

New
Private Markets

Impact Investor Global Summit London 2025

20-21 May 2025 | The Brewery, London

The leading event for impact investing in private markets.

Event website: www.peievents.com/en/event/impact-investor-global-summit

Agenda

Day one – 20 May 2025

8.00 *Networking breakfast and registration*

9.00 *PEI welcome*

9.05 *Chair's opening remarks*

9.10 **Data presentation: Impact fundraising over the past year**

9.20 **Plenary #1: The state of market - performance, fundraising, exit environment**

- How are geopolitical and macro trends converging, and what does it mean for the impact market?
- Generalist impact vs specialist - does it make sense to have climate, healthcare, education, financial inclusion focuses in one fund?

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- As the first vintages of impact funds reach maturity – what can we say about performance?
- How are impact assets being valued and what are the trends in exits?

10.00 Plenary #2: Allocator perspectives – can impact be a form of portfolio protection?

- Are the big asset owners going to take responsibility for our world?
- Will impact, or a version of it, ever be a core of fiduciary duty?
- What do allocators find the most interesting investment opportunities?
- How are strategic asset allocation decisions being made in relation to impact?

10.45 *Break*

11.15 Plenary #3: The bigger picture - how to balance realism and idealism in impact investing

- Is impact investing overly idealistic or ideological?
- What is the real incentive to being an impact investor?
- ‘Planetary boundaries’, net zero, science-based targets, SDGs, DE&I, Just Transition - are we being guided by sound frameworks or a web of overlapping/conflicting fads?
- Climate change is very palpable now, has the time come for a serious shift from mitigation to adaptation?
- What does the Trump administration mean for global environmental efforts?

12.00 Day one keynote #1

12.20 Plenary #4: The economics of the transition - who pays for the cost curve and takes the risks

- How has the missing middle in climate investing evolved?
- How to turn asset-heavy impact venture into mature companies – is it possible?
- What are the lessons of Northvolt’s demise?

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- Climbing down the cost curve: who will pay for going down the cost curve?
- What role will industrial policy and subsidies play in a transition?

13.00 Lunch

After lunch the conference splits into four streams, the streamed sessions are designed for you to hear about the latest investment opportunities from best-in-theme managers and get detailed insights on innovations on the horizon.

	Impact tech and innovation	Social and inequality	Decarbonisation	Natural capital
14.00	A1: Looking into the sun: investing in the AI revolution	B1: Systemic change vs sticking plasters: how to address the root cause of social issues	C1: Energy system evolution: where's the impact and the alpha?	D1: Nature capital as an investment: forever hype?
14.45	<i>5-min switchover break</i>			
14.50	A2: Deep tech and biotech for environment	B2: Investing in the ownership economy: Affordable housing, employee ownership and beyond	C2: Climate resilience and adaptation: a burgeoning investment theme	D2: Water security: poised for scarcity?
15.35	<i>Networking Break</i>			

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16.00	A3: AI for healthcare	B3: Aging society and care economy: investing in the ‘silver tsunami’	C3: Decarb strategies: deep dive into industry and built environment	D3: Circular economy: understanding the next stage of circularity investments
16.45	<i>5-min switchover break</i>			
16.50	A4: Cybersecurity as impact: protecting wealth and livelihoods	B4: Work and skills: what will be the value of labour in the future?	C4: Sustainable commodities supply chains: green ammonia, steel, cement, hydrogen	D4: Planetary boundaries strategies: what is it, why is it different?

17.35 Evening networking reception

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Day two – 21 May 2025

7.30 Networking breakfast and registration

	Stream A	Stream B	Stream C	Stream D
8.15-9.30	<p>Workshop 1: LP only - best practices in filtering, due diligence and data</p> <p>LP only session.</p> <ul style="list-style-type: none"> • What filters are investors using to screen bad impact investments? • What are the best practices for engaging with impact fund managers? • How are different investors doing due diligence? • How are LPs using impact data? 	<p>Workshop 2: IMM - building a good impact strategy</p> <ul style="list-style-type: none"> • What are the pillars to a credible impact strategy? • Should you link carry with impact performance? • Should your fund have third-party verification mechanisms to impact claims? • What is part of a well-thought-out theory of change? • How are the concepts of intentionality and additionality, double materiality being applied practically? 	<p>Workshop 3: Impact operating partners – best practices in supporting impact companies and founders</p> <ul style="list-style-type: none"> • How can you become the impact GP of choice? • What are the differing considerations when handling an ‘impact’ portfolio company? • Impact under the hood: how to increase ‘sustainable revenues’ of portfolio companies? • How can funds improve the mental health of founders in their portfolios? 	<p>Workshop 4: How to create blended finance solutions fit for the coming decade</p> <ul style="list-style-type: none"> • Is the resurgent interest in blended finance, by prominent voices such as Mark Carney, justified? • What have been some of the genuine innovations in blended finance over the last 5 years? • What are the lessons learnt in how not to do blended finance vehicles and where they are not an appropriate tool? • How can blended finance be used in non-EM context (e.g. in financing climate or nature solutions)?
09.30-9.45	Short morning break			

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9.45-11.00	<p>Workshop 5: Rethinking measurement: best practices in KPIs and metrics</p> <ul style="list-style-type: none"> • Serviced and avoided emissions – how to get serious on metrics? • How are efforts on convergence of standards faring – will they reduce complexity of reporting? • Putting a price on impact – can you put a valuation on impact? • What are some of the pioneering metrics faring, such as carbon reduction per million dollars invested? 	<p>Workshop 6: Cracking into impact - a how-to guide for new funds</p> <ul style="list-style-type: none"> • The role of specialisation in standing out? • Is the trend of new entrants in the market? • Going-concern risk: what can be learnt from the cleantech investment waves? • How to create a good deck of slides when pitching LPs? • Is the impact label helpful for fundraising? 	<p>Workshop 7: Getting to grips with the evolving regulatory environment</p> <ul style="list-style-type: none"> • How are funds going about resourcing and supporting their portfolios to comply with CSRD and CSDDD? • How are funds finding their way around the UK’s regulations on sustainability labels? • How is the market reacting to SFDR’s evolution? • What are the main regulatory headaches for impact investors? 	<p>Workshop 8: the nuts and bolts of executing a brown-to-green strategy</p> <ul style="list-style-type: none"> • How extensive is the playbook on this brown-to-green strategies? • What case studies are there of successful execution of brown-to-green transition of businesses? • What are the considerations in terms of planning, governance, and management selection? • What are the best and worst scenarios in which the strategy can be applied?
11.00-11.30	Networking break			
	<p>A5: Deep dive into the growth of secondaries in impact</p>	<p>B5: Impact debt strategies: are they really impact?</p>	<p>Speed networking</p> <p>In this session we’ll have speed networking between conference delegates.</p>	

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<p>11.30-12.15</p>	<ul style="list-style-type: none"> • Are secondaries a good entry point for LPs into the impact market? • What's driving the growing interest in secondaries? • What's the activity between LP stake and continuation vehicles in the market? • How are LPs viewing the secondaries market? 	<ul style="list-style-type: none"> • How much is 'impact washing' a phenomenon in credit? • To what extent are credit strategies authentically impact? • What is the market map on impact credit in terms of themes and geographical coverage? • How can funds embedding intentionality and additionality to their strategies? 	<p>A great way to meet 6-8 new people with 4-minute per meeting.</p> <p>Please note, places are limited and look out for our communication regarding how to sign up. this will occur roughly 3 weeks prior to the event.</p> <p>PEI will then email the week before the event those that have been accepted and more details on the format.</p>
<p>12.15-13.00</p>	<p>A6: Elevator pitches: The best up-and-coming managers</p> <p>In this new format session, you'll be hearing from some of the most innovative and exciting emerging managers in the global impact market.</p> <p>We'll hear a set of 5-minute pitches from five of the most exciting managers we've found in the impact market, followed by an</p>	<p>B6: Mobilising new sources of capital to impact</p> <ul style="list-style-type: none"> • How can different structures help with enticing new LPs? • Do fund of funds provide a way of more diversified exposure to impact? • What are the practical ways to get more mainstream investors into impact? 	

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	<p>open Q+A with the speakers facilitated by the chair.</p> <p>We are committed to providing a platform for new managers that are doing exceptional work.</p>	<ul style="list-style-type: none"> • What retail investors likely to get more exposure to alternatives and impact funds? 	
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13.00 Lunch

14.00 **Keynote #2**

14.20 **Keynote #3**

14.45 **Panel #8: Debate: private capital can be a force for good**

This is an Oxford-style debate in which we'll have two speakers for the proposition and two speakers against, with audience voting on their views at the start and at the end of the session. This session will be an off-the-record discussion.

Private equity has received some scathing press recently, from publications like the Guardian and others, as being 'capitalism on steroids', a burgeoning sector of finance that is opaque, with a growing interest in the economy, and a playbook of cynical tactics.

Impact investing is largely a private market phenomenon and can be described as a progressive outgrowth of it, one based on the basic idea that investors can do good and make returns. In the face of collective issues such as climate change, biodiversity collapse and widening inequality, everyone in a position of privilege, influence and power is expected to do their part in addressing them, impact investing is private capital's ostensible answer. With a private market's fund ability to take complete managerial control of companies, thereby (in theory) giving them the ability to take the fast drastic action that things like the climate emergency require.

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In this debate we ask whether private markets impact can do what it purports to, does its heritage in the 'red-in-tooth-and-claw world' of private equity hamper its ability to create positive change, and if so, what is the way forward if the criticisms which are circulating are sound (or partly sound). In this debate whether private capital, and specifically impact, can do good in the long run, as well as looking to answer tangential questions such as:

- Can private capital be trusted to do good?
- Does private equity have an image problem, and if so, why?
- Do PE funds, and especially impact funds, need accountability mechanisms when making claims of doing good?
- What is the role of private markets in addressing global challenges, where do its responsibilities stop and start?

15.45 Closing remarks

16.00 End of conference

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