Private Equity International

### **Operating Partners Forum** New York 2023

October 17-18 Downtown Convene, 225 Liberty St, New York

# The premier academy for private equity portfolio company value creation

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The Operating Partners Forum is the foremost event where the largest ecosystem of operating partners, suppliers and resources gather annually.

Greg J. Pappas Managing Director, Portfolio Support Berkshire Partners

## Key Themes and Topics

Our agenda provides a holistic approach to portfolio optimization:

- » ESG
- » Finance
- » Human Capital
- » Marketing
- » Sales & Revenue Growth
- » Supply Chain & Procurement
- » Technology

360° value creation



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## Sessions designed to help you accelerate value creation across functions



#### SALES & REVENUE GROWTH

- » Maximize revenue growth despite an economic downturn
- » Uncover how top firms drive sales KPIs and metrics
- » Grasp characteristics of the most successful commercial/sales operating partner models
- » Understand the most important GTM levers



#### HUMAN CAPITAL

- » Maximize talent retention during challenging times
- » Hear new perspectives on DE&I in private equity
- » Understand the future of the human capital function in PE
- » Find the right C-suite and leaders to optimize performance



- » Use AI and other current tech trends as key levers of value creation
- » Optimize cybersecurity efforts in today's world
- » Uncover cloud transformation success stories
- » Drive growth through data science and advanced analytics

## Sessions designed to help you accelerate value creation across functions

#### FINANCE

- » Maintain the capacity to perform amidst cost-cutting initiatives
- » Optimize the operating partner-CFO dynamic
- » Implement technological innovations to drive efficient financial departments
- » Refine your finance playbooks from due diligence to the first 100 days

#### MARKETING

- » Discover what it really means to have a shared methodology and common language across Marketing, Sales, and Customer Success
- » Hear operating partners share thoughts on digital marketing best practices
- » Analyze how best to track marketing performance and effectiveness
- » Learn how to utilize marketing as a growth lever in the first 100 days



#### **SUPPLY CHAIN & PROCUREMENT**

- » Drive growth amidst supply chain disruptions
- » Utilize technology in your supply chain models to your advantage
- » Compare company vs. cross-portfolio supply chain cost initiatives
- » Deliver supply chain and procurement transformations

#### ESG

- » The operating partner role in driving ESG initiatives
- » How to best use ESG-based KPIs and metrics
- » Practical approaches to accelerate value creation through ESG
- » ESG due diligence best practices

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## Meet the speakers



**Omar Alismail** Head of Mubadala Performance Partners **Mubadala** 



Lisa Baldwin Operating Executive Evergreen Coast Capital



Brian Barnum Operating Partner, Head of Private Equity Value Creation Team Shamrock Capital



Alex Bello Director, Product and Technology Strategy EQT Group



Jessica Castillo Operating Partner Sovereign's Capital



Bruce Chesebrough Operating Partner New Mountain Capital



Richard Elder Partner and Managing Director, Head of Global Portfolio Solutions The Carlyle Group



Megan Galvin Senior Operating Partner, Revenue New State Capital Partners



Jimmy Holloran Partner, Head of Talent American Industrial Partners



Bobbi Kommineni Operating Partner Terminus Capital Partners

## Meet the speakers

#### View all speakers **O**



Benny Melumad Managing Director, Digital Strategy and Innovation Warburg Pincus



Alessandro Moretti Head of Operational Value Creation Public Investment Fund



Monika Nachyla <sup>Partner</sup> Abris Capital Partners



Greg Pappas Managing Director, Portfolio Support Berkshire Partners



Andy Pickens Managing Director Apollo Portfolio Performance Solutions



Zorian Rotenberg GTM, Sales and Revenue Growth Operating Partner Charlesbank Capital Partners



Rachel Spasser Managing Director, Head, Accel-KKR Consulting Group Accel-KKR



Chris Tanner Vice President, Portfolio Operations Kelso & Company



Achi Yaffe Managing Director, Portfolio Operations GI Partners



Paul Zuber Operating Partner, North American Lead Hg

### Networking opportunities



The opportunity to connect with so many operating partners from across the globe, share best practices/stories of what's been working and/or challenging for their portcos was something unique.

Bobbi Kommineni Terminus Capital Partners

## Advance your potential in sessions designed to foster connectivity and learning



### BUILD MEANINGFUL CONNECTIONS

Connect with peers and unpack lessons learned at the Forum in a series of designated networking breaks, evening receptions, and dinner discussions.



#### SHARE YOUR EXPERTISE

Solve real-world problems in deep-dive roundtables and interactive working groups. Elevate your own portfolio companies in brainstorming sessions with other top value creators.



#### **ELEVATE WOMEN IN PE**

Join a growing community of women in private equity portfolio operations. Engage with other female leaders in three exclusive closed-door discussions.

## Join the largest global community of private equity value creators

#### Confirmed attendees include:

- » Abris Capital Partners
- » Accel-KKR
- » ACON Investments
- » Advent International
- » AGF Latin America
- » AlixPartners
- » Alvarez & Marsal
- » Amazon Web Services (AWS)
- » American Industrial Partners
- » Apollo Global Management
- » Ara Partners
- » Astara Capital
- » Bain Capital
- » Barings
- » Beckway
- » Berkshire Partners
- » Blackstone

}}	Blue Ridge Partners
}>	Blue Wolf Capital Partners
}>	BluWave
<b>}</b> }	Brookfield Asset Management
}>	BV Investment Partners
}>	Catalant
}>	Charlesbank Capital
}>	Clayton Dubilier & Rice
}>	Court Square Capital Partners
}>	Deloitte
}>	Entromy
}>	EQT Group
}>	Ethos Capital
}>	Evergreen Coast Capital
}>	EY

- » Falco Global Partners
- » Frazier Healthcare Partners

- » GI Partners
- » Graham Partners
- » Grain Management
- » Grant Thornton
- » GrowthCurve Capital
- » HCI Equity Partners
- » Hg Capital
- » Hudson Advisors
- » IFM Investors
- » Incline Equity Partners
- » J.F. Lehman
- » Kelso & Co.
- » KKR
- » KPS Capital
- » Lateral Investment Management
- » Level Equity
- » Liberty Advisor Group

## Join the largest global community of private equity value creators Confirmed attendees include:

- » LKCM Headwater Investments
- » Marblegate Asset Management
- » Middleground Capital
- » Morgan Stanley
- » Mubadala
- » New Mountain Capital
- » New State Capital Partners
- » NextGen Growth Partners
- » Novacap
- » Oak Hill Capital
- » Onex
- » ORIX Capital Partners
- » Pamlico Capital
- » ParkerGale
- » Peloton Capital Management
- » Periscope Equity

- » Polaris Growth Fund
- » Providence Equity
- » Public investment fund
- » PwC
- » RSM
- » Salesforce
- » SAP
- » Searchlight Capital Partners
- » Shamrock Capital Advisors
- » Simon Kucher
- » Siris Capital
- » Sovereign's Capital
- » Spring Lane Capital
- » Strattam Capital
- » Summit Leadership Partners
- » Terminus Capital Partners

- » The CapStreet Group
- » The Carlyle Group
  - » The Raine Group
  - » The Riverside Company
  - » The Sterling Group
  - » Thompson Street Capital Partners
  - » Traub Capital Partners
  - » TVV Capital
  - » Updata Partners
  - » Upwork
  - » Värde Partners
  - » Vision Ridge Partners
  - » Warburg Pincus
  - » Wellspring Capital
  - » Zenyth Partners

## **Event tickets**

### Save 10% when you book before September 15

The Forum is designed to educate high performing operating teams across all functional areas of value creation. Enjoy significant discounts and gain knowledge from every session when you bring your whole team.

#### Book your tickets today 🗲

For program information: Marc Mele marc.m@pei.group +1 646-581-9295 To register as a service provider: **Lawrence Dvorchik** lawrence.d@pei.group +1 646-545-4429 PE firm registration inquiries: **Sandra Edwards** sandra.e@pei.group +1 646-970-3935



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