Women in Private
Markets Summit

North America 2023

20 - 21 June | New York

Women in Private Markets Summit: North America 20-21 June 2023 | New York

Showcasing diverse talent across private markets

CONFIRMED LEAD SPONSOR

AlixPartners

The worlds' leading diversity event focused on alternatives; the Women in Private Markets Summit is coming to North America in 2023. Join over 500 attendees from across private markets for an unrivalled networking opportunity.

The inaugural **Women in Private Markets Summit: North America** will feature co-located Women in Private Equity, Women in Infrastructure, Women in Real Estate and Women in Private Debt Forums. All registered attendees will have access to the four forums, allowing you to build your network across alternative asset classes.

"No other event has the energy and insights that this one does. It is a terrific opportunity to spend time with the brightest women in the business, to connect with people you have only seen on a Zoom, and to make new friends and clients"

Laurie Mahon (CIBC Capital Markets)

"Excited to be a part of the inaugural North American Women in Private Markets Summit to connect, network, and learn from experts in the industry"

Leslie Vargas (Resolution Life US)

"Inclusive conversations that set the stage for tomorrow's opportunities today"

Kemi-Christina Abdul (BlueHaven)

Private Equity International

Women in Private Markets Summit North America 2023

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CONFIRMED SPEAKERS

Leslie Vargas, CFA, Portfolio Manager, Resolution Life US

Kristin Olson, Head of Alternative Capital Markets, Goldman Sachs Private Wealth Management

Patricia Miller Zollar, Managing Director, Private Equity, Neuberger Berman

Jennifer Hartviksen, Managing Director, Global Credit, IMCO

Christie Chen, Director of Investments, Oxford Properties Group

Danielle Even, Principal, Real Estate Investments, GCM Grosvenor

Mary Kathleen (MK) Flynn, Editor-in-Chief, PE Hub

Melissa Grant, Portfolio Advisor, Aksia

Daphne Tong, Partner & Co-Head of Private Equity, WestCap

Kemi-Christina Abdul, Managing Director, BlueHaven

John Anderson, Global Head of Corporate Finance and Infrastructure, Manulife

Lynn LaChapelle, Managing Director, Capital Markets, JLL

Ming Yan, Managing Director, Cambridge Associates

Dan Winters, Senior Director, GRESB

Laurie Mahon, Vice Chair, Global Investment Banking, CIBC Capital Markets

Sweta Chanda, Managing Director, Head of Business Strategy, Monroe Capital

Leticia Ferreras Astorqui, Vice President / Portfolio Manager - Development Finance, Allianz Global Investors

Jackie Rantanen, Head of Product Solutions - Co-Head of Impact Investments, Hamilton Lane

Mansi Patel, Managing Director, Metlife Investment Management

Hallie Ransone, Portfolio Manager, Private Credit, Liberty Mutual Investments

Michelle Noyes, Managing Director, Head of Americas, AIMA

Laura Held, Partner, Executive Committee, Shamrock Capital

Amy Buckner Chowdhry, Founder & CEO, Answerlab

Merche Del Valle, Former, Chief HR and Talent officer

Irene Mavroyannis, Managing Partner, Private Capital Advisory, Sera Global

Tanya Carmichael, Advisor, Independent

Gila Cohen, Chair, Investment Advisory Board, MUFG

Michelle Jacobi, Managing Director, Gatewood Capital

Aiyu Yuan Nicholson, Partner, StepStone Group

Nathalie Viens, Operating Partner, CDPQ

Huda Al Lawati, Founder, Aliph Capital

Private Equity International

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08.00

Registration and coffee

08.45

PEI Welcome

8:50

Chairperson's opening remarks

Laurie Mahon, Vice Chair, Global Investment Banking, CIBC Capital Markets

9:00

Keynote Investor Interview: why a leading investor is committed to private markets

9:25

Asset allocations to private markets in a more challenging environment

- To what extent has the slump in equities led investors to sell off holdings in private markets?
- Does appetite for co-investment remain high?
- How can managers differentiate themselves in a crowded field?
- Have investors turned down funds due to lack of diversity? What pressure are they putting on?

Leslie Vargas, CFA, Portfolio Manager, Resolution Life US Ming Yan, Managing Director, Cambridge Associates

10:05

How are industry leaders addressing diversity in their institutions?

- Is the industry doing enough to drive change?
- Are investors' demands on diversity increasing?
- Case studies of innovative recruiting to ensure diverse candidate pools
- Tips for success in your career in private markets

John Anderson, Global Head of Corporate Finance and Infrastructure, Manulife

10:45

Coffee & Networking

The exhibition area will be split into areas based around the 4 asset classes covered at the event for informal networking during the coffee break

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11:30

State of private markets: where are we now?

- How are managers changing strategies to deal with inflation and increasing interest rates?
- To what extent is the democratization of private markets a positive and current trend?
- What does the rise of sustainability mean for investment strategy in practice?
- Fundraising and dealmaking predictions for the next 18 months
- How will private markets emerge from this financial crisis?

Jackie Rantanen, Head of Product Solutions – Co-Head of Impact Investments, **Hamilton Lane Patricia Miller Zollar**, Managing Director, Private Equity, **Neuberger Berman**

12:10

How there is increased pressure on ESG from all angles in North America

- Investor commitments and tighter scrutiny on ESG
- How the regulatory agenda is pivoting to enforcement practices
- To what extent are lenders challenging borrowers on ESG risk management due to commitments and regulatory obligations?
- The danger of losing the license to operate
- How big a threat is the anti-ESG backlash to progress in US businesses more generally?

Tanya Carmichael, Advisor, Independent

12:45 Lunch

Women in Infrastructure Forum North America 2023	Private Equity International Women in Private Equity Forum North America 2023	PERE Women in Real Estate Forum North America 2023	Private Debt Investor Women in Private Debt Forum North America 2023
13:40	13:40	13:40	13:40
Opening remarks	Opening remarks Mary Kathleen (MK) Flynn, Editor-in-Chief, PE Hub	Opening remarks	Opening remarks
13:45	13:45	13:45	13:45
The state of play in the	The state of play in North	The state of play in North	The state of play in
North American	American private equity	American real estate	North American private
infrastructure market	Melissa Grant, Portfolio	Gila Cohen, Chair,	credit
	Advisor, Aksia	Investment Advisory	Hallie Ransone, Portfolio

		Board, MUFG Danielle Even, Principal, Real Estate Investments, GCM Grosvenor	Manager, Private Credit, Liberty Mutual Investments Jennifer Hartviksen, Managing Director, Global Credit, IMCO
14:25			
Short turnaround break	T=	T	T
14:30 How has the Inflation Reduction Act created opportunities in renewables?	14:25 Examining the opportunity of the democratization of private equity Kristin Olson, Head of Alternative Capital Markets, Goldman Sachs Private Wealth Management	14:25 The future of offices North America: where are opportunities in a rapidly evolving market?	14:25 Diversifying your portfolio and selecting strategies for 2023 and beyond Michelle Noyes, Managing Director, Head of Americas, AIMA
15:10 Short turnaround break			
15:15 How infrastructure managers can invest across the digital ecosystem	15:15 How and why does appetite for co- investments continue to increase? Anna Dayn, Managing Partner, New End	15:15 Will rising interest rates and a slowing economy bring an end to the warehouse bubble?	15:15 ESG & impact integration: sustainability linked loans & more Leticia Ferreras Astorqui, Vice President / Portfolio Manager - Development Finance, Allianz Global Investors
15:50			
Coffee & networking 16:10 Why the North American midmarket remains a happy hunting ground Irene Mavroyannis, Managing Partner, Private Capital Advisory, Sera Global	16:10 Assessing the environment for emerging managers in North America Michelle Jacobi, Managing Director, Gatewood Capital Aiyu Yuan Nicholson, Partner, StepStone Group	16:10 Is life sciences a trend or here to stay? Christie Chen, Director of Investments, Oxford Properties Group Lynn LaChapelle, Managing Director, Capital Markets, JLL	16:10 Evaluating opportunities away from corporate credit
16:50 Short turnaround break			
16:55	17:10 asset c;Daphne Tong, Partner & Co-Head of Private Equity, WestCap	17:10 Sustainability and the race to net-zero in real estate Dan Winters, Senior Director, GRESB	17:10 Sponsorless vs. sponsored lending: are macro pressures affecting opportunities for sponsored lenders?



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Does infrastructure debt continue to outperform other credit strategies? Mansi Patel, Managing Director, Head of U.S. Infrastructure and		
Project Finance, Metlife Investment Management		

17:40

Cocktail reception with themed networking around areas of interest

Day Two

08:00-9:00

Invitation only think-tanks

These sessions will allow women to speak freely about the issues impacting their office and asset

class. It is a closed door, open conversation where attendees can benchmark ideas and share best practices to gain solutions for common concerns.

- Infrastructure
- Private Equity
- Private Debt
- Real Estate

9:10

Secondaries: finding value in a competitive market

- Increased specialization in strategies: how are firms approaching this and what is LP appetite like for specialist plays?
- Real asset and private debt: what are the dynamics of these asset classes from a secondaries perspective and how much more growth can they support?
- What do falling equity markets and wider economic stress mean for LP sales and GP-leds?
- Investor perspectives on continuation funds and other innovations
- What are the significant headwinds the market could face over the next 12 months?

9:45

Fundraising in a hybrid world

- Has covid fundamentally changed fundraising?
- Building a truly global investor base, tips and war stories from the past two years
- The importance of a tailored, quality customer service and communications
- ESG increasing demands for targets, data and transparency in private markets
- Adapting to a more challenging economic environment

Kemi-Christina Abdul, Managing Director, BlueHaven

10:20

PEI Fundraising Report

10:30

The rise and rise of impact investing in North America and globally

- Comparing mega funds to more niche impact players
- Is launching an impact strategy detrimental to wider sustainability efforts?
- Are ESG and impact different enough to warrant separate strategies and teams?
- What are leading impact managers doing to align with the needs to their LPs?
- How are pension funds integrating impact into their investment mandates?

Nathalie Viens, Operating Partner, CDPQ

11:15

Coffee & networking

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11:45

Founders panel: Setting up your own fund in private markets

- Motivations and challenges when becoming a founder
- Outlining the fundraising process for a new fund
- What do founders see as the most exciting opportunity in a challenging environment?

- Learnings and war stories from those that have done it

Huda Al Lawati, Founder, Aliph Capital

12:30

Investment case study: Shamrock Capital Partners & AnswerLab

In 2022, Shamrock Capital announced a strategic partnership with AnswerLab, a leading user experience reearch firm. Answerlab has a female founder and CEO who prioritised DEI initiatives. AnswerLab Specifically chose Shamrock as a partner for the investment because it has a firm that's DEI results back up what it says to investors. This unique discussion will feature dynamic duo who can delve into strategically executing DEI in private equity, the importance of choosing your partners, and advancing initiatives as a woman in private markets.

Laura Held, Partner, Executive Committee, Shamrock Capital Amy Buckner Chowdhry, Founder & CEO, Answerlab

13:00

Networking Lunch

14:00

Meet a Mentor Session

This unique session will split the room up into tables with a senior representative on each table offering practical career advice to the table. This will provide a unique opportunity to build your network and tables will be led by people with different areas of expertise.

John Anderson, Global Head of Corporate Finance and Infrastructure, **Manulife** *Rest TBC*

14:45

Themed roundtable discussions

Roundtables discussing a variety of topics over lunch led by an expert moderator

- How to drive diversity in private markets

Merche Del Valle, Former, Chief HR and Talent officer

- Tips for fundraising success
- Making sense of ESG regulation
- Secondaries investing
- Investing in infrastructure
- Investing in private equity
- Investing in real estate
- Investing in private debt

15:30

Close of conference