

The background of the slide features a silhouette of a group of business professionals standing on a rooftop or balcony, overlooking a city skyline at sunset. The sun is low on the horizon, creating a warm orange and red glow that silhouettes the people and the city buildings. The people are engaged in conversation, with some holding documents or briefcases. The overall mood is professional and aspirational.

Private Funds CFO Network

Sponsorship Opportunities

Industry connections.
Brand visibility.
Thought leadership.

PEI



The Forum is consistently the best conference for finance professionals in the private equity industry. The event offers meaningful content, knowledgeable speakers and ample networking opportunities!

Kristine O' Connor

Managing Director and CFO
Franklin Park

Connect with the most influential private fund CFOs and COOs

Our Private Funds CFO events provide a meeting place for senior finance and operations professionals working in private equity.

As a sponsor, you will connect with decision-makers to share best practices and industry knowledge. Engage with senior finance and operations executives to gain exposure to new firms and meet your business goals.

Our sponsorship packages are a great way to:



Increase your brand visibility to private equity CFOs and COOs

- » Logo and profile on the conference website and conference app
- » Onsite branding through signage and exhibition



Enhance networking

- » Meeting/hospitality spaces within the event venue
- » Networking opportunities include pre-event and opening night receptions, refreshment breaks, breakfast and lunch
- » Early access to the attendee list and a list post-event for follow-ups



Position your organization as a thought leader

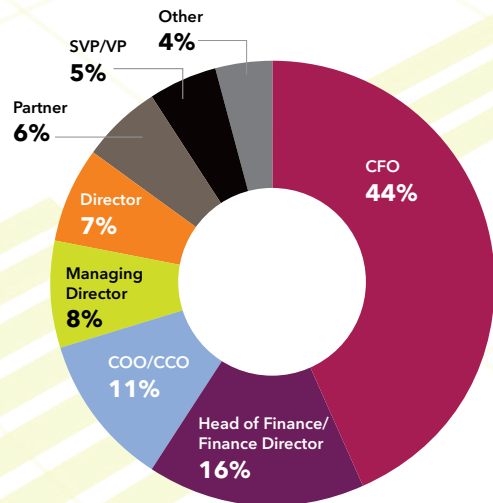
- » Participate in and access leadership sessions
- » Collaborate on interactive, closed-door sessions
- » Help clients in the future by utilizing what you have learned



The event is great for networking and discussing and discovering best practices for PE CFOs.

Jesse M Burwell
RLJ Equity Partners

Gain access to senior decision-makers



Meet the most senior finance and operations contacts

Event attendees include:

- » 17Capital
- » Advent International
- » Angelo Gordon
- » Antares Capital
- » Ardian
- » Ares Management
- » Argosy Capital
- » Asia Alternatives Management
- » Atlas Holdings
- » Atlas Venture
- » Audax Group
- » Black Bay Energy Capital
- » BlackRock
- » Blackstone
- » Blue Wolf Capital Partners
- » Bow River Capital
- » BP Energy Partners
- » Bregal Investments
- » Brighton Park Capital
- » Butterfly Equity
- » BV Investment Partners
- » Capital Dynamics
- » Cernelian Energy Capital
- » Catalyst Investors
- » Center Rock Capital Partners
- » Corsair Capital
- » Energy Impact Partners
- » FFL Partners
- » Franklin Park
- » Frontier Growth
- » Fundamental Advisors
- » Genstar Capital
- » Global Infrastructure Partners
- » Great Hill Partners

continued...

- » Great Point Partners
- » Gridiron Capital
- » HarbourVest Partners
- » HCI Equity Partners
- » HGGC
- » Horsley Bridge Partners
- » Investcorp
- » JLL Partners
- » JMI Equity
- » Kainos Capital
- » KKR
- » Kohlberg & Company
- » Landmark Partners
- » Left Lane Capital
- » Level Equity
- » LLR Partners
- » LongRange Capital
- » Lovell Minnick Partners
- » Marlin Equity Partners

- » MassMutual
- » MidOcean Partners
- » Motive Partners
- » Newbury Partners
- » Newlight Partners
- » NGP Energy Capital Management
- » Norwest Equity Partners
- » NovaQuest Capital Management
- » OceanSound Partners
- » Pamlico Capital
- » Peak Rock Capital
- » Perceptive Advisors
- » Performance Equity Management
- » Pitango Venture Capital
- » Quantum Energy Partners
- » Resource Capital Funds
- » Safanad
- » Stellex Capital Management
- » Stone Point Capital

- » SVB Capital
- » The Cynosure Group
- » The Raine Group
- » The Riverside Company
- » The Sterling Group
- » Thomas H. Lee Partners
- » Thompson Street Capital Partners
- » TowerBrook Capital Partners
- » Trive Capital
- » Vector Capital
- » VMG Partners
- » W Capital Partners
- » Warburg Pincus
- » Welsh, Carson, Anderson & Stowe
- » WestBridge Capital Partners
- » Whitehorse Liquidity Partners
- » York Capital Management
- » Z Capital Group

Sponsors include:



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Deloitte.



eFront
a part of BlackRock



Grant Thornton

LINCOLN
INTERNATIONAL



STATE STREET



The Private Funds CFO Forums provided valuable discussions and networking opportunities on the issues facing PE CFOs & COOs.

Evelyn Pellicone
Chief Financial Officer
Crestview Advisors

**Private Funds
CFO
Network**

New York Forum

January 18-19, 2023



It is a great way to stay abreast of the myriad of topics that affect the PE industry. You will find the conference beneficial whether you are new to the industry or an industry veteran.

Lisa Costello
CFO & CCO
HCI Equity Partners

Build your network at the largest CFOs and COOs gathering

The Private Funds CFO New York Forum celebrates its 20th year in January, the forum is the annual meeting place for senior finance and operations professionals working in private equity.

Sponsorship allows firms to build their business profile, grow their network with senior finance and operations executives and meet their business goals. Sponsors of the Private Funds CFO New York Forum will have access to advertise in the special edition *Private Funds CFO Magazine, 20th Anniversary Edition*. This publication will be distributed during the event to all attendees, and all Private Funds CFO subscribers.




350+
attendees



250+
companies



100+
CFOs & COOs



Private Funds
CFO

Private Fund Compliance Forum

May 23-24, 2023

Connect with CCOs, General Counsel, and top senior compliance professionals

Access a network of decision-makers and grow your firm through bespoke sponsorship programming that accommodates your priorities.

Event attendees include:

- » Audax Group
- » Bain Capital
- » Blackstone
- » Crestview Advisors
- » FFL Partners
- » General Atlantic
- » HarbourVest Partners
- » Insight Partners
- » KKR & Co. Inc.
- » Lightyear Capital
- » Mountain Capital Management
- » Palladium Equity Partners
- » Siris Capital Group
- » TA Associates Inc
- » The Riverside Company



**Private Funds
CFO
Network**

Boston Roundup

June 7, 2023

Join small roundtable discussions on specific areas impacting finance and operations executives

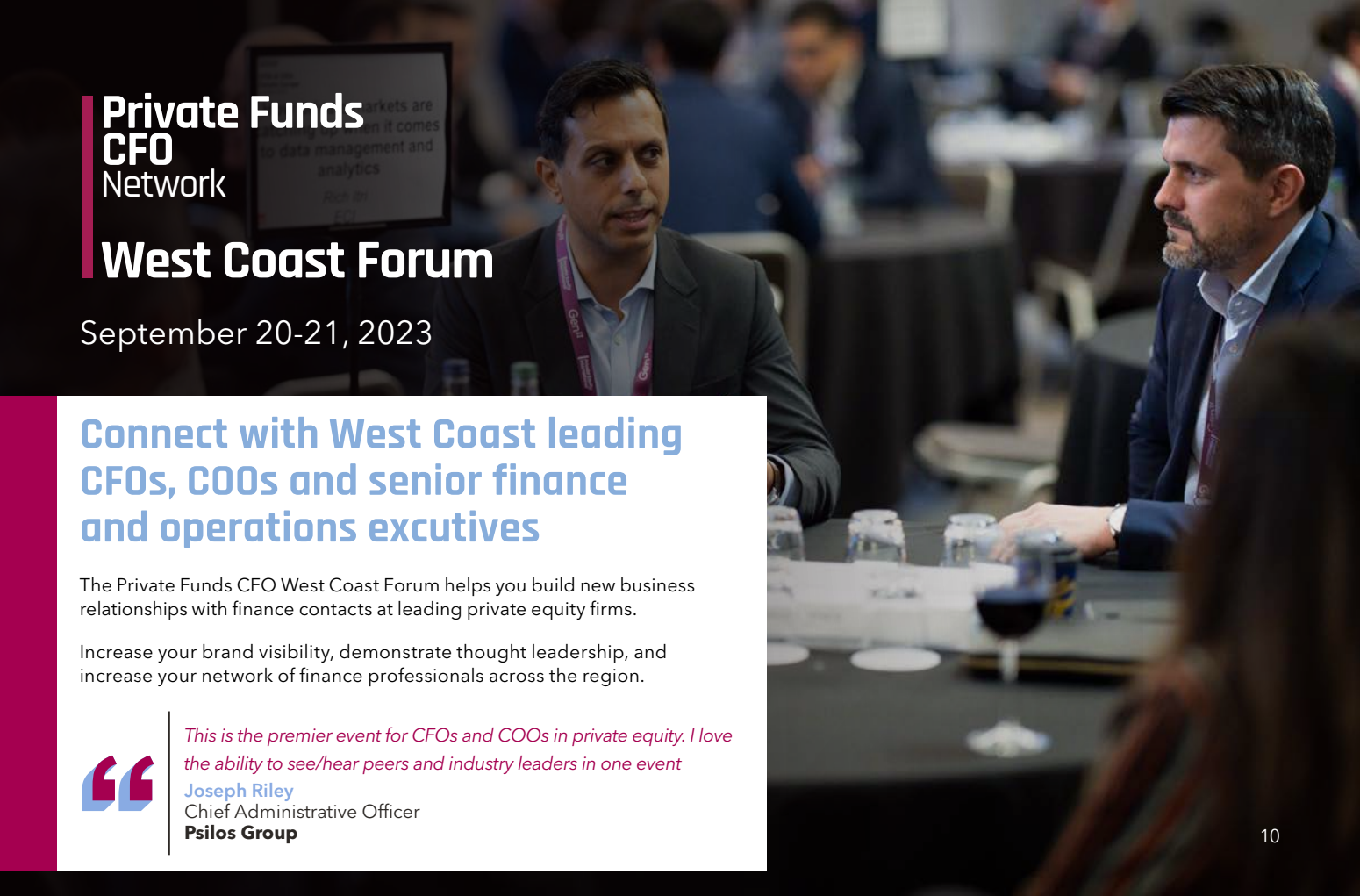
Connect with prominent CFOs & COOs, gain insight into the challenges of their role and demonstrate how your organization can solve them.



The most valuable portion of the event was the time spent with peers. We were able to share challenges and solutions in an effective and thoughtful way, both through the formal sessions and the networking times.

Scott Farden
COO

Nonantum Capital Partners



**Private Funds
CFO
Network**

West Coast Forum

September 20-21, 2023

Connect with West Coast leading CFOs, COOs and senior finance and operations executives

The Private Funds CFO West Coast Forum helps you build new business relationships with finance contacts at leading private equity firms.

Increase your brand visibility, demonstrate thought leadership, and increase your network of finance professionals across the region.



This is the premier event for CFOs and COOs in private equity. I love the ability to see/hear peers and industry leaders in one event

Joseph Riley
Chief Administrative Officer
Psilos Group

Private Funds
CFO

Europe Forum

November 15, 2023

Meet the elite crowd of CFOs, COOs and senior finance and operations executives in London

The Private Funds CFO Europe Forum is a two-day event that offers new business opportunities with senior finance and operations executives through thought leadership, networking, and much more.



Great coverage of current relevant topics for COOs/CFOs with good balance between high-level intro to broader issues and deep dives into most topical issues

Stephen Penny
Partner & CIO

StepStone Group

Private Equity
International

CFOs & COOs Forum: Europe London 2022



For sponsorship
opportunities,
please contact

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Business Development Manager

✉ joshua.s@pei.group

☎ (646) 970 3923



The annual Private Funds CFO New York Forum Forum has been the most helpful source of continuing education for my role as the CFO of a PE firm.

Richard Lee
Deputy Director of Business Development
The Cynosure Group



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

