New Private Markets

## Impact Investor Global Summit London 2024

14-15 May Royal Lancaster, London

The next generation of private market opportunities



The Impact Investor Global Summit is the leading conference exploring how private market investors can tackle the world's biggest social and environmental challenges through impact investing.

Ensure your investments generate the highest returns and impact. Hear from your peers on their strategies, challenges, and approach to impact investing so you are equipped to make informed decisions in a fast-growing market.

Join more than 600 attendees from leading fund managers and institutional investors for two days of networking at the must-attend event for impact professionals.



"The Impact Investor Global Summit provided a huge amount of clarity on all things impact investing and did so in an engaging and enjoyable way."

Investor Relations
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#### A snapshot of who you could meet

#### Connect with leading impact focused fund managers and investors. Past attending companies include:

- » Aegon Asset Management
- » Aksia Europe
- » Alberta Investment Management Corp.
- » Allianz Global Investors
- » Altamar Capital Partners
- » American Student Assistance
- » Antin Infrastructure Partners
- » AP6
- » Baillie Gifford
- » Border to Coast Pensions Partnership
- » Bridges Fund Management
- » British Business Bank
- » British International Investment
- » Caisse des Depots et Consignations
- » CalSTRS
- » Capricorn Investment Group
- » Children's Investment Fund Foundation
- » Citi Social Finance
- » Collective Action
- » Coller Capital

- » CPPIB
- » Dunhill Medical Trust
- » FBRD
- » EIRIS Foundation
- » EQT
- » Esmee Fairbairn Foundation
- » European Investment Fund (EIF)
- » Global Innovation Fund
- » Greater Manchester Pension Fund
- » Guys & St Thomas Foundation
- » HarbourVest Partners
- » HSBC Insurance
- » IH International Advisors
- » IMAS Foundation
- » J.P. Morgan Asset Management
- » Joseph Rowntree Foundation
- » Just Climate
- » Legal & General Capital
- » M&G Investment Management
- » Mallinckrodt Foundation

- » Massmutual
- » McConnell Foundation
- » MetLife Investment Management
- » New Zealand Superannuation Fund
- » Nippon Life Insurance
- » OMERS Infrastructure
- » Ontario Teachers Pension Plan
- » Partners Group
- » PGGM
- » Position Green
- » QBE Insurance
- » RNIB Royal National Institute for the Blind
- » Shell Foundation
- » Sony Innovation Fund
- » Swix Family Office
- » Tesco Pension Investment
- » Trill Impact AB
- » Unilever
- » West Midlands Pension Fund
- » Wimmer Financial

#### Agenda highlights

Gain insights on the direction of the impact investing market

# Institutional investor outlook: what is driving allocation to impact funds for different types of LPs?

- » What are the allocation priorities of institutional investors in 2024 and beyond?
- » How are allocators filtering managers?
- » Does the impact label, article 8 or 9 classification, SDG reference, or thematic positioning mater in the investment decision?
- » Is the sophistication of impact products sufficient to meet the needs and risk appetite of investors?

## Investing in the transition: how to achieve impact at scale

- » What role are impact funds playing in overall decarbonisation efforts globally?
- What strategies, technologies and innovations have the greatest 'impact at scale' potential?
- » Have middle-market growthstage opportunities been overlooked by private market investors?
- » Is it time to also be considering climate resilience and adaptation investing?

# Beyond venture and growth - deep dive into the impact buyout playbook

- » What is the impact market's composition in terms of funds looking at venture, growth and buyout strategies?
- In what geographies and themes are buyout opportunities most present?
- » What are the unique considerations at play when investing in more mature companies?
- » What are some good examples of buyout strategies with clear impact stories?

## Hear from our esteemed speakers



Clara Barby Senior Partner Just Climate



Daniela Barone Soares CEO Snowball IM



Matt Christensen Global Head of Sustainable and Impact Investing Allianz Global Investors



Nancy Curtin
Partner, Global
CIO and Head of
Investment Advisory
Alvarium
Tiedemann | AlTi



Willem Huidekoper Head of Non-Listed Equities IMAS Foundation



Claudia Kruse
Managing Director
RI Strategy &
Partnerships
APG Asset
Management



Stephen Muers
CEO
Big Society
Capital



Andreas Nilsson
Managing Director
and Head of Impact
Golding Capital
Partners



Emelie Norling Impact Director Summa Equity



Carlotta Saporito
Head of Global Impact
Investing
J.P. Morgan
Private Bank



Jan Ståhlberg
Founder and
Managing Partner
Trill Impact



Managing Director, Head of Strategic Initiatives Brookfield's Renewable Power & Transition Group



## **Targeted content**

Hear from the best-in-theme managers on the latest investment opportunities and connect with attendees who share similar interests. Get detailed insights on innovations on the horizon by taking part in our 4 content streams:



**Frontier tech** 



Inequality



Climate and energy transition



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For more information on sponsorship opportunities still available contact Christopher Wagland chris.w@pei.group | +44 (0) 0207 566 5475.

# Secure your place at the leading event for impact investing in private markets

Book now **②** 

Service providers should contact <a href="mailto:chris.w@pei.group">chris.w@pei.group</a> for attendance options.

Institutional investors may be eligible for a complimentary place. Please complete the <u>investor registration form</u> for more information.



"Very interesting programme and speakers. Great event for networking. I will definitely participate again next time!"

ESG Director Rabobank

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As part of our commitment to sustainable and responsible business practices, PEI Group has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.