



IPERE

Global Events Sponsorship Opportunities

Investor Connections
Thought Leadership
Brand visibility

PEI

Elevate your presence in the private real estate market

PERE is renowned for organizing premier events tailored for private real estate professionals. Engage with top institutional investors, investment managers, asset managers, advisors, operators, developers and more from around the world.

Partner with us as a sponsor to enhance your market position and build valuable connections with key industry players critical to your business success!



Attending the conference exceeded my expectation. It provided a fantastic platform for insightful discussions and I was impressed by the calibre of attendees, including GPs, LPs, and diverse industry leaders. While our focus doesn't always bring us to Asia, it was especially insightful to gain a deeper understanding of current priorities and focus areas of Asian investors.

Stefan Stauber
Associate Director
Perpetual Investors



Why sponsor?

Enhance Your Brand Visibility



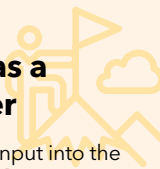
- » **Elevated Brand Presence:** Your brand will be prominently featured across all event marketing campaigns, ensuring maximum visibility.
- » **Comprehensive Marketing & Social Media Support:** Benefit from extensive promotion through our marketing channels, including social media and event coverage.
- » **Widespread Logo Exposure:** Your firm's logo will be showcased on all event collateral—across print, digital, and social platforms—amplifying your reach and impact.

Supercharge Your Networking Opportunities at the Event!



- » **Exclusive Meeting Spaces:** Access private meeting space and hospitality lounges for confidential, high-impact conversations.
- » **VIP Receptions and Briefings:** Enjoy hosted drinks receptions, private breakfast briefings, and networking lunches designed to foster meaningful connections.
- » **Advanced Attendee Access:** Gain early access to the full attendee list, allowing you to plan and strategize your engagements ahead of time.
- » **Targeted Introductions:** Leverage our “Want-to-Meet” service—our audience engagement team will facilitate introductions with your top investor prospects, ensuring you connect with the people that matter most!

Position your organization as a thought leader



- » Have meaningful input into the **conference agenda**
- » Speak on your chosen area of expertise or **host and deliver** focused technical sessions and workshops
- » Host your proprietary content on our the **PERE Network platform**

Conferences 2025

America Forum

4–5 November 2025

New York

Europe Forum

10-11 June 2025

London

Seoul Forum

3 June 2025

Seoul

Tokyo Forum

6 June 2025

Tokyo

Asia Summit

24-26 February 2025

Singapore

Connect with private real estate's most influential network

PERE conferences connect:



400+
investors



35+
countries



2000+
attendees

Event attendees include:

- | | | | |
|------------------------------------|--|------------------------------------|--|
| » A&M | » Asia Capital Reinsurance Group | » Capital Generation Partners | » Coalescence Capital |
| » Adventest Corporate Pension Fund | » Asset Management One | » Cascade Investment | » CPP Investment Board |
| » AFIAA | » Australian Super | » CCIM Institute | » DENSO Pension Fund |
| » AIA | » Aviva Investors | » CDC Group | » Development Bank of Japan |
| » Almojel Co | » Border to Coast Pensions Partnership | » China Life Insurance | » Eastinwest S.A. |
| » AM Alpha | » Bouwinvest Real Estate Investors | » China Ping An Insurance Overseas | » Employees Provident Fund |
| » Aozora Bank | » Brunei Investment Agency | » Church Pension Fund | » Employees Retirement System of Texas |
| » APG Asset Management | | » CIC International (Hong Kong) | » Farmers' Pension Fund |
| » Asahi Mutual Life Insurance | | | » Ford Foundation |

continued...

- » Fubon Life Insurance (Hong Kong)
- » GIC
- » Golden Gate Capital
- » Government Pension Investment Fund
- » Hanwha Life
- » Helm Properties
- » Hong Kong Monetary Authority
- » Hulic
- » Ilmarinen Mutual Pension Insurance
- » Investar Real Estate
- » IPI Family Office Network
- » Ivanhoe Cambridge
- » Japan Co-Op Insurance
- » Japan Post Bank
- » Kallas Asset Management
- » Khazanah Nasional
- » Korea Investment Corporation
- » Korea Investment Partners
- » Korea Post
- » Kuberan Capital
- » KWAP
- » KWEST
- » Lincoln Financial Advisors
- » Lockheed Martin Investment Management
- » Los Angeles City Employees' Retirement System
- » Los Angeles Fire & Police Pensions
- » LSM Management
- » Manulife Life Insurance
- » Marcena Capital Ltd
- » Marshall Investments
- » Marwitz Family Office
- » MassMutual Financial Group
- » MEAG
- » Meiji Yasuda America Incorporated
- » Metropolitan Real Estate Equity Management
- » Mitsubishi Corporation
- » Mitsui & Co.
- » Mizuho Bank
- » Mizuho Trust & Banking
- » Morgan Capital
- » Mt Yale Capital
- » Nara Chuo Shinkin Bank
- » National Federation of Mutual Aid Associations for Municipal Personnel (Shichousonren)
- » National Kyosai Federation of Japan
- » National Pension Service of Korea (NPS)
- » National University of Singapore
- » NN Investment Partners
- » Nochu Trust
- » Nomura Asset Management
- » ORIX Life Insurance
- » Osaka Shoko Shinkin Bank
- » Peninsula House
- » PEVCRE
- » PIB Insurance Brokers
- » PPMT Capital
- » Prudential Corporation Asia
- » QSuper
- » Resona Bank
- » Roberts Family Capital
- » San Francisco Employees' Retirement System
- » Sculptor Capital Management
- » Shinkin Central Bank
- » Shinsei Bank
- » ShopOne Centers REIT
- » SOFAZ
- » Sony Bank
- » Stone Mountain Capital
- » Storebrand Asset Management
- » Swiss Re
- » Swire
- » Syntus Achmea Real Estate & Finance
- » Temasek International
- » Tesco Pension Investment
- » The Church Pension Fund
- » The Family Office
- » The Korean Teachers Credit Union
- » The Yamato Shinkin Bank
- » Tokyo Star Bank
- » Vistra
- » Voya Financial
- » WAFRA
- » Wellcome Trust
- » West Japan Machinery Pension Fund
- » Wimmer Financial LLP
- » WnW Capital
- » Woodbourne Group PLC
- » Zurich Insurance Company



All of the panel discussions were high quality. We attended as many of them as possible.

Premraj Janardanan

Vice President Real Estate Department

KWAP

PERE sponsors include:





and many more...

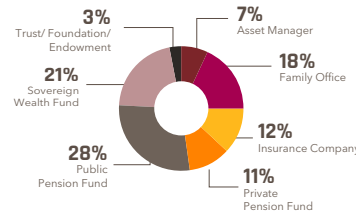
Asia Summit

24-26 February 2025 | Singapore

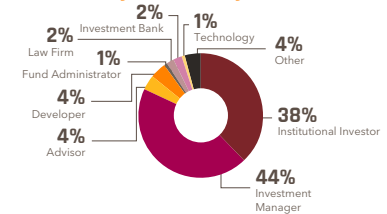
The **PERE Asia Summit** is a must-attend event for anyone involved in private real estate. As the most influential gathering of institutional investors, investment and asset managers, developers, and strategic partners, the Summit offers unparalleled networking opportunities and industry-leading insights.



Institutional Investor Attendees by Type



Attendees by Institution Type



Attendees by Seniority



The event provides a platform to meet and reconnect with global partners, and opportunities to gain valuable insights into prevailing market sentiments. Thanks for putting together such a productive gathering of like-minded real estate professionals.

Toh Kian Sin

Head of Real Estate Investment
AIA

Seoul Forum

3 June 2025 | Seoul

Join Korea's most prominent institutional investors at the **PERE Seoul Forum** to expand and strengthen your capital network. This event defines the agenda for outbound capital allocations from Korean investors, providing a key platform for networking and growth.



I was able to sit and talk naturally with new asset managers in new regions that I had never had a chance to meet.

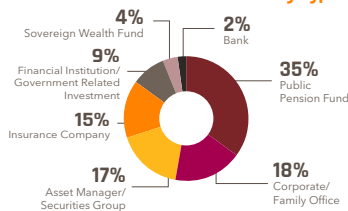
Euna Kim

Assistant Manager

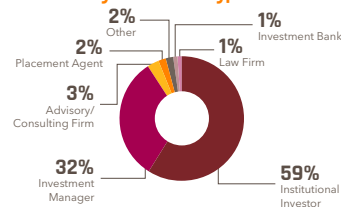
The Police Mutual Aid Association



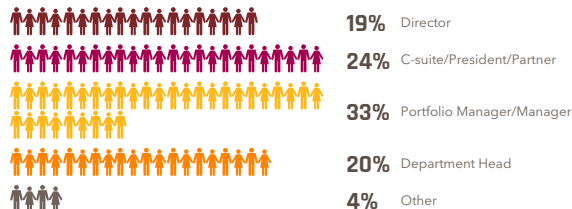
Institutional Investor Attendees by Type



Attendees by Institution Type



Attendees by Seniority



Tokyo Forum

6 June 2025 | Tokyo

Connect with Japan's leading allocators to domestic and international real estate investment vehicles at the **PERE Tokyo Forum**. Gain critical insights into the decision-making processes of Japanese institutional investors and uncover future trends in outbound capital flows.



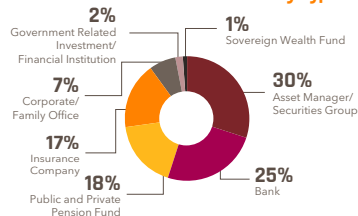
Overall, it was a well-organized event that left a lasting impact. The insights shared by the speakers were enlightening, providing valuable perspectives on Global Real Estate trends. The networking opportunities were equally impressive, allowing me to forge meaningful relationships. One highlight was the LP breakfast session, which has engaging discussions from LPs.

Sumihiro Hiratsuka

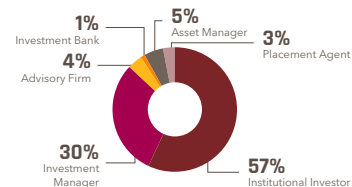
President

SUMI Global Partners K.K.

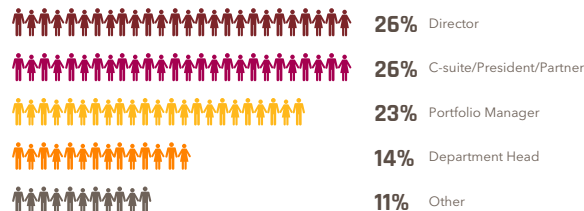
Institutional Investor Attendees by Type



Attendees by Institution Type



Attendees by Seniority



Europe Forum

10-11 June 2025 | London

PERE Europe Forum is the premier annual conference where Europe's top decision-makers come together to shape the future of capital allocation and investment strategies for global real estate. This event sets the stage for critical discussions and innovations in the industry.



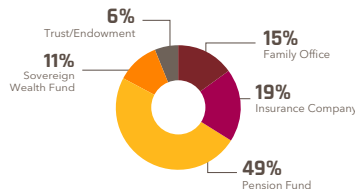
The PERE Europe Forum expertly gathers global real estate leaders to discuss and shape the direction of capital allocation. Definitely a must-attend event in my calendar!

Damien Webb

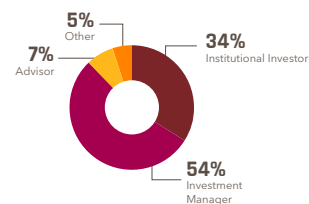
Deputy Chief Investment Officer and
Head of International
Aware Super



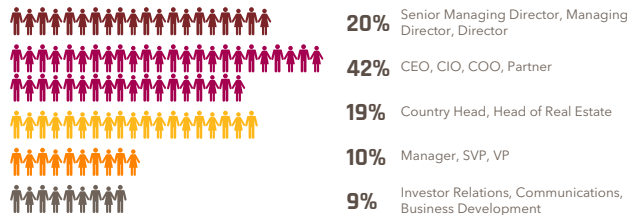
Institutional Investor Attendees by Type



Attendees by Institution Type



Attendees by Seniority



America Forum

4-5 November 2025 | New York

Forge lasting relationships and explore new investment opportunities with North America's most influential network at the **PERE America Forum**. Delve into the latest trends, challenges, and investment strategies as North American institutional investors reveal where they plan to allocate their capital next.



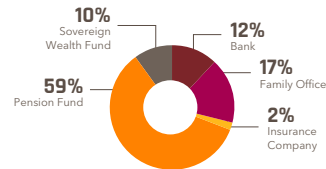
Tremendous event that combines perspectives from all parts of the CRE ecosystem, including lenders, operators, private equity, and major limited partners. The event balanced informative panels with multiple opportunities to connect personally with leaders across the spectrum.

John Murray

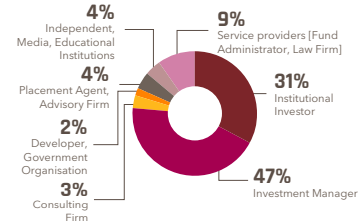
Portfolio Manager, Commercial Real Estate
PIMCO



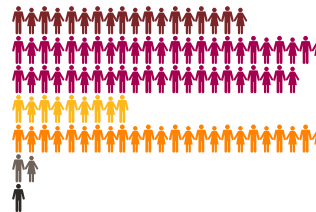
Institutional Investor Attendees by Type



Attendees by Institution Type



Attendees by Seniority



18% C-Suite/President/Partner

46% Senior Managing Director, Managing Director, Director

9% Country Head/Head of Real Estate

24% Manager/SVP/VP

2% Communications

1% Professor



Sponsorship Opportunities

Sponsoring our events places your brand directly in front of your key target markets, bolstering your market credibility and helping you achieve your business goals.

- » Private meeting rooms
- » Barista coffee
- » Investors reception
- » Lanyard branding
- » Branded meeting areas
- » Branded hospitality lounges
- » Mobile device charging stations
- » Official drinks reception sponsorship
- » Networking Breakfast sponsorship
- » Site visit
- » WiFi branding
- » Private workshop with tailored topic
- » Thought leadership speaking opportunity



For tailored sponsorship opportunities, please contact:

Charlotte Hung

Global Business Development:
Real Estate

📞 +44 (0)7944 802135

☎ +44 (0)203 937 6767

✉ charlotte.h@pei.group



A good platform to connect with the investors and managers, exchange insights and views on the private equity real estate market.

Samuel Chu

Co-founder and Chief Investment Officer

Phoenix Property Investors

WE SUPPORT



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

The logo for Phoenix Property Investors (PEI), consisting of the letters "PEI" in a bold, white, sans-serif font on a dark red background.