

Proposed Media Partnership for Responsible Investor Europe 2023

The purpose of this agreement is to establish a co-hosting partnership between 'Carbon Tracker' and 'Responsible Investment' hosted by PEI Media.

RI Participation Mandate:

Carbon Tracker will contribute value to this co-hosting partnership through (i) content advisory services, and (ii) its branding, coverage, and weight within the Responsible Investment industry. Carbon Tracker therefore proposes the following means of contribution:

- Carbon Tracker will extensively promote this event to signatories through their website, regular newsletters, and regional networks. Carbon Tracker will also include RI promoting the event to their members in emails.

In return for these key pieces, PEI confirms the following pieces of the partnership:

- A speaking position on the conference program will be provided to Carbon Tracker with the approval of the Conference Producer.
- A discount rate for Carbon Tracker signatories and complimentary attendance for Responsible investors Committee members.
- Carbon Tracker will be included in the PEI press around the event. Including marketing emails, press releases, and LinkedIn posts. PEI will also promote, Carbon Tracker in Person & Online, in one marketing email out to RI attendees.
- PEI will share any communications about the event with Carbon Tracker prior to release to get Carbon Tracker approval on how their branding is being used.

Please return all pages to: Boris Petrovic – Senior Conference Producer - PEI Media E:

boris.p@peimedia.com

This agreement will act as a binding document and will become null and void at the



responsible
investor

RI Europe 2023

London | June

conclusion of the 2023 event on June 13, 2023. At that time, this agreement can be revisited for future consideration.

Signed on behalf of PEI Media: Date:

Signature: _____

Name & Title: _____

Signed on behalf of Carbon Tracker: Date:

Signature: _____

Name & Title: _____