:

1

Showcase your company's solutions to solve credit union challenges

2

Generate highly-qualified decision-maker leads through unique branding opportunities

3

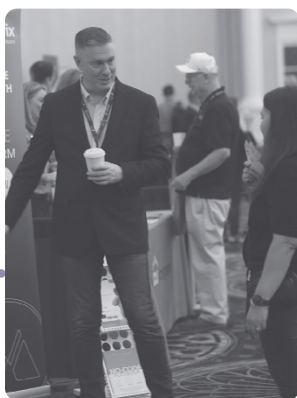
Boost your firm's presence at the industry's most top-rated, well-attended convention

4

Ensure your solution becomes a valuable asset in credit unions nationwide

5

Close the deal by networking with key decision-makers & Chairman of the Board



1 OUT OF **12** CREDIT UNIONS IN ATTENDANCE



60+ SPEAKERS SHARING BEST-PRACTICES AND PRACTICAL SOLUTIONS

1,400+

CU EXECS, DIRECTORS & KEY DECISION-MAKERS

67% C-SUITE EXECS/VPS



WELCOME CU LEADERS



For more information
contact Jimmy Kurtovic



jimmy.k@culeaders.com



(646) 356-4504





LEADERSHIP CONVENTION

JULY 30-AUG. 2, 2024 CAESARS PALACE

DISCOVER.
EXPERIENCE.
GROW.

Las Vegas

SAVE UP TO
\$210
REGISTER NOW AT
CULeaders.com

Registration

✓ YES! Sign us up for the 47th CU Leadership Convention

We understand that the registration fee includes admittance to all sessions, continental breakfasts, luncheons, refreshment breaks, and working materials and any entertainment hosted by the convention. We also understand that the guest experience package includes admittance to 2 continental breakfasts, 2 luncheons, 1 buffet breakfast, 1 guest experience tour, refreshment breaks and any entertainment hosted by the convention. Guest registration is necessary to attend one or all of these events and must be received prior to the event to ensure space.

| CONFERENCE REGISTRATION | PRE-CONFERENCE DEEP-DIVE WORKSHOPS | GUEST REGISTRATION |
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| \$1,595 \$1,435 | \$395 | \$695 |

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