

A background of a complex network graph with blue lines connecting various colored nodes (yellow, orange, red) on a dark blue gradient background.

# Private Debt Investor

## Global Sponsorship Opportunities

Investor connections.  
Brand visibility.  
Thought leadership.

PEI



*Particularly liked the number of institutional investors who attended.*

**Randy Schwimmer**  
Senior Managing Director  
Churchill Asset Management

## Raise your profile among senior private debt decision-makers across the world

Private Debt Investor hosts industry-leading events for global private debt and credit professionals. The networking events connect leading investors and fund managers to drive the asset class forward.

Sponsorship offers you opportunities to build and develop your company's brand image, strengthen your market credibility and meet your investment and business goals.



# Our sponsorship packages are a great way to



## Enhance your networking at the event

- » Hosted drinks receptions, private breakfast briefings and lunches
- » Delegate passes for your team
- » Advanced access to the full attendee list
- » Want-to-meet service; support from our audience engagement team to make introductions to key prospects
- » Investor wish-lists to help us curate the right audience for you
- » Private meeting and hospitality lounges



## Position your company as a thought leader

- » Have meaningful input into the conference agenda through our research phase
- » Speak on your chosen area of expertise or host and deliver focused technical sessions and workshops
- » Host your proprietary content and features/ white papers on our platform



## Increase your brand visibility to your target audience

- » Branded visibility across our campaigns helping you to stand out across, digital, print and live media
- » Marketing and social media support and coverage
- » Bespoke branding opportunities to keep you in front of mind with our delegation

# Connect with decision-makers worldwide



## Event attendees include:

- » Adams Street
- » Aegon Asset Management
- » AIMCo – Alberta Investment Management
- » AllianceBernstein
- » Allianz Global Investors
- » Alter Domus
- » Antares Capital
- » Apolis SAM
- » Aquila Capital
- » Arcos Capital
- » Ares Management Corp
- » Assicurazioni Generali
- » Associates Beratungs
- » Australiansuper
- » BAI e.V.
- » Bayerische Versorgungskammer
- » BB Alternative Partners
- » Bfinance
- » BlueBay
- » Bundesverband Alternative Investments
- » Caisse des Depots et Consignations
- » Capital Dynamics
- » Capital Four
- » Capstan Capital Partners
- » Centerbridge
- » Certior Capital
- » Cfunds
- » Commonwealth of Pennsylvania
- » Corporation of Ontario
- » Credit Suisse
- » Creditshelf
- » CrossLend
- » Deerpath
- » Desjardins Pension Group
- » Edelweiss
- » Eiffel IG

## The events connected:



**250+**  
investors



**30+**  
countries



**1000+**  
attendees

*continued...*



- » Employees Retirement System of Texas
- » Eurazeo
- » European Investment Fund
- » Federated Hermes
- » Fitch Ratings
- » Generali
- » Generali Global Infrastructure
- » Golding Capital Partners
- » Golub Capital
- » Hayfin
- » HOOPP Capital Partners
- » HUK-Coburg
- » HVB Pension Fund
- » ICA Institutional Capital
- » INTER Versicherungsgruppe
- » Investment Management
- » Kerberos
- » Kirkland & Ellis
- » Korea Investment Corporation
- » Kyobo Life Insurance
- » Lagrange Financial Advisory
- » LGT Capital Partners
- » Marathon Asset Management
- » MassMutual
- » MD Advisors
- » MIGA
- » Monroe Capital
- » Muzinich & Co
- » New Jersey Division of Investments
- » New York State Common Retirement Fund
- » Nuveen
- » NXT Capital
- » ODDO BHF
- » Onex
- » Park Square
- » Partners Group
- » Permira
- » PERPETUAL Investors
- » Prudential Life Insurance Korea
- » PSP Investments
- » Sava Re
- » Schroders Capital
- » SEB Life & Pension
- » Shinhan Life
- » SOKA-BAU
- » StepStone Group
- » Stuart Portfolio Consultants
- » Sumitomo Mitsui Trust Bank
- » Suva
- » TAC Partners
- » Teachers' Retirement System of the State of Illinois
- » The Korean Teachers' Credit Union
- » The New Amsterdam Group
- » The Phoenix Group
- » The Principia Corp
- » Threadmark
- » Tikehau Group
- » Triglav Insurance
- » UNIQA Capital Markets
- » Virtus Partners
- » West Valley Capital
- » WGV Versicherungen
- » Wilmington Trust
- » World Pensions Council
- » YIELCO Investments

# Previous sponsors include:



*Delighted to be back to sharing more about venture debt at in-person events and meeting investors face-to-face.*

**Jeremy Loh**  
Co-founder and Managing Partner  
**Genesis Alternative Ventures**

# Engage with the Private Debt community year-round

September

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**New York Forum**  
New York

21-22 September 2022

October

Private Debt  
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**PDI Europe Summit**  
London 2022

11-12 October 2022

November

Private Debt  
Investor

**Japan Korea Week**  
2022

8 November 2022 | Seoul  
10 November 2022 | Tokyo

November/December

Private Debt  
Investor

**Women in Private  
Debt Forum**  
London 2022

30 November - 1 December 2022

April

Private Debt  
Investor

**APAC Forum**  
2023

April 2023

May

Private Debt  
Investor

**Germany Forum**  
Munich

May 2023

Private Debt  
Investor

# New York Forum New York

21-22 September 2022

## Be a part of the premier private debt event in North America

The New York forum brings together senior professionals engaged in the continued expansion of private debt as an asset class.

Our bespoke sponsorship packages help you to grow your network and increase your visibility to senior private debt professionals in North America.

### The event connects:



**60+**  
investors



**350+**  
attendees



*Absolutely invaluable! The perspectives from GPs, LPs, and industry analysts all in one place made this the most beneficial investor meeting I will attend this year.*

**Kurt Bock**  
Chief Executive Officer  
Country Financial

### Event attendees include:

- » AIMCo - Alberta Investment Management
- » Commonwealth of Pennsylvania
- » Desjardins Pension Group
- » Employees Retirement System of Texas
- » HOOPP Capital Partners
- » New Jersey Division of Investments
- » New York State Common Retirement Fund
- » PSP Investments
- » Sumitomo Mitsui Trust Bank
- » Teachers' Retirement System of the State of Illinois



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# PDI Europe Summit London 2022

11-12 October 2022



## Increase your profile amongst the European private debt community

Meet with senior private debt investors and fund managers from across Europe.

Raise your brand profile and demonstrate thought leadership to senior decision makers in the region.

### Event attendees include:

- » Australiansuper
- » British Business Bank
- » European Investment Fund
- » LGPS Central Limited
- » Local Pensions Partnership
- » MetLife Investment Management
- » Sumitomo Mitsui Trust Bank
- » Tesco Pension Investment
- » The Phoenix Group
- » Wimmer Financial

### The event connects:



**60+**  
investors



**250+**  
attendees



*The PDI Capital Structure Forum is a powerful networking event and provided the latest industry insight.*

**Christophe Murciani**  
Director - Real Estate Loan Fund and CRE  
Debt Funds, Acofi

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# Japan Korea Week 2022

8 November 2022 | Seoul



## Connect with Korean investors looking for global opportunities

Build your network of active Korean investors looking to deploy capital to infrastructure globally.

Increase your brand visibility in this key region and gain more opportunities to connect with bespoke sponsorship packages.

### The event connects:



**100+**  
investors



**200+**  
attendees

### Event attendees include:

- » Police Mutual Aid Association
- » Public Officials Benefit Association (POBA)
- » Samsung Life Insurance
- » Seoul Guarantee Insurance
- » Shinhan Life Insurance
- » Sungdam
- » The Korea Development Bank
- » The Korean Teachers' Credit Union
- » The Police Mutual Aid Association
- » Zenitas Investment



*A powerful networking event that provided the latest industry insights.*

**Christophe Murciani**  
Head of CRE Debt Funds  
Acofi

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# Japan Korea Week 2022

10 November 2022 | Tokyo



## Grow your network of active Japanese investors

Connect with Japan's leading institutional investors. Discover their fund manager selection methods, build connections and grow your business in the private credit and lending space.

Grow your network and increase your brand visibility in this key market through bespoke sponsorship packages.

### The event connects:



**100+**  
investors



**200+**  
attendees

### Event attendees include:

- » Shinkin Central Bank
- » Sompo Japan Nipponkoa Asset Management
- » Sony Bank
- » T&D Financial Life Insurance
- » Taiyo Life Insurance
- » The Daiichi Life Insurance
- » The Gibraltar Life Insurance
- » The Manufacturers Life Insurance Co
- » The Prudential Life Insurance
- » Tokio Marine & Nichido Fire Insurance



*Well thought through and relevant content. Provides good insight into how LPs think about this asset class.*

**Qianru Yang**  
Keppel Capital

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## Women in Private Debt Forum London 2022

30 November-1 December 2022

### Keeping diversity at the top of the private markets agenda

Bringing together institutional investors, fund managers and the surrounding industry, the event provides a platform for men and women of all levels to build their network across alternative asset classes.

Make connections and gain more opportunities to connect with bespoke sponsorship packages across forums dedicated to Private Equity, Infrastructure, Real Estate and Private Debt.

#### The event connects:



**90+**  
investors



**600+**  
attendees



#### Event attendees include:

- » AIMCo
- » AustralianSuper
- » BCI
- » Border to Coast Pensions Partnership
- » CPP Investment Board
- » Desjardins Group
- » Greater Manchester Pension Fund
- » IMAS Foundation
- » Japan Post Bank
- » Local Pensions Partnership



*An incredibly inspirational event for any woman or man in the industry to attend.*

**Julie Dunne**  
Investment Operations Manager  
The Church of England Pensions Board

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# APAC Forum 2023

April 2023

## Connect with the private debt community looking for global opportunities in Asia

Meet Asian investors and global fund managers from the private debt community.

Discover new opportunities, lead insightful discussions and create new connections with bespoke sponsorship packages.

### The event connects:



**100+**  
investors



**200+**  
attendees



*The APAC Forum was a very informative event with a great set of panelists and co-panelists. PDI APAC is certainly the top forum in Asia for private debt industry participants.*

**Kulbhushan Kalia**

Head of Private Debt, Asia, Lead - Investment Strategy & Alternatives, Asia  
Allianz Investment Management

### Event attendees include:

- » Asian Development Bank
- » Employees Retirement System of Texas
- » OMERS
- » Ontario Teachers' Pension Plan (OTPP)
- » ORIX Life Insurance
- » Public Officials Benefit Association (POBA)
- » QIC
- » Sumitomo Life Insurance
- » Temasek Holdings
- » Victorian Funds Management Corp



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# Germany Forum Munich

May 2023



## Increase your network and connect with leading investors from the DACH region

Connect with active investors from across the DACH region and grow your network in the region. Increase your brand visibility and demonstrate thought leadership to this growing market through bespoke sponsorship packages.

### Event attendees include:

- » Allianz Global Investors
- » Bayerische Versorgungskammer
- » Caisse des Depots et Consignations
- » European Investment Fund
- » HVB Pension Fund
- » PSP Investments
- » Sava Re
- » SEB Life & Pension
- » Suva
- » Uniqa

### The event connects:



**50+**  
investors



**200+**  
attendees



*The conference is an excellent opportunity to meet with investors and network within the industry.*

**Christian Gohlke**  
Senior Sales Director Alternatives  
NN Investment Partners

# For sponsorship opportunities, please contact

**Holly James**

Business development

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*Very well structured and great access to the asset class leading players and insights.*

**Ryoko Katayam**  
Topaz Capital



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

**WE SUPPORT**

