Global Sponsorship Opportunities

Investor connections. Brand visibility. Thought leadership.

PEI

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Raise your profile among senior private debt decision-makers across the world

Private Debt Investor hosts industry-leading events for global private debt and credit professionals. The networking events connect leading investors and fund managers to drive the asset class forward.

Sponsorship offers you opportunities to build and develop your company's brand image, strengthen your market credibility and meet your investment and business goals.

This is the best private debt conference, a must for GPs and LPs.

Silvia Mischel
Director Institutional Sales
BNY Mellon

Our sponsorship packages are a great way to:



Enhance your networking at the event

- » Host drinks receptions, private breakfast briefings and lunches
- » Delegate passes for your team
- » Advanced access to the full attendee list
- Want-to-meet service; support from our audience engagement team to make introductions to key prospects
- » Investor wish-lists to help us curate the right audience for you
- » Private meetings and hospitality lounges



Position your company as a thought leader

- Have meaningful input into the conference agenda through our research phase
- » Speak about your chosen area of expertise or host and deliver focused technical sessions and workshops
- » Host your proprietary content and features/ white papers on our platform

Increase your brand visibility to your target audience

- » Branded visibility across our campaigns helping you to stand out across, digital, print and live media
- » Marketing and social media support and coverage
- Bespoke branding opportunities to keep you in front of mind with our delegation

Connect with decision-makers worldwide

Event attendees include:

- » Alliance Bernstein
- » Allianz Global Investors
- » Angelo Gordon & Co
- » Antares Capital
- » Aozora Bank Singapore Representative Office
- » Apollo Global Management
- >> Ardian
- » Ares Management
- » Assicurazioni Generali
- » AustralianSuper
- » Australis Maritime
- » Aviva Investors
- » Barclays
-)) BlackRock
- >> Blackstone Credit
- » Blennemann Family Investments
- » British Business Bank
- » Brunel Pension Partnership
- » Canada Pension Plan Investment
- » Capital Dynamics
- » Capital One

- » CIBC
- » College of William and Mary
- >> CPP Investment Board
- >> CPPIB
- » CVC Capital Partners
- » Employees Retirement System of Texas
- » European Investment Fund
- » George Kaiser Family Foundation
- » Georgetown University Investment Office
- » GIC
- » Goldman Sachs
- » Golub Capital
- » Hanwha Asset Management USA
- >> Hauck & Aufhäuser Privatbankiers AG
- » Japan ICU Foundation
- » JPMorgan Chase & Co.
-) KKR
- » Local Pensions Partnership
- » Lothian Pension Fund

continued...

The events connected:



250+



30+



attendees

- » M&G Investment
- » M&G Prudential
-)) MetLife
- » Mine Super
- » Mitsubishi
-)) Mizuho
- » MoDOT & Patrol Employees' Retirement System
- » Munich Re
- » Mutual of Omaha
- » National Pension Service London
- » National University of Singapore
- » Nationwide
- » New Jersey Division of Investment
- » New York Life Investments
- » New York State Common Retirement Fund
- » Northleaf Capital
- » NTU
- » Nuveen
- » NYS Common Retirement Fund

- » Oaktree Capital Management
-)) OCP Asia
- » Office of New York City Comptroller Scott M. Stringer
- » OLS Capital (Family Office)
-)) Onex Credit Partners
- » Partners Group
- » Pátria Investimentos
- » Pemberton Asset Management
- » Pension Boards United Church of Christ
 - Church of Christ
- » PensionDanmark
- Pensions and Lifetime Savings Association
- » Permira Credit
- » PGIM Private Capital
- » Pictet Asset Management
- » PIMCO
-)) Pplus
- » Prestige Funds
- » Prudential Capital Group
-) PSP Investments
- » R+V Insurance Group AIMA
- » ReAssure Asset Management

- » Richardson GMP & Richardson GMP Private F.O.
- Robert Wood Johnson Foundation
- » Royal Bank of Canada
- » Royal Bank of Scotland
- » Royal Mail Pension Trustees
- » Royaumont Foundation
- » Sanofi Pension Fund
- » Sen Family Office
-)) SIGLO Capital Advisors AG
- » Sigma Principal Capital (Single Family Office)
- » Singlife
- » SMU Endowment Fund
- » Sodexo Pension Scheme
- » Sumitomo Mitsui Trust Bank
- >> Swiss Re
- » TD Asset Management
- » Teachers' Retirement System of the State of Illinois
-) Temasek
- » Tesco Pension Investment
- » The Bank of Yokohama

- » The Carlyle Group
- » The Church Of England
- » The City of New York, Finance
- » The Guardian Life
- » The Jordan Family Office
- » The Leona M And Harry B Helmsley Charitable Trust
- » The Pension Boards United Church Of Christ
- » Thoma Bravo
-)) TransPacific Group
- » Twin Brook Capital Partners
- » UBS Group AG
- » Uni Credit
- » United Nations Joint Staff Pension Fund
- » UPS Group Trust
- » USS Investment Management
- » Värde Partners
- » Veritas Family Office
- » Victory Park Capital
- » Vista Equity Partners Management LLC
- » Wimmer Family Office

Previous sponsors include:







CARLYLE

Edelweiss Alternative

EURAZEO K K R KIRKLAND & ELLIS Capital Partners





PAUL HASTINGS

Proskauer Tikehau







Delighted to be back to sharing more about venture debt at in-person events and meeting investors face-to-face.

Jeremy Loh Co-founder and Managing Partner **Genesis Alternative Ventures**

Engage with the Private Debt community year-round

March

Private Debt Investor

APAC Forum Singapore 2023

29 - 30 March 2023

May

Private Debt Investor

Europe Summit London 2023

9 - 11 May 2023

June

Private Debt Investor

Women in Private Debt Forum North America 2023

20 - 21 June 2023

June

Private Debt Investor

Japan Korea Week

26 June 2023 | Seoul 29 June 2023 | Tokyo

September

Private Debt Investor

New York Forum 2023

6 - 7 September 2023

October

Private Debt Investor

Germany Forum Munich 2023

17 - 18 October 2023

APAC Forum Singapore 2023

29 - 30 March 2023

Connect with the private debt community looking for global opportunities in Asia

Meet Asian investors and global fund managers from the private debt community.

Discover new opportunities, lead insightful discussions and create new connections with bespoke sponsorship packages.

The event connects:









Event attendees include:

- » Asian Development Bank
- » Employees Retirement System of Texas
- >> OMERS
- » Ontario Teachers' Pension Plan (OTPP)
- » ORIX Life Insurance

- >> Public Officials Benefit Association (POBA)
- » OIC
- » Sumitomo Life Insurance
- » Temasek Holdings
- » Victorian Funds Management Corp

The APAC Forum was a very informative event with a great set of panelists and co-panelists. PDI APAC is certainly the top forum in Asia for private debt industry participants.

Kulbhushan Kalia

Head of Private Debt, Asia, Lead - Investment Strategy & Alternatives, Asia Allianz Investment Management

Europe Summit London 2023

9 - 11 May 2023

Increase your profile amongst the European private debt community

Meet with senior private debt investors and fund managers from across Europe.

Raise your brand profile and demonstrate thought leadership to senior decision makers in the region.

The event connects:







Event attendees include:

- » Australiansuper
- >> British Business Bank
- » European Investment Fund
- » LGPS Central Limited
- » Local Pensions Partnership

- » MetLife Investment Management
- » Sumitomo Mitsui Trust Bank
- » Tesco Pension Investment
- » The Phoenix Group
- » Wimmer Financial

An excellent summit. An invaluable opportunity to engage with a wide range of private market participants.

Partner King & Spalding

Women in Private Debt Forum North America 2023

20 - 21 June 2023

Keeping diversity at the top of the private markets agenda

Bringing together institutional investors, fund managers and the surrounding industry, the event provides a platform for men and women of all levels to build their network across alternative asset classes.

Make connections and gain more opportunities to connect with bespoke sponsorship packages across forums dedicated to Private Equity, Infrastructure, Real Estate and Private Debt.

The event connects:





70+ investors



attendees



Event attendees include:

- » AIMCo
- » AustralianSuper
- » BCI
- » Border to Coast Pensions Partnership
- >> CPP Investment Board

- » Desjardins Group
- » Greater Manchester Pension Fund
- » IMAS Foundation
- » Japan Post Bank
- » Local Pensions Partnership



An incredibly inspirational event for any woman or man in the industry to attend.

Julie Dunne Investment Operations Manager The Church of England Pensions Board

Japan Korea Week

26 June 2023 | Seoul

Connect with Korean investors looking for global opportunities

Build your network and connect with Japanese and Korean institutional investors.

Increase your brand visibility in this key region and gain more opportunities to connect with bespoke sponsorship packages.

The event connects:





Event attendees include:

- » Police Mutual Aid Association
- » Public Officials Benefit Association (POBA)
- » Samsung Life Insurance
- » Seoul Guarantee Insurance
- » Shinhan Life Insurance

- » Sungdam
- >> The Korea Development Bank
- » The Korean Teachers' Credit Union
- » The Police Mutual Aid Association
- » Zenitas Investment



A powerful networking event that provided the latest industry insights.

Christophe Murciani Head of CRE Debt Funds Acofi

Japan Korea Week

29 June 2023 | Tokyo

Grow your network of active Japanese investors

Connect with Japan's leading institutional investors. Discover their fund manager selection methods, build connections and grow your business in the private credit and lending space.

Grow your network and increase your brand visibility in this key market through bespoke sponsorship packages.

The event connects:





Event attendees include:

- » Shinkin Central Bank
- » Sompo Japan Nipponkoa Asset Management
- » Sony Bank
- » T&D Financilal Life Insurance
- » Taiyo Life Insurance
- » The Daiichi Life Insurance

- » The Gibraltar Life Insurance
- >> The Manufacturers Life Insurance Co
- >> The Prudential Life Insurance
- » Tokio Marine & Nichido Fire Insurance



Well thought through and relevant content. Provides good insight into how LPs think about this asset class.

Qianru Yang Keppel Capital

New York Forum 2023

6 - 7 September 2023

Be a part of the premier private debt event in North America

The New York forum brings together senior professionals engaged in the continued expansion of private debt as an asset class.

Our bespoke sponsorship packages help you to grow your network and increase your visibility to senior private debt professionals in North America.

Event attendees include:

- » Aozora Bank Singapore
- » DBJ Singapore Limited
- » GIC
- » National University of Singapore
- » NTUC Income
- » Olayan Capital

- » Singlife
- » SMU Endowment Fund
- » Sompo Holdings Asia
- » Sumitomo Mitsui Trust Bank
- >> Temasek
- » The Olayan Group

The event connects:







Absolutely invaluable! The perspectives from GPs, LPs, and industry analysts all in one place made this the most beneficial investor meeting I will attend this year.

Kurt Bock Chief Executive Officer Country Financial

Germany Forum Munich 2023

17 - 18 October 2023

Increase your network and connect with leading investors from the DACH region

Connect with active investors from across the DACH region and grow your network in the region. Increase your brand visibility and demonstrate thought leadership to this growing market through bespoke sponsorship packages.

The event connects:





attendees





Event attendees include:

- » Allianz Global Investors
- » Bayerische Versorgungskammer
- » Caisse des Depots et Consignations
- » European Investment Fund

- » HVB Pension Fund
- >> PSP Investments
- » Sava Re
- » SEB Life & Pension
- » Suva
- » Uniqa

PDI Germany Forum brings together the leading managers and allocators in private credit today. A quality event for the breath and depth of topics discussed, the speakers, the seniority level, a great opportunity to get back to in-person networking.

Barbara Ellero Partner, Head of Private Debt Anthilia Capital Partners

For sponsorship opportunities, please contact

Beth Piercy Global Business Development Director - Private Debt

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PDI events bring private debt investment and structuring expertise together like no other conference I have attended. Harald Eggerstedt Senior Investment Consultant Towers Watson

WE SUPPORT



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms. PEI