

# Responsible Investment Forum: Europe London 2022

### The Responsible Investment Forum: Europe 2022

*The leading global event for ESG in private markets* 16-17 November, Hilton Tower Bridge, London

### Day one: 16 November

08:30 Introductory Remarks

08:40 Chairpersons opening remarks Christopher Springham, Formerly VP - Communications and Sustainability, LM Wind Power GE Renewable Energy Business

#### 08:45

Keynote interview: The long-term value creation case for ESG Vindi Banga, Partner, Clayton Dubilier & Rice In conversation with Marc Lino, Partner, Global ESG leader for Private Equity, Bain & Company

#### 09:15

#### Managing Partner perspectives: to what extent is ESG finally now top of the agenda?

- How are investment teams working with sustainability leads on ESG initiatives such as the Sustainable Markets Initiative?
- Valuing ESG work on the bottom line, is this getting easier?
- How useful is ESG as part of fundraising?
- Are sustainability leads getting carry in funds?

Moderator: Senior representative, KPMG

#### 09:55

How are investors and managers working together on making data more useful for investment strategy?

- Update on the ESG Data Convergence Initiative
- Where is the market on regulation and metrics?

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- Practical guidance for managers around reporting
- What are the implications from asset owners and regulators of being behind on data?

Moderator: **Ben Morley**, Partner and Associate Director, **BCG Maaike van der Schoot**, Head of Responsible Investment, **AlpInvest Partners Abrielle Rosenthal**, Chief Sustainability Officer, **Towerbrook Matt Schey**, Senior Director, Sustainable Investing & Strategic Projects, **ILPA** 

10:35 Coffee and networking

#### 11:05 Practical tips to decarbonise your portfolio now

- What does best practice look like when decarbonising a portfolio company?
- Update on the ici: carbon footprinting, data collection, target setting and benchmarking
- Is the industry getting too caught up in net-zero initiatives and forgetting about the here and now?
- Integrating decarbonisation into the investment thesis

#### Moderator: ERM

Serge Younes, Head of Sustainability, Investindustrial Natasha Buckley, Vice President, ESG, HarbourVest Partners Elizabeth Lewis, Managing Director of ESG, Blackstone TBC: Morgan Sheil, Associate Vice President, ESG & Impact, Energy Impact Partners

#### 11:45

#### Is greenwashing prevalent across private markets?

- Defining greenwashing for private equity: why it is not always easy to agree on what constitutes greenwashing
- How can investors spot greenwashing from managers?
- To what extent can data and analytics be used to prove sustainable impact?
- The role of regulation to overcome remaining challenges

#### Moderator: Ramboll

Senior representative, EQT

Cornelia Gomez, Operating Principal, General Atlantic

Jill Cooper, MBA, JD, ESG Manager, Orion Resource Partners (USA)

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### 12:20 Getting to net zero at a portfolio scale

- Leveraging digital technology to help accelerate to net-zero
- What digital solutions are out there for fund managers?
- Using climate data in the cloud
- Case studies of successful ESG and digital integration

Facilitator: Sarah Walker, Global Head of Private Equity Practice, Salesforce

#### 12:55

#### Case study: Practical tips for moving to net zero in your portfolio

- How are processes developing?
- Where to next? moving beyond the planning phase
- Ensuring management teams are fully engaged

#### Matthew Cvijan, Commercial Director, Carbon Intelligence

### 13:15

Lunch

Stream A: Impact Investing	Stream B: Sustainable Markets Initiative Working Sessions	Stream C: Other Asset Classes
14:15	14:15	14:15
Debate: Is launching an impact	Sustainable Markets Initiative:	Infrastructure: how ESG is
strategy detrimental to wider	how private equity is engaging	transforming the asset class
sustainability efforts?		- What the EU taxonomy and
<ul> <li>Considering the reasons for launching a separate impact strategy vs. addressing sustainability throughout the fund</li> <li>Are ESG and impact different enough to warrant separate strategies and teams?</li> <li>The implications for ESG specialists on evolving approaches</li> <li>Moderator: Emmanuel</li> <li>Parmentier, Managing Partner, Indefi</li> </ul>	<ul> <li>What is covered by the working groups?</li> <li>Update on the asset owners and asset managers taskforce</li> <li>Putting PE work into a wider context</li> <li>How can you get involved?</li> <li>Moderator: Senior representative, KPMG</li> </ul>	<ul> <li>SFDR mean for infrastructure funds</li> <li>How are investors working with fund managers on more challenging investments?</li> <li>When and why are allocations being withdrawn due to ESG issues?</li> <li>Considering the reasons for launching a separate impact strategy vs. addressing sustainability throughout the fund</li> </ul>

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<ul> <li>14:55</li> <li>Climate tech, natural capital and beyond: overview of leading climate impact investment strategies</li> <li>What innovation is required in investment models to create scalable climate impact?</li> <li>How are climate funds differentiating themselves in terms of investment thesis and asset selection?</li> <li>What are the most promising technologies and innovations being pioneered?</li> <li>Moderator: Tom Timmerman, Principal - ESG &amp; Sustainability, MJ Hudson</li> <li>Suzanne Tavill, Partner, Head of Responsible Investing, Stepstone Pia Irell, Impact Partner, Trill Impact Advisory</li> <li>Clara Barby, Senior Partner, Just Climate</li> <li>15:30</li> </ul>	<ul> <li>14:55 Developing ESG metrics for private equity <ul> <li>How are metrics maturing?</li> <li>The advantages of developing consistent metrics</li> <li>Where to next?</li> </ul> Alison Hampton, Founder, Alma Verde Advisors Ellen De Kreij, Lead Advisor, ESG Practice, Apax Partners Leela Ramnath, Senior Vice President, Head of ESG, Warburg Pincus</li></ul>	<ul> <li>Shami Nissan, Head of Sustainability, Actis</li> <li>14:55 Real Estate: leveraging ESG for value creation <ul> <li>How are funds going about engaging tenants on sustainability?</li> <li>Case studies of where ESG performance has led to higher valuation or yields</li> <li>How can funds plan a cost- efficient transition at the portfolio-level? </li> <li>Ben Sanderson, Managing Directory, Aviva Investors</li> <li>Adam Francis, Vice President, Asset Management, QuadReal Charlie Jacques, Head of Impact, Real Estate, Schroders Capital</li> </ul></li></ul>
Coffee and Networking	46.00	46.00
<ul> <li>16:00</li> <li>The evolving role of impact in fund investors' portfolios</li> <li>What is the current state of the current LP universe allocating to impact?</li> <li>How are pension funds integrating impact into their investment mandate?</li> </ul>	<ul> <li>16:00</li> <li>Integrating biodiversity at each stage of the investment cycle</li> <li>Why should investors care about biodiversity?</li> <li>What work is going on in France as well as Britain?</li> <li>Working with portfolio companies on developing a biodiversity strategy</li> </ul>	<ul> <li>16:00</li> <li>Private Debt: to what extent ESG now a leading issue for credit investors?</li> <li>Comparing ESG approach for syndicated loans and direct lending</li> <li>The rise of sustainability-linked loans: a tool to drive engagement or a marketing tool?</li> </ul>

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<ul> <li>What mechanisms are investors using to address 'impact washing'?</li> <li>Joshua Brunert, Global Head of ESG Product, Apex Matthieu Ducharme, Managing Director, Northleaf Capital Amarik Ubhi, Partner, Global Head of Infrastructure, Mercer Silva Deželan, ESG Director, Stafford Capital Partners</li> </ul>	Moderator: <b>ERM</b> <b>Noella De Bermingham</b> , Chief Sustainability Officer, <b>Andera</b> <b>Partners</b>	<ul> <li>What are the likely future trends in ESG in credit?</li> <li>Carmen Nuzzo, Head of Fixed Income, UN-PRI</li> <li>Nicole Downer, Managing Partner, MV Credit</li> <li>Kristina Matthews, Head of Investor Relations &amp; ESG,</li> <li>Brightwood Capital Advisors</li> <li>Jiri Krol, Deputy CEO, Global Head of Government Affairs,</li> <li>AIMA</li> </ul>
16:45	16:45	16:45
<ul> <li>How to make your impact fund an easy allocation decision <ul> <li>What are the innovations in structures and incentives needed to make impact fund more attractive to LPs?</li> <li>Is the 10-year LP model appropriate in the impact investment context and what alternative structures make more sense?</li> <li>What are leading impact managers doing to align with the needs to their LPs?</li> </ul> </li> <li>Tommy Stadlen, Founding Partner, Giant Ventures</li> </ul>	<ul> <li>Climate change and carbon pricing</li> <li>How SMI work is complementary to other climate initiatives</li> <li>Valuing carbon and costing it throughout the whole investment process</li> <li>Creating a common framework for costing carbon</li> <li>Next steps for the project</li> </ul>	<ul> <li>Venture Capital: is venture</li> <li>catching up with PE on its</li> <li>approach to ESG?</li> <li>Defining ESG for VC: what are the priorities?</li> <li>What have been the barriers to ESG adoption in venture and how can they be overcome?</li> <li>Investment case studies highlighting best practice</li> <li>Moderator: MJ Hudson</li> <li>Peter Dunbar, Head of Private</li> <li>Equity, PRI</li> <li>Ben Robson, General Counsel and Group Compliance Officer,</li> <li>Molten Ventures</li> </ul>

### 17:30 Close of day one of conference followed by cocktail reception

### Day two: 17 November

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08:00 Invitation only LP and GP Breakfast Briefings

09:00 Opening Remarks

#### 09:10

#### The push towards enhanced consideration of ESG factors is coming from all angles

- Investor commitments and tighter scrutiny on ESG
- How the regulatory agenda is pivoting to enforcement practices
- To what extent are lenders challenging borrowers on ESG risk management due to commitments and regulatory obligations?
- The danger of losing the license to operate

#### Moderator: Ruth Knox, Partner, ESG & Impact, Kirkland & Ellis

### Graeme Ardus, Head of ESG, Triton Partners

Erika Blanckaert, Senior Public Affairs Manager, Invest Europe

Anna Foller, Sustainability Manager, AP6

Michael Marshall, Head of Sustainable Ownership, Railpen

#### 09:50

# Introduction to Business for Societal Impact (B4SI): A Social Impact Standard and how PE managers can apply

- How to measure and manage investments for social impact using B4SI
- Opportunities for education internally and communication externally when using the standard –
- To what extent is the information provided useful in fundraising and value creation
- Case studies of PE firms using the standard

Clodagh Connolly, Global B4SI Director, Business for Societal Impact, (B4SI)/ SLR

#### 10:25

#### Adding value through data at every stage of the investment process

- What providers are out there to simplify data collection and aggregation?
- Working with data providers to make their offerings relevant to PE
- Integrating ESG data with other areas of value creation
- How to avoid data collection being more onerous than useful

#### Sylvain Forté, CEO, SESAMm

11:05 Coffee and networking

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#### 11:35

#### Moving beyond data to add tangible value at the portfolio level

- Is PE too obsessed with data? Does it really drive value?
- Creating impact to add real value
- Facilitating value creation with limited resources at the fund level
- Using case studies to demonstrate value to management teams

#### Moderator: Ramboll

Christy Cooke, EMEA Lead, Private Capital ESG Solutions, EcoVadis

#### 12:10

#### ESG considerations when investing in energy over the next decade

- What does the war in Ukraine for the future of energy investing?
- Aligning energy security with the energy transition
- To what extent is the current situation an opportunity for long term investors?
- Views on investing in gas and other technologies such as nuclear

### Stan Miranda, Founder and Chairman, Partners Capital

Senior representative, Schroders Capital

#### 12:45

#### How should boards engage with portfolio companies on ESG

- Diversity, equity & inclusion: working with portfolio companies to drive positive change
- How to work with the portfolio on issues that the fund itself is still struggling to address internally
- Engaging management teams in businesses with less obvious ESG issues
- Case studies of successfully changing portfolio companies

#### Moderator: Maria Liby-Troein, Associate Partner, Bain & Company

Robert Sroka, ESG Director, Abris Capital Partners

#### Simon Witney, Senior Consultant, Travers Smith

Patricia Winton, Senior Vice President & Global Head of ESG Corporate, Bain Capital

13:15 Lunch

### 14:00 Why human rights are moving up the ESG agenda

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- The importance of human rights in due diligence: has private equity been slow to take this seriously?
- Tips for defining human rights for specific portfolio companies in different sectors
- How are investor demands on human rights changing?
- Debunking the myth that social issues cannot be measured

Simon Whistler, Senior Specialist, UNPRI

14:30-16:00 Regulatory Focus Sessions