

CFOs & COOs Forum: Europe London 2022

2022 Agenda

Tuesday 15 November

08:40 - 08:45 **Chairperson's Welcome Address for the PEI Private Fund CFO/COO forum**

08:45 - 09:25 **Opening Panel Discussion: What an unpredictable world means for private fund managers**

- The macro-economic view: how high inflation and interest rate volatility is being monitored
- Inflationary impact on valuations, sub-lines, carried interest, taxation and more
- How are finance and operational executives planning for the near future in the face of this uncertainty?
- Geo-political considerations and challenges

09.25 - 09:45 Keynote interview

09.45 - 10:25 **Panel Discussion: Examining private market evolution: how CFOS & COOs are adapting**

- How asset classes are increasingly blending and why a holistic approach is becoming more common for fund managers
- Emerging strategies – what new investment vehicles are being pursued by GPs? How is this affecting complexity from an operational and finance perspective?
- Fund structuring trends – open ended, closed ended, liquidity, and how this increasing variation is keeping CFOs and COOs busy

10:25 - 10:45 **Interview: The future of carry and compensation**

- Staying on top of a transformative area of finance
- How will macro trends, taxation and government action affect carried interest?
- The ongoing efforts of digitalisation and what this means for carry and compensation across different organisations
- Will the trigger be pulled when it comes to linking ESG and carry? If so, how will this manifest?

10:45 - 11:20 Networking break

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11:20 - 12:00 Panel Discussion: ESG mobilisation: what will challenging times ahead mean for its momentum?

- Will ESG integration continue at the desired rate in this difficult macroeconomic and geopolitical environment?
- How funds can overcome external pressures and challenges to achieve their environmental, social and governance goals
- ESG sub-line development & manifestation across private assets
- Impending ESG regulation: a help or a hindrance when it comes to making an impact?

12:00 - 12:35 Panel Discussion: The ever-evolving human capital landscape: recruitment, retention, rewarding and more

- The responsibility of business leaders in 2022 and beyond when it comes to HR and human capital
- Incentivising talent in a new world of work
- How understanding of D&I is evolving and impacting internal and external decisions and operations
- Assessing the array of tools, technologies and advice available as the private markets continue their progression in human capital

12:35 - 13:15 Debate: Integration optimisation across a multi-layered enterprise

- How scaled growth, holistic asset approaches and consolidation are increasing the complexity of cross-business integration
- Systems and control integration across multiple functions
- The human element: how can COOs & CFOs nurture a cultural and behavioural blend to match their integration objectives?
- Streamlining processes, automating and consolidating information across best of breed systems

13:15 - 14:15 Lunch and networking break

14:15 - 16:00 Functional breakouts

Stream A	Stream B
<p>14:15 Private asset valuations in a changing world</p> <ul style="list-style-type: none"> • What market and economic conditions have had the biggest impact on valuations in recent times? • How are finance teams adapting their approach to valuations across private assets? • Working collaboratively with third-parties • Increased scrutiny around due diligence and the overall pre-investment process 	<p>14:15 Digging into the data: establishing a successful firm-wide strategy</p> <ul style="list-style-type: none"> • Why data quality & assurance is integral and how to achieve it • Overcoming data sourcing challenges in private markets • Why the fuss? How quality data can influence investment decisions, reporting, operational capacity and more • Consolidating data across platforms and asset classes as managers adopt a

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	more holistic approach to private markets
<p>14:50 Assessing the global regulatory landscape for private assets</p> <ul style="list-style-type: none"> • Does increased SEC focus spell increased regulation? Will private capital face similar levels of regulation to public markets in years to come? • How can private fund GPs prepare for this and ease the burden for their clients? Best practice and tips when it comes to technology, data and transparency • Managing increasing compliance demands in Europe in the face of consolidation and fund complexity across multiple jurisdictions • What directives and demands to be aware of heading into 2023 and beyond 	<p>14:50 Gaining a competitive edge: how to ease the fund administration burden</p> <ul style="list-style-type: none"> • Staying on top of the latest global and regional trends in fund administration • How third parties are adapting to increased fund complexity across assets • Vendor selection and monitoring challenges
<p>15:25 Preparation for SFDR & EU taxonomy: dealing with client demand</p> <ul style="list-style-type: none"> • As LPs mobilize for impending regulation, how have GPs dealt with demands from their clients so far in 2022? • What's coming down the line in regards to reporting and compliance? • Best practice and top tips for CFOs and COOs to streamline & optimise these compliance processes in the ESG transition 	<p>15:25 The future of fundraising operations</p> <ul style="list-style-type: none"> • What does fundraising look like for your organisation now? • Will it stay this way or transform again? • What CFOs and COOs contribute and how this can vary as investors become more sophisticated and diverse • Working collaboratively with your investor relations and sales colleagues

16:00 - 16:30 Networking break

16:30 - 17:00 Interactive debate: What does the working day of the future look like?

- Assessing the merits and limitations of different models & approaches
- Legacies from the remote working era
- Finding the right balance – considerations for the organisation, teams and individuals
- Predictions for 2023 and beyond

17:00 - 17:45 Off the record - audience roundtable discussions over drinks:

- How private markets are catching up when it comes to data management and analytics

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- Incorporating D&I with impact into your recruitment and retention strategy
- Operational challenges for emerging and small-scale managers
- Coping with increasing taxation complexity
- The rise and rise of fund finance
- Managing side letter requirements
- Evolving cyber security strategies for private funds
- In-house vs outsourcing and technology/software selection

17:45 Networking drinks reception

Wednesday 16 November

08:45 - 09:45 **Private think tanks – asset classes**

CFOs & COOs in private equity	CFOs & COOs in private debt	CFOs & COOs in infrastructure	CFOs & COOs in real estate
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9:45 - 09:50 **Chairperson’s day 2 welcome**

09:50 - 10:30 **The democratisation of private markets and its impact on operational models**

- Examining the trend of retail wealth entering the private markets
- How will this continue to evolve over the coming years?
- Across the business model: how will this affect how private fund managers operate?

10:30 - 11:00 **Interview: Blockchain technology & tokenization: enabling access for retail wealth?**

- How can blockchain tech & tokenization revolutionise how individuals and enterprises access to private markets?
- Making illiquid assets liquid: How loans and real estate are driving the evolution
- What this requires from a technology, operational and resource perspective
- Lessons to be learnt from public market funds and other industries
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11:00 - 11:30 Networking break

11:30 - 12:00 **Exclusive PEI Fees & Survey presentation**

12:00 - 12:40 **Panel Discussion: Embedding efficient risk management across your organisation and beyond**

- How different elements of risk are evolving as private markets become more sophisticated
- Best practice when it comes to nurturing a risk-savvy workforce
- CFOs, COOs and CROs roles in risk management beyond the organisation – third parties and within the portfolio

12:40 - 13:00 **Closing interview**

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13:00 - 14:00 Networking Lunch

Close of conference

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