Private Equity International

Responsible Investment Forum: Europe
London 2022

The Responsible Investment Forum: Europe 2022

The leading global event for ESG in private markets

16-17 November, Hilton Tower Bridge, London

Day one: 16 November

09:00
Introductory Remarks

09:05
Managing Partner perspectives: to what extent is ESG finally now top of the agenda?
- How are investment teams working with sustainability leads on ESG initiatives such as the Sustainable Markets Initiative?
- Valuing ESG work on the bottom line, is this getting easier?
- How useful is ESG as part of fundraising?
- Are sustainability leads getting carry in funds?

09:45
How are investors and managers working together on making data more useful for investment strategy?
- Update on the data convergence project
- Where is the market on regulation and metrics?
- Practical guidance for managers around reporting
- What are the implications from asset owners and regulators of being behind on data?

Maaike van der Schoot, Head of Responsible Investment, **AlpInvest Partners**

10:20
Keynote interview: The long-term value creation case for ESG
Vindi Banga, Partner**, Clayton Dubilier & Rice**

10:45
Coffee and networking

11:15
Practical tips to decarbonise your portfolio now

- What does best practice look like when decarbonising a portfolio company?
- Update on the ici: carbon footprinting, data collection, target setting and benchmarking
- Is the industry getting too caught up in net-zero initiatives and forgetting about the here and now?
- Integrating decarbonisation into the investment thesis

11:50
Is greenwashing prevalent across private markets?

- Defining greenwashing for private equity: why it is not always easy to agree on what constitutes greenwashing
- How can investors spot greenwashing from managers?
- To what extent can data and analytics be used to prove sustainable impact?
- The role of regulation to overcome remaining challenges

12:25
Getting to net zero at a portfolio scale

- *Leveraging digital technology to help accelerate to net-zero*
- *What digital solutions are out there for fund managers?*
- Using climate data in the cloud
- Case studies of successful ESG and digital integration

Facilitator: **Sarah Walker**, Global Head of Private Equity Practice, **Salesforce**

12:55
Case study: Practical tips for moving to net zero in your portfolio

- How are processes developing?
- Where to next? moving beyond the planning phase
- Ensuring management teams are fully engaged

Reserved Carbon Intelligence

13:15
Lunch

Stream A: Impact Investing	**Stream B: Sustainable Markets Initiative Working Sessions**	**Stream C: Other Asset Classes**

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14:15 **Debate: Is launching an impact strategy detrimental to wider sustainability efforts?** - Considering the reasons for launching a separate impact strategy vs. addressing sustainability throughout the fund - Are ESG and impact different enough to warrant separate strategies and teams? - The implications for ESG specialists on evolving approaches	14:15 **Sustainable Markets Initiative: how private equity is engaging** - What is covered by the working groups? - Update on the asset owners and asset managers taskforce - Putting PE work into a wider context - How can you get involved?	14:15 **Infrastructure: how ESG is transforming the asset class** - What the EU taxonomy and SFDR mean for infrastructure funds - How are investors working with fund managers on more challenging investments? - When and why are allocations being withdrawn due to ESG issues? - Considering the reasons for launching a separate impact strategy vs. addressing sustainability throughout the fund
14:55 **Climate tech, natural capital and beyond: overview of leading climate impact investment strategies** - What innovation is required in investment models to create scalable climate impact? - How are climate funds differentiating themselves in terms of investment thesis and asset selection? - What are the most promising technologies and innovations being pioneered?	14:55 **Developing ESG metrics for private equity** - How are metrics maturing? - The advantages of developing consistent metrics - Where to next?	14:55 **Real Estate: leveraging ESG for value creation** - How are funds going about engaging tenants on sustainability? - Case studies of where ESG performance has led to higher valuation or yields - How can funds plan a cost-efficient transition at the portfolio-level?
15:30 **Coffee and Networking**		
16:00 **The evolving role of impact in fund investors' portfolios**	16:00 **Integrating biodiversity at each stage of the investment cycle**	16:00 **Private Debt: to what extent ESG now a leading issue for credit investors?**

Visit the agenda page for the latest updates.
For programme information contact Charles Gould charles.g@peimedia.com

- What is the current state of the current LP universe allocating to impact? - How are pension funds integrating impact into their investment mandate? - What mechanisms are investors using to address 'impact washing'?	- Why should investors care about biodiversity? - What work is going on in France as well as Britain? - Working with portfolio companies on developing a biodiversity strategy	- Comparing ESG approach for syndicated loans and direct lending - The rise of sustainability-linked loans: a tool to drive engagement or a marketing tool? - What are the likely future trends in ESG in credit?
16:45 **How to make your impact fund an easy allocation decision** - What are the innovations in structures and incentives needed to make impact fund more attractive to LPs? - Is the 10-year LP model appropriate in the impact investment context and what alternative structures make more sense? - What are leading impact managers doing to align with the needs to their LPs?	**16:45** **Climate change and carbon pricing** - How SMI work is complementary to other climate initiatives - Valuing carbon and costing it throughout the whole investment process - Creating a common framework for costing carbon - Next steps for the project	**16:45** **Venture Capital: is venture catching up with PE on its approach to ESG?** - Defining ESG for VC: what are the priorities? - What have been the barriers to ESG adoption in venture and how can they be overcome? - Investment case studies highlighting best practice

17:30
Close of day one of conference followed by cocktail reception

Day two: 17 November

08:00
Invitation only LP and GP Breakfast Briefings

09:05
Opening Remarks

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09:10

The push towards enhanced consideration of ESG factors is coming from all angles

- Investor commitments and tighter scrutiny on ESG
- How the regulatory agenda is pivoting to enforcement practices
- To what extent are lenders challenging borrowers on ESG risk management due to commitments and regulatory obligations?
- The danger of losing the license to operate

09:50

Introduction to Business for Societal Impact (B4SI): A Social Impact Standard and how PE managers can apply

- How to measure and manage investments for social impact using B4SI
- Opportunities for education internally and communication externally when using the standard –
- To what extent is the information provided useful in fundraising and value creation
- Case studies of PE firms using the standard

Clodagh Connolly, Global B4SI Director, Business for Societal Impact, **(B4SI)/ SLR**

10:30

Adding value through data at every stage of the investment process

- What providers are out there to simplify data collection and aggregation?
- Working with data providers to make their offerings relevant to PE
- Integrating ESG data with other areas of value creation
- How to avoid data collection being more onerous than useful

11:00

Coffee and networking

11:30

ESG considerations when investing in energy over the next decade

- What does the war in Ukraine for the future of energy investing?
- Aligning energy security with the energy transition
- To what extent is the current situation an opportunity for long term investors?
- Views on investing in gas and other technologies such as nuclear

12:10

Diversity, equity and inclusion: working with portfolio companies to drive positive change

- How to work with the portfolio on issues that the fund itself is still struggling to address internally
- Avoiding all talk and no action when setting an approach
- Case studies of successfully changing portfolio companies

12:30
Moving beyond data to add tangible value at the portfolio level

- Is PE too obsessed with data? Does it really drive value?
- Creating impact to add real value
- Facilitating value creation with limited resources at the fund level
- Using case studies to demonstrate value to management teams

13:00
Lunch

13:45
Regulatory workshop