

**PERE**  
Network

# Seoul Forum



## PERE Seoul Forum 2023

19 September 2023 | Fairmont Ambassador Seoul

Expand your network and connect with the most active Korean institutional investors at the 9<sup>th</sup> annual **PERE Seoul Forum**. Join us as we bring together influential decision makers for industry-leading discussions and enhanced networking.

Learn about the most rewarding investment opportunities as we gather 200+ of the biggest local investors, global asset managers and strategic partners shaping the future of Korean real estate investment.

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Supporting association



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**PEI**

## Programme

Tuesday 19 September 2023 | Fairmont Ambassador Seoul

*Simultaneous translation between Korean and English provided*

KST/UTC+9

**0730 Registration and coffee**

**0800 Investor breakfast briefing (invitation only)**

A closed-door breakfast briefing for institutional investors. By invitation only.

**0900 PERE welcome and opening remarks**

Conference chair:

**0910 Presentation – The PERE analysis**

Presenter: Chin Yuen, Research Manager, Asia, **PEI Group**

**0925 Keynote panel: The to-do list for the next five years**

- What are the top trends to look out for in global real estate?
- Prepare for the challenges ahead by understanding opportunities in real estate sectors and refine your investment strategy
- What you can do for “smarter” investments; a deep dive into the strengthening relationship between tech and property

Moderator: Christie Ou, Senior Reporter, PERE

Speakers:

**1010 Panel: Looking towards the West**

- What are the hottest real estate investment destinations outside of Asia?
- What kind of partnership with Korean institutional investors are foreign funds seeking?
- How can foreign funds adapt their pitch to suit Korean investors?

Moderator:

Speakers:

**1050 Networking coffee break**

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## 1120 Keynote speech- How the Korean real estate market will be reformed

- Looking inward at the domestic real estate market
- What's needed to turn Korea into an attractive investment hub for domestic and overseas investors?
- Which sectors are being developed and supported by government incentives?

Keynote speaker:

## 1130 Investor Panel: Understanding Korean insurance companies and their appetite for real estate

- How will the scale of commitments to real estate funds change in the coming years?
- What are the most pressing concerns for Korean insurers making allocation decisions?
- How can fund managers better cater to Korean insurers?

Moderator:

Speakers:

## 1210 Case Study: Where are the women in Korean real estate?

- A deep dive into the demographics of Korean institutional investors, real estate funds and portfolio
- How do you rebuild a culture that encourages women's participation in the industry?
- How do you effectively recruit and promote women to senior positions in real estate?

Presenter:

## 1230 Networking lunch break

## 1340 Investor Panel: What are Korean pension funds looking for in the year of 2024?

- To allocate or over-allocated? Are Korean pension funds looking to make new commitments?
- What are the unique needs of pension funds and how fund managers can accommodate them i.e. diversification, liquidity, etc.
- What's the preferred method for Korean pension funds to access the asset class: co-investments or direct?

Moderator:

Speakers:



**14:20 Panel: Seek no further than Asia-Pacific**

- Locate the fastest growing cities and sectors within Asia
- Investigate the risk/ return profiles of different regions
- What's the beginner's way into a fast-growing Asia-focused portfolio?

Moderator:

Speakers:

**1500 Networking coffee break**

**1520 Panel: The pursuit of net-zero and everything you need to know**

- How do you manoeuvre your firm and its investments to net-zero emissions?
- What tools and frameworks do you use to track and accelerate your progress?
- What advice do you have for asset owners and managers who are just starting out on their net-zero journeys?

Moderator: GRESB

Speakers:

**1600 Freeflow cocktails**

**1605 Think tanks: Special Interest Group**

- What's new and emerging?
- What's a niche to look out for?
- An interactive session with group/ table discussions

Facilitator:

**1650 Closing remarks**

Conference chair: