

Women in Private Markets Summit North America 2023

20 - 21 June | New York

Women in Private Markets Summit: North America 20-21 June 2023 | New York

Showcasing diverse talent across private markets

The worlds' leading diversity event focused on alternatives; the Women in Private Markets Summit is coming to North America in 2023. Join over 500 attendees from across private markets for an unrivalled networking opportunity. The inaugural **Women in Private Markets Summit: North America** will feature co-located Women in Private Equity, Women in Infrastructure, Women in Real Estate and Women in Private Debt Forums. All registered attendees will have access to the four forums, allowing you to build your network across alternative asset classes.

"No other event has the energy and insights that this one does. It is a terrific opportunity to spend time with the brightest women in the business, to connect with people you have only seen on a Zoom, and to make new friends and clients" - **Laurie Mahon**
(CIBC Capital Markets)

Advisory Board

Cari Lodge, Managing Director, **Commonfund Capital**
Kemi-Christina Abdul, Managing Director, **BlueHaven**
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Adrienne Saunders, Senior Managing Director-General Counsel, **Stonepeak Infrastructure Partners**
Elizabeth Weymouth, Founder & Managing Partner, **Grafine Partners**
Kim Hourihan, Chief Investment Officer, **CBRE Real Estate Investments**

Confirmed Speakers

Leslie Vargas, CFA, Portfolio Manager, **Resolution Life US (Advisory Board)**
Patricia Miller Zollar, Managing Director, Private Equity, **Neuberger Berman**
Laurie Mahon, Vice Chair, Global Investment Banking, **CIBC Capital Markets (Advisory Board)**
Jackie Rantanen, Head of Product Solutions – Co-Head of Impact Investments, **Hamilton Lane**
Hallie Ransone, Portfolio Manager, Private Credit, **Liberty Mutual Investments**
Merche Del Valle, Former, **Chief HR and Talent officer**
Irene Mavroyannis, Managing Partner, Private Capital Advisory, **Sera Global (Advisory Board)**
Tanya Carmichael, Advisor, **Independent**
Gila Cohen, Chair, Investment Advisory Board, **MUFG (Advisory Board)**
Michelle Jacobi, Managing Director, **Gatewood Capital**
Aiyu Yuan Nicholson, Partner, **StepStone Group**
Nathalie Viens, Operating Partner, **CDPQ**
Huda Al Lawati, Founder, **Aliph Capital**

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08.00

Registration and coffee

08.45

PEI Welcome

8:50

Chairperson's opening remarks

Laurie Mahon, Vice Chair, Global Investment Banking, **CIBC Capital Markets**

9:00

Keynote Investor Interview: why a leading investor is committed to private markets

9:25

Asset allocations to private markets in a more challenging environment

- To what extent has the slump in equities led investors to sell off holdings in private markets?
- Does appetite for co-investment remain high?
- How can managers differentiate themselves in a crowded field?
- Have investors turned down funds due to lack of diversity? What pressure are they putting on?

Leslie Vargas, CFA, Portfolio Manager, **Resolution Life US**

10:05

How are industry leaders addressing diversity in their institutions

- Is the industry doing enough to drive change?
- Are investors demands on diversity increasing?
- Case studies of innovative recruiting to ensure diverse candidate pools
- Tips for success in your career in private markets

10:45

Coffee & Networking

11:30

State of private markets: where are we now?

- How are managers changing strategies to deal with inflation and increasing interest rates?
- To what extent is the democratisation of private markets a positive and current trend?
- What does the rise of sustainably mean for investment strategy in practice?
- Fundraising and dealmaking predictions for the next 18 months
- How will private markets emerge from this financial crisis?

Jackie Rantanen, Head of Product Solutions – Co-Head of Impact Investments, **Hamilton Lane**

Patricia Miller Zollar, Managing Director, Private Equity, **Neuberger Berman**

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12:10

How there is increased pressure on ESG from all angles in North America

- Investor commitments and tighter scrutiny on ESG
- How the regulatory agenda is pivoting to enforcement practices
- To what extent are lenders challenging borrowers on ESG risk management due to commitments and regulatory obligations?
- The danger of losing the license to operate
- How big a threat is the anti-ESG backlash to progress in US businesses more generally?

Tanya Carmichael, Advisor, Independent

12:45

Lunch

 <p>Women in Infrastructure Forum North America 2023</p>	 <p>Women in Private Equity Forum North America 2023</p>	 <p>Women in Real Estate Forum North America 2023</p>	 <p>Women in Private Debt Forum North America 2023</p>
13:40 Opening remarks	13:40 Opening remarks	13:40 Opening remarks	13:40 Opening remarks
13:45 The state of play in the North American infrastructure market	13:45 The state of play in North American private equity	13:45 The state of play in North American real estate Gila Cohen , Chair, Investment Advisory Board, MUFG	13:45 The state of play in North American private credit Hallie Ransone , Portfolio Manager, Private Credit, Liberty Mutual Investments
14:25 How has the Inflation Reduction Act created opportunities in renewables?	14:25 The democratisation of private equity and the opportunity of tokenisation	14:25 The future of offices North America: where are opportunities in a rapidly evolving market	14:25 Diversifying your portfolio and selecting strategies for 2023 and beyond
15:00 How infrastructure managers can invest across the digital ecosystem	15:00 Dealmaking in a world of high inflation	15:00 Will rising interest rates and a slowing economy bring an end to the warehouse bubble?	15:00 ESG & impact integration: sustainability linked loans & more

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15:40

Coffee & networking

16:00 Why the North American midmarket remains a happy hunting ground Irene Mavroyannis , Managing Partner, Private Capital Advisory, Sera Global	16:00 How can the midmarket remain competitive in an era of megafunds?	16:00 Is life sciences a trend or here to stay?	16:00 Evaluating opportunities away from corporate credit
16:35 Does infrastructure debt continue to outperform other credit strategies?	16:35 Assessing the environment for emerging managers in North America Michelle Jacobi , Managing Director, Gatewood Capital Aiyu Yuan Nicholson , Partner, StepStone Group	16:35 Innovations and emerging opportunities in real estate credit	16:35 Opportunities beyond North America: a global outlook in a volatile world
17:10 Examining infrastructure valuations across North America	17:10 Venture & growth equity	17:10 Sustainability and the race to net-zero in real estate	17:10 Specialist credit strategies: what, when and where?

17:45

Cocktail reception

Day Two

08:00-9:00

Invitation only think-tanks

These sessions will allow women to speak freely about the issues impacting their office and asset class. It is a closed door, open conversation where attendees can benchmark ideas and share best practices to gain solutions for common concerns.

- Infrastructure
- Private Equity
- Private Debt
- Real Estate

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Secondaries: finding value in a competitive market

- Increased specialisation in strategies: how are firms approaching this and what is LP appetite like for specialist plays?
- Real asset and private debt: what are the dynamics of these asset classes from a secondaries perspective and how much more growth can they support?
- What do falling equity markets and wider economic stress mean for LP sales and GP-leds?
- Investor perspectives on continuation funds and other innovations
- What are the significant headwinds the market could face over the next 12 months

9:45

Fundraising in a hybrid world

- Has covid fundamentally changed fundraising?
- Building a truly global investor base, tips and war stories from the past two years
- The importance of a tailored, quality customer service and communications
- ESG – increasing demands for targets, data and transparency in private markets
- Adapting to a more challenging economic environment

10:20

PEI Fundraising Report

10:30

The rise and rise of impact investing in North America and globally

- Comparing mega funds to more niche impact players
- Is launching an impact strategy detrimental to wider sustainability efforts?
- Are ESG and impact different enough to warrant separate strategies and teams?
- What are leading impact managers doing to align with the needs of their LPs?
- How are pension funds integrating impact into their investment mandates?

Nathalie Viens, Operating Partner, **CDPQ**

11:15

Coffee & networking

11:45

Founders panel: Setting up your own fund in private markets

- Motivations and challenges when becoming a founder
- Outlining the fundraising process for a new fund
- What do founders see as the most exciting opportunity in a challenging environment?
- Learnings and war stories from those that have done it

Huda Al Lawati, Founder, **Aliph Capital**

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12:20

Tips from talent experts on driving real change to diversity in private markets

- Moving from talk to action in moving beyond gender
- How to recruit and retain women in investment roles
- What does a modern approach to diversity look like?
- Case studies of cultural transformation driving returns

Merche Del Valle, Former, **Chief HR and Talent officer**

13:00

Networking Lunch

Networking lunch enabling you to join a group of market participants with similar interests and expertise. Attendees will have a mix of tables to choose from, each table having a host to steer discussions

14:30

Close of conference