

PERE
Network

Seoul Forum



PERE Seoul Forum 2024

9-10 September 2024, Tuesday | Fairmont Ambassador Seoul

Celebrate the 10th anniversary of PERE Seoul Forum by joining the world's leading real estate fund managers and 300+ of Korea's biggest institutional investors. The Forum is part of PERE Japan Korea Week, a week-long gathering of investors spanning two countries; it is the biggest meeting of real estate investors and funds in East Asia.

Meet with influential decision-makers for industry-shaping discussions on market trends and 2025 investment strategies. Learn about the most rewarding sectors and opportunities, and share your lessons learned with your peers.

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9 September 2024, Monday | Fairmont Ambassador Seoul

15:00 PERE Women's Network High Tea (open to women only, RSVP required)

Get a headstart on your networking with this delicious opportunity to connect with women of the industry. Expand your network and compare your portfolios over some tea and scones. Make some friends before the conference kickstarts tomorrow!

10 September 2024, Tuesday | Fairmont Ambassador Seoul

KST/UTC+9
English is provided

LIVE interpretation between Korean /

08:30 Registration & Networking Coffee

09:00 Investor Breakfast Briefing (open to institutional investor only, by invitation only)

Join the institutional investors for a closed door, off-the-record discussion that will empower your investment decisions. Gain valuable insights into the latest market trends, find out what your peers are investing in, and discover co-investment opportunities.

10:00 Welcome & Opening Remarks

10:10 View from the Commentary Box – PERE Editor shares

Reflecting on 2024, the big ideas shaping real estate, and how the asset class is evolving

Speaker: Christie Ou, Senior Reporter, **PERE**

10:15 Keynote speech

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- 10:35 **Keynote panel: C-suite strategies for staying alive in 25 – Survival essentials**
- 11:15 **Investor panel: What is keeping the world's largest asset owners awake at night?**
- 11:55 **Presentation: Understanding investor sentiment with PERE Global Investor 100 ranking**
- Presenter: Ethan Koh, Head of Global Research Operations, **PEI Group**
- 12:10 ***Networking Lunch***
- 13:15 **Panel: What impact will the US presidential election have on the American real estate market?**
- 13:50 **Panel: Unmissable opportunities in Asia-Pacific; Riding the growth wave**
- 14:25 **Coffee & Networking**
- 14:55 **Panel: Everything you need to know about real estate debt funds & deals in 2025**
- 16:30 **Panel: Exit strategies; What are your options and how to pick the best one**
- 17:05 **Presentation: How can you practically incorporate Artificial Intelligence into your investment strategy?**
- 17:30 ***Closing remarks & Networking Cocktails***

This is a draft agenda and subject to change