



# Private Debt Investor

## Global Sponsorship Opportunities

Investor connections, brand visibility  
and thought leadership across  
Asia, Europe and the US.



*This is the best private debt conference, a must for GPs and LPs.*

**Silvia Mischel**  
Director Institutional Sales  
BNY Mellon

## Raise your profile among senior private debt decision-makers across the world

Private Debt Investor hosts industry-leading events for global private debt and credit professionals. The networking events **connect leading investors and fund managers** to **drive the asset class forward**.

Sponsorship offers you opportunities to **build and develop your company's brand image, strengthen your market credibility** and **meet your investment and business goals**.

# Our sponsorship packages will:



## Enhance your networking at the event

- » Host drinks receptions, private breakfast briefings and lunches
- » Delegate passes for your team
- » Advanced access to the full attendee list
- » Want-to-meet service; support from our audience engagement team to make introductions to key prospects
- » Investor wish-lists to help us curate the right audience for you
- » Private meetings and hospitality lounges



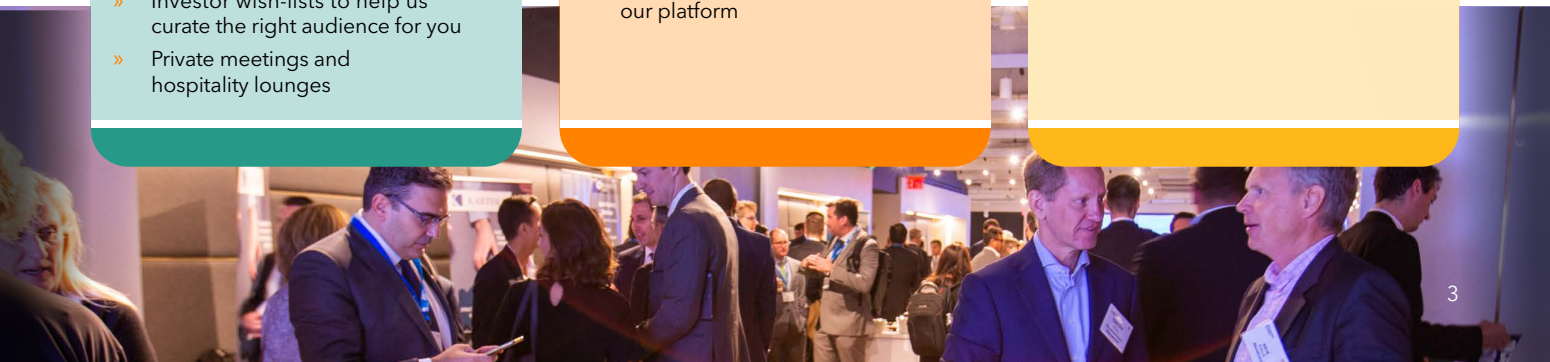
## Position your company as a thought leader

- » Have meaningful input into the conference agenda through our research phase
- » Speak about your chosen area of expertise or host and deliver focused technical sessions and workshops
- » Host your proprietary content and features/ white papers on our platform



## Increase your brand visibility to your target audience

- » Branded visibility across our campaigns helping you to stand out cross the influential global private debt community
- » Marketing and social media support and coverage
- » Bespoke branding opportunities to keep you in front of mind with our delegation



# Make exclusive connections with decision-makers worldwide

## Event attendees include:



## The 2023 events connected:



**700+**  
investors



**30+**  
countries



**1,700+**  
attendees

- » Alliance Bernstein
- » Allianz Global Investors
- » Angelo Gordon & Co
- » Antares Capital
- » Aozora Bank Singapore Representative Office
- » Apollo Global Management
- » Ardian
- » Ares Management
- » Assicurazioni Generali
- » AustralianSuper
- » Australis Maritime
- » Aviva Investors
- » Barclays
- » BlackRock
- » Blackstone Credit
- » Blennemann Family Investments
- » British Business Bank
- » Brunel Pension Partnership
- » Canada Pension Plan Investment
- » Capital Dynamics
- » Capital One
- » CIBC
- » College of William and Mary
- » CPP Investment Board
- » CPPIB
- » CVC Capital Partners
- » Employees Retirement System of Texas
- » European Investment Fund
- » George Kaiser Family Foundation
- » Georgetown University Investment Office
- » GIC
- » Goldman Sachs
- » Golub Capital
- » Hanwha Asset Management USA
- » Hauck & Aufhäuser
- » Privatbankiers AG
- » Japan ICU Foundation
- » JPMorgan Chase & Co.
- » KKR
- » Local Pensions Partnership
- » Lothian Pension Fund

*continued...*



- » M&G Investment
- » M&G Prudential
- » MetLife
- » Mine Super
- » Mitsubishi
- » Mizuho
- » MoDOT & Patrol Employees' Retirement System
- » Munich Re
- » Mutual of Omaha
- » National Pension Service London
- » National University of Singapore
- » Nationwide
- » New Jersey Division of Investment
- » New York Life Investments
- » New York State Common Retirement Fund
- » Northleaf Capital
- » NTU
- » Nuveen
- » NYS Common Retirement Fund
- » Oaktree Capital Management
- » OCP Asia
- » Office of New York City Comptroller Scott M. Stringer
- » OLS Capital (Family Office)
- » Onex Credit Partners
- » Partners Group
- » Pátria Investimentos
- » Pemberton Asset Management
- » Pension Boards United Church of Christ
- » PensionDanmark
- » Pensions and Lifetime Savings Association
- » Permira Credit
- » PGIM Private Capital
- » Pictet Asset Management
- » PIMCO
- » Pplus
- » Prestige Funds
- » Prudential Capital Group
- » PSP Investments
- » R+V Insurance Group AIMA
- » ReAssure Asset Management
- » Richardson GMP & Richardson GMP Private F.O.
- » Robert Wood Johnson Foundation
- » Royal Bank of Canada
- » Royal Bank of Scotland
- » Royal Mail Pension Trustees
- » Royaumont Foundation
- » Sanofi Pension Fund
- » Sen Family Office
- » SIGLO Capital Advisors AG
- » Sigma Principal Capital (Single Family Office)
- » Singlife
- » SMU Endowment Fund
- » Sodexo Pension Scheme
- » Sumitomo Mitsui Trust Bank
- » Swiss Re
- » TD Asset Management
- » Teachers' Retirement System of the State of Illinois
- » Temasek
- » Tesco Pension Investment
- » The Bank of Yokohama
- » The Carlyle Group
- » The Church Of England
- » The City of New York, Finance
- » The Guardian Life Insurance Co
- » The Jordan Family Office
- » The Leona M And Harry B Helmsley Charitable Trust
- » The Pension Boards United Church Of Christ
- » Thoma Bravo
- » TransPacific Group
- » Twin Brook Capital Partners
- » UBS Group AG
- » Uni Credit
- » United Nations Joint Staff Pension Fund
- » UPS Group Trust
- » USS Investment Management
- » Värde Partners
- » Veritas Family Office
- » Victory Park Capital
- » Vista Equity Partners Management LLC
- » Wimmer Family Office

# Join this prestigious group of sponsors



*Delighted to be back to sharing more about venture debt at in-person events and meeting investors face-to-face.*

**Jeremy Loh**

Co-founder and Managing Partner  
**Genesis Alternative Ventures**

# Engage with the Private Debt community year-round

**March**

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**APAC Forum**  
Singapore 2024

27 - 28 March 2024

**May**

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**Europe Summit**  
London 2024

7 - 8 May 2024

**June**

Private Debt  
Investor

**Women in Private  
Debt Forum**  
North America 2024

15 - 16 May 2024

**June**

Private Debt  
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**Japan Korea Week**  
2024

June 2024 | Seoul  
June 2024 | Tokyo

**September**

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**New York Forum**  
2024

September 2024

**October**

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**Germany Forum**  
Munich 2024

2024



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# APAC Forum Singapore 2024

27 - 28 March 2024

## Connect with the private debt community looking for global opportunities in APAC

Meet APAC investors and global fund managers from the private debt community.

Discover new opportunities, lead insightful discussions and create new connections with bespoke sponsorship packages.

### Event attendees include:

- » Asian Development Bank
- » Employees Retirement System of Texas
- » OMERS
- » Ontario Teachers' Pension Plan (OTPP)
- » ORIX Life Insurance
- » Public Officials Benefit Association (POBA)
- » QIC
- » Sumitomo Life Insurance
- » Temasek Holdings
- » Victorian Funds Management Corp



*The APAC Forum was a very informative event with a great set of panelists and co-panelists. PDI APAC is certainly the top forum in Asia for private debt industry participants.*

**Kulbhushan Kalia**

**Head of Private Debt, Asia, Lead - Investment Strategy & Alternatives, Asia  
Allianz Investment Management**

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# Europe Summit London 2024

Hilton Tower Bridge | 7 - 8 May 2024



## Increase your profile amongst the European private debt community

Meet with senior private debt investors and fund managers from across Europe.

Raise your brand profile and demonstrate thought leadership to senior decision makers in the region.

### Event attendees include:

- » AustralianSuper
- » British Business Bank
- » European Investment Fund
- » LGPS Central Limited
- » Local Pensions Partnership
- » MetLife Investment Management
- » Sumitomo Mitsui Trust Bank
- » Tesco Pension Investment
- » The Phoenix Group
- » Wimmer Financial



*An excellent summit. An invaluable opportunity to engage with a wide range of private market participants.*

**Amin Doulai**  
Partner  
King & Spalding

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# Women in Private Debt Forum North America 2024

15 - 16 May 2024

## Keeping diversity at the top of the private markets agenda

Bringing together institutional investors, fund managers and the surrounding industry, the event provides a platform for men and women of all levels to build their network across alternative asset classes.

Make connections and gain more opportunities to connect with bespoke sponsorship packages across forums dedicated to Private Equity, Infrastructure, Real Estate and Private Debt.



*An incredibly inspirational event for any woman or man in the industry to attend.*

**Julie Dunne**  
Investment Operations Manager  
The Church of England Pensions Board

### Event attendees include:

- » AIMCo
- » AustralianSuper
- » BCI
- » Border to Coast Pensions Partnership
- » CPP Investment Board
- » Desjardins Group
- » Greater Manchester Pension Fund
- » IMAS Foundation
- » Japan Post Bank
- » Local Pensions Partnership

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# Japan Korea Week 2024

June 2024 | Seoul

## Connect with Korean investors looking for global opportunities

Build your network and connect with Korean institutional investors.

Increase your brand visibility in this key region and gain more opportunities to connect with bespoke sponsorship packages.

### Event attendees include:

- » Police Mutual Aid Association
- » Public Officials Benefit Association (POBA)
- » Samsung Life Insurance
- » Seoul Guarantee Insurance
- » Shinhan Life Insurance
- » Sungdam
- » The Korea Development Bank
- » The Korean Teachers' Credit Union
- » The Police Mutual Aid Association
- » **and many more**



*A powerful networking event that provided the latest industry insights.*

**Christophe Murciani**  
Head of CRE Debt Funds  
Acofi

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# Japan Korea Week 2024

June 2024 | Tokyo

## Grow your network of active Japanese investors

Connect with Japan's leading institutional investors. Discover their fund manager selection methods, build connections and grow your business in the private credit and lending space.

Grow your network and increase your brand visibility in this key market through bespoke sponsorship packages.



*Well thought through and relevant content. Provides good insight into how LPs think about this asset class.*

**Qianru Yang**  
Keppel Capital

## Event attendees include:

- » GPIF
- » Japan Post Bank
- » Japan Science & Technology Agency
- » Shinkin Central Bank
- » Sony Bank
- » Taiyo Life Insurance
- » The Daiichi Life Insurance
- » The Gibraltar Life Insurance
- » The Manufacturers Life Insurance Co
- » The Prudential Life Insurance
- » Tokio Marine & Nichido Fire Insurance

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# New York Forum 2024

September 2024

## Be a part of the premier private debt event in North America

The New York forum brings together senior professionals engaged in the continued expansion of private debt as an asset class.

Our bespoke sponsorship packages help you to grow your network and increase your visibility to senior private debt professionals in North America.

### Event attendees include:

- » Aozora Bank Singapore
- » DBJ Singapore Limited
- » GIC
- » National University of Singapore
- » NTUC Income
- » Olayan Capital
- » Singlife
- » SMU Endowment Fund
- » Sampo Holdings Asia
- » Sumitomo Mitsui Trust Bank
- » Temasek
- » The Olayan Group



*Absolutely invaluable! The perspectives from GPs, LPs, and industry analysts all in one place made this the most beneficial investor meeting I will attend this year.*

**Kurt Bock**  
Chief Executive Officer  
Country Financial

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# Germany Forum Munich 2024

October 2024



## Increase your network and connect with leading investors from the DACH region

Connect with active investors from across the DACH region and grow your network in the region. Increase your brand visibility and demonstrate thought leadership to this growing market through bespoke sponsorship packages.

### Event attendees include:

- » Allianz Global Investors
- » Bayerische Versorgungskammer
- » Caisse des Depots et Consignations
- » European Investment Fund
- » HVB Pension Fund
- » PSP Investments
- » Sava Re
- » SEB Life & Pension
- » Suva
- » Uniqua



*PDI Germany Forum brings together the leading managers and allocators in private credit today. A quality event for the breadth and depth of topics discussed, the speakers, the seniority level, a great opportunity to get back to in-person networking.*

**Barbara Ellero**

**Partner, Head of Private Debt  
Anthilia Capital Partners**

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**For sponsorship  
opportunities,  
please contact**

**Beth Piercy**

Global Business Development  
Director - Private Debt

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*PDI events bring private debt investment and structuring  
expertise together like no other conference I have attended.*

**Harald Eggerstedt**  
Senior Investment Consultant  
**Towers Watson**

WE SUPPORT



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

**PEI**