

New
Private Markets

Impact Investor Global Summit London 2024

Impact Investor Global Summit 2024

14-15 May 2024

Royal Lancaster Hotel, London

The leading event for impact investing in private markets.

Event website: www.peievents.com/en/event/impact-investor-global-summit

Agenda

Day one - Tuesday 14th May 2024

8.00 *Networking breakfast and registration*

8.55 *Chair's opening remarks*

Xenia Loos, Co-Founder, Partner, **Collective Action**

9.00 **Opening keynote TBC**

9.15 **Plenary #1: State of the impact market: fundraising, investment trends and the exit environment**

- What are the systemic risks and opportunities for the impact investing market?
- How large is the pool of capital earmarked for impact investing, and how quickly is it growing?
- What issues are getting funding, and which aren't?
- Is the age of the generalists over, and will we only see more specialisation in the market?

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Max Odefey, Co-founder, **GENUI**

Matt Christensen, Global Head of Sustainable and Impact Investing, **Allianz Global Investors**

Moderated by Laurie Spengler, President and CEO, **Courageous Capital Advisors**

10.00 **Plenary #2: Institutional investor outlook: what is driving allocation to impact funds for different types of LPs?**

- What are the allocation priorities of institutional investors in 2024 and beyond?
- How are allocators filtering managers?
- Does the impact label, article 8 or 9 classification, SDG reference, or thematic positioning matter in the investment decision?
- Is the sophistication of impact products sufficient to meet the needs and risk appetite of investors?

Nancy Curtin, Partner, Global CIO and Head of Investment Advisory, **Alvarium Tiedemann | ALTi**

Carlotta Saporito, Executive Director, Head of Impact Investing, **J.P. Morgan Private Bank**

Claudia Kruse, Managing Director Global Responsible Investment, **APG Asset Management**

Moderated by **Kirkland & Ellis**, speaker TBC

10.45 *Break*

11.15 **Plenary #3: Investing in the transition: how to achieve impact at scale?**

- What strategies, technologies and innovations have the greatest 'impact at scale' potential?
- Have middle-market growth-stage opportunities been overlooked by private market investors?
- Is it time to also be considering climate resilience and adaptation investing?

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- Is the climate sector capable of absorbing a significant influx of capital without overinflating valuations?

Julian Thomas, Managing Director, Head of Strategic Initiatives, **Brookfield's Renewable Power & Transition Group**

Willem Huidekoper, Head of Non-Listed Equities, **IMAS Foundation**

Clara Barby, Senior Partner, **Just Climate**

12.00 **Keynote TBC**

12.15 **Plenary #4: Beyond venture and growth – deep dive into the impact buyout playbook**

- What is the impact market's composition in terms of funds looking at venture, growth and buyout strategies?
- In what geographies and themes are buyout opportunities most present?
- What are the unique considerations at play when investing in more mature companies?
- What are some good examples of buyout strategies with clear impact stories?

Jan Ståhlberg, Founder and Managing Partner, **Trill Impact**

13.00 Lunch

After lunch the conference splits into four streams, the streamed sessions are designed for you to hear about the latest investment opportunities from best-in-theme managers and get detailed insights on innovations on the horizon.

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	Frontier tech	Inequality	Climate and energy transition	Nature
14.00	<p>Biotech and life sciences: what's on the investment and impact horizon?</p> <ul style="list-style-type: none"> Which advances in biotech that are reaching commercial maturity? What is the intersection between biotech, life sciences and impact investing? What is the impact potential of different biotech technologies and innovations? How can impact investors access deployment opportunities in the biotech space? <p>David, Gowenlock, Investment Director, Sustainable and Impact Investing, Cambridge Associates</p>	<p>Just Transition and the social impact landscape</p> <ul style="list-style-type: none"> What are some examples of assets in a Just Transition context? Social impact funds resonate most with their locally-based investors, what can be done in increase their appeal to other types of investors? What models provide the most promise in scaling impact on inequality? Is it possible to both provide above market returns and deliver genuine impact on the ground in a social impact context? 	<p>Energy transition: what's next, what's new?</p> <ul style="list-style-type: none"> Which aspect of the energy transition value chain is underfunded? To what extent are funds in the market taking an impact lens to their investment strategy? What is the scale of investment opportunity in clean energy revolution? What is the next wave of energy transition opportunities and how do this intersect with impact investing? <p>Jesse de Klerk, Partner, Stafford Capital Partners</p>	<p>Natural capital and biodiversity: how and why to invest in nature?</p> <ul style="list-style-type: none"> How dependant are nature investments on the carbon markets, and to what extent is this a strategic risk? What are the fundamentals driving viability of natural capital as investments? How are managers active in the market deploying their capital? What are the environmental objectives and impact goals of nature funds?

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		Stephen Muers, CEO, Big Society Capital		
14.45	<i>5-min switchover break</i>			
14.50	Impact Investing & megatrends: how to take good risky bets? <ul style="list-style-type: none">• How can investors identify unique opportunities and make well-informed investment decisions in a fast changing world?• What are the 'megatrends' that you should invest against?• Being the fund of choice: How can early-stage impact funds find, attract and support the their entrepreneurs?• What is the practical methodology of good megatrend investing?	Inclusion: Is DE&I an investment lens or an investment type? <ul style="list-style-type: none">• How are DEI funds deploying their capital?• What is the overlap between DE&I investing and impact investing?• What are the most notable innovations with funds that are taking a DE&I-lens to their investment approach?• How are DEI&I fund measuring their impact, and what does progress entail?	Beyond changing the light bulbs: Investing in built environment decarbonisation <ul style="list-style-type: none">• What innovations and technologies are being applied to lower the footprint of the carbon emissions of building?• What are the opportunities in energy efficiency?• What business models are being set up to aid with real estate decarbonization?• Is built environment decarbonisation largely a proptech play?	Impact in food systems and regenerative agriculture <ul style="list-style-type: none">• What tailwinds and headwinds are facing sustainable agriculture investors?• What are the most promising technologies being pioneered in food supply chains that can reduce emissions?• What are the fundamentals and disruptors driving commercial opportunities in agriculture?• What is the current status of investment in these sectors,

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	Johannes Weber, Managing Partner and Co-Founder, Ananda Impact Ventures			<p>and is enough capital being deployed?</p> <p>Rosie Wardle, Co Founder, Partner, Synthesis Capital</p> <p>Matteo Squilloni, Head of Climate Transition - Equity Investments, European Investment Fund</p>
15.35	<i>Networking Break</i>			
16.00	Carbon sequestration: nature-based vs CSS? <ul style="list-style-type: none"> What is the mitigation potential of artificial vs natural methods of carbon removal? What commercial opportunities and revenue streams can carbon sequestration methods take advantage of? What are the most impactful carbon sequestration approaches? 	Transition investments in emerging markets <ul style="list-style-type: none"> How are investors active in EM investing in the clean energy transition? What can be done to derisk EM through blended finance and other risk mechanisms? Is the pool of EM-focused capital growing? How can investors help ensure developing countries skip the 	Industrial decarbonisation: deep dive into brown-to-green strategies <ul style="list-style-type: none"> How are corporates looking to decarbonise their operations and supply chains? Which technologies are being used to decarbonise? How capital intensive are industrial decarbonisation solutions? 	Circular economy and plastics: the next big wave of impact opportunities <ul style="list-style-type: none"> What is the return opportunity in circular economy? What technologies are driving progress in materials recycling and reuse? What the regulatory trends in sustainable consumption and waste?

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	<ul style="list-style-type: none"> How precise and scientific can we be with carbon capture and sequestration claims on an asset- and project-level? 	<p>'fossil fuel' stage of their economic development?</p> <p>Diane Damskey, Head of Secretariat, Operating Principles for Impact Management</p>	<ul style="list-style-type: none"> What are some examples of good brown-to-green investment stories? <p>Caroline Laberge, Director, Sustainable Investing, CDPQ</p>	<ul style="list-style-type: none"> Why are big corporates making substantial investments in circularity?
16.45	<i>5-min switchover break</i>			
16.50	<p>H2: the next stage of hydrogen investments</p> <ul style="list-style-type: none"> How is the hydrogen economy progressing globally? What assets are hydrogen-focused funds targeting? What are the key challenges and bottlenecks in the scaling of hydrogen as an alternative fuel? 	<p>Employee ownership: why isn't it a bigger thing?</p> <ul style="list-style-type: none"> To what extent are favour regulation and tax rules needed for employee ownership schemes to work? What are the different employee ownership funds in the market and how are they differentiating themselves? What do employee ownership funds present in the way of returns? 	<p>Climate resilience & adaptation: overview of investment opportunities</p> <ul style="list-style-type: none"> Is climate adaption largely an infrastructure investment story? How is funding for climate adaptation taking place currently, what's the volume of capital dedicated towards it? What are some of the best examples of prudent climate adaption around the world? 	<p>Oceans and blue economy: understanding assets types and return prospects</p> <ul style="list-style-type: none"> Which types of assets are ocean funds targeting? Ocean and blue funds are a relative recent development, what are the fundamentals and basics of the sector? What is the return and impact potential of ocean funds? What are the challenges of allocating toward ocean

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		<ul style="list-style-type: none">What is stopping widespread adoption of employee ownership?	<ul style="list-style-type: none">What is the landscape of investors that are exploring climate resilience solutions? <p>Craig Davies, CEO, Cadlas</p>	impact from an LP perspective?
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17.35 Evening networking reception

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Day two - Wednesday 15th May 2024

7.30 Networking breakfast and registration

	Stream A	Stream B
8.30-9.30	<p>GP workshop: How to fundraise for an impact fund</p> <p><i>Off-the-record, interactive workshop</i></p> <ul style="list-style-type: none">• How are impact funds finding the current fundraising environment?• What tactics and propositions are working with investors and which are not?• What new types of investors are entering the market?• How to raise capital with limited fund track record? <p>Marieke Spence, Executive Director, Impact Capital Managers</p> <p>Amy Nelson, Chief Strategy Officer, Rethink Capital Partners</p>	<p>LP workshop: Impact allocator breakfast and working group (invite only)</p> <p><i>Off-the-record, interactive workshop</i></p> <ul style="list-style-type: none">• What filters are investors using to screen bad impact investments?• What are the best practices for engaging with impact fund managers?• How are different investors doing due diligence?• How important is verification of impact claims? <p>Jonny Page, Head of Social and Impact Investment, Esmee Fairbairn Foundation</p>
09.30-9.45	Short morning break	

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9.45-10.30	<p>Best practices and lessons learnt: how to do a good impact report?</p> <ul style="list-style-type: none">• Is reporting being done for reporting's sake?• How are advances and innovation in impact benchmarking being felt in the reporting sphere?• How are LPs using reports and what can be done to increase transparency?• How rigorous are verification practices by LPs into impact funds?• What frameworks are leading impact funds using to demonstrate impact and how comparable are these from an investor's perspective? <p>Manuela Cedarmas, Senior Portfolio Manager, Investcorp-Tages</p>	<p>Impact debt funds: a good time for credit?</p> <ul style="list-style-type: none">• With interest rates high, what are the opportunities in credit investments in an impact context?• Which funds have impact debt products and in what impact context are they being applied?• How do credit strategies differentiate themselves from an impact perspective?• How influential can credit be to the achievement of impact goals?
10.30-11.00	Networking break	
	<p>Sustainable finance regulations: the reality vs the ideal</p> <ul style="list-style-type: none">• In this session we'll explore what the current regulatory environment is, how funds are dealing with it and	<p>Elevator pitches: The best up-and-coming managers across impact investment themes</p> <p>In this new format session, you'll be hearing from some of the most innovative and exciting emerging managers in the global impact space.</p>

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11.00-11.45	<p>debate what would be the ideal from the perspective of investors.</p> <ul style="list-style-type: none">• What regulations are being felt by funds at the moment (e.g. SFDR)?• What regulatory environment would be more conducive to foster sustainable and impact investments?• How are different regimes (EU, US, UK) approaching sustainable finance regulation, and what are the implications for impact funds?• Is the Inflation Reduction Act in the US and New-Green-Deal-type legislation something likely to be replicated in other jurisdictions? <p>Kirkland & Ellis, speaker TBC</p>	<p>We'll hear a set of 5-minute pitches from five of the most exciting managers we've found in the impact market, followed by an open Q+A with the speakers facilitated by the chair.</p> <p>We are committed to providing a platform for new managers that are doing exceptional work but may not have the profile or track record just yet, the presenters will only be from funds with less than 5 years in the market and selected by our LP advisory board as being noteworthy for their innovative and unique investment propositions.</p>
11.45-12.30	<p>Selling impact assets: exit environment and impact beyond sale</p> <ul style="list-style-type: none">• What is the present environment for impact exits?• How is the sale process different relative to a non-impact asset?• How much of a valuation premium do impact or ESG credentials of an asset provide?	<p>Impact secondaries: what's the theory of change?</p> <ul style="list-style-type: none">• What is driving continued activity of impact secondaries?• Is the increase in secondaries activity in impact investing a good thing?• What is the outlook for secondaries in LP-leds and continuation funds for 2024?

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	<ul style="list-style-type: none">• What can sellers do to ensure impact beyond the sale?	<ul style="list-style-type: none">• What opportunities do secondary structures and vehicles present for impact managers? <p>Nicolas Muller, Managing Director (Head of Funds & Co-Investments), Blue Earth Capital AG</p> <p>Emelie Norling, Impact Director, Summa Equity</p>
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12.30 Lunch

13:30 **Presentation: Impact fundraising over the past year**

This is a data breakdown of fundraising in the impact market in the last 12 months.

- Who are the biggest funds and allocators in impact investing?
- What are the most significant trends in allocation to impact investing?
- Which strategies and themes are gaining the most capital?
- To what extent is the denominator effect impacting impact?

13.45 **Panel #8: Debate: The impact label provides a fundraising advantage in the current market?**

This is an Oxford-style debate session in which we'll have two speakers for the proposition and two speakers against, with audience voting on their views at the start and at the end of the session.

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The substance of the debate is whether the 'impact label' is advantageous or a hindrance for fundraising across different regions. This is a question that goes to the heart of what impact investing represents, how it is likely to evolve in the future as a market, what is driving interest in impact products from institutional investors, and intersects with topical issues such as the fiduciary duty debate being felt in the US.

With:

Andreas Nilsson, Managing Director Impact Team, **Golding Capital Partners**

14:45 **Keynote TBC**

15:15 **Panel #9: Exploring the next frontiers of impact innovation & management**

- How are funds due diligencing for impact, and how are they measuring impact performance within their portfolio companies?
- To what extent are funds differentiating between the different 'shades' of impact across their portfolio?
- What approach are funds using to measure and reduce carbon emissions in their portfolio?
- A lot of resources are poured into impact management: is there a leaner model for understanding impact outcomes?
- Where is innovation still needed in impact management?

Alasdair Maclay, Chief Strategy Officer, **Global Steering Group for Impact Investment (GSG)**

16.00 Closing remarks

16.10 End of conference