



PERE

# ESG & Impact Forum

## Europe Summit 2022



## PERE ESG & Impact Forum

16 June 2022 | Hilton London Tower Bridge, London, UK

On Day 3 of the [PERE Europe Summit 2022](#), the **PERE ESG & Impact Forum** will be exploring how real estate investors are going beyond commitments to deliver real-world sustainability outcomes through real estate.

### Confirmed speakers

- Derk Welling, Senior Responsible Investment & Governance Manager - Real Estate investments, **APG Asset Management**
- Pooja Patel, Principal, Real Estate, **StepStone Group**
- Jose Pellicer, Head of Investment Strategy, **M&G Real Estate**
- Laura Craft, Global Strategy & Investment ESG, **Heitman**
- Caroline Hill, Managing Director, Europe Real Estate ESG, **Blackstone**
- Charlie Jacques, Head of Sustainability and Impact Investment, Real Estate, **Schroders Capital**
- Maggie Loo, Partner, **Bridges Fund Management**
- Stephane Villemain, Vice President - Corporate Social Responsibility, **Ivanhoé Cambridge**
- Adrian Ion, CFO, **Therme Group**
- Hala El Akl, Senior Director of ESG and Operations, **Oxford Properties Group**
- Roxana Isaiu, Chief Sustainability Officer, **GRESB**
- Mary Nicholson, Head of Responsible Investment, **Macquarie Asset Management**
- Martin Gettings, Head of ESG Europe - Real Estate, **Brookfield**
- Anna Shiel, Head of Origination, **Big Society Capital**
- Simon Chisholm, Chief Investment Officer, **Resonance**

## Thursday 16 June 2022

9.00 **Welcome & chair's opening remarks**

9.05 **Fund investors' perspectives on real estate sustainability**

- What information demands are fund investors making on their real estate fund managers when it comes to sustainability?
- Does investors' drive to clean their portfolios mean inefficient and currently unsustainable assets are jettisoned rather than 'greened'?
- How high is sustainability on the agenda for different types of institutional investors?



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Derk Welling, Senior Responsible Investment & Governance Manager - Real Estate investments, **APG Asset Management**  
Pooja Patel, Principal, Real Estate, **StepStone Group**

### 9.45 **Leveraging ESG for value creation in real estate**

- How can the influence of ESG in investment decision-making and asset management be maximised?
- What are the risks of ignoring a robust ESG effort?
- What examples do we have where ESG performance lead to higher valuation or yields?
- How are funds going about engaging tenets on sustainability and just how crucial is this as an aspect of ESG performance?
- How can funds plan a cost-efficient transition at the portfolio-level?

Jose Pellicer, Head of Investment Strategy, **M&G Real Estate**  
Laura Craft, Global Strategy & Investment ESG, **Heitman**  
Caroline Hill, Managing Director, Europe Real Estate ESG, **Blackstone**  
**Allianz Real Estate**, speaker TBC

### 10.30 **Overview of regulatory developments and the implications for real estate**

- How can you create value out of SFDR and EU taxonomy as an investor?
- What are the most notable upcoming regulations across key jurisdictions such as the FCA and EU?
- Discover where the key legal risks are when making impact claims and how efforts to stamp-out impact washing will evolve

Roxana Isaiu, Chief Sustainability Officer, **GRESB**

### 11.00 Networking break

### 11.30 **Real estate impact investments: an overview of opportunities, funds and innovations**

- How much appetite is there from impact allocators for real estate orientated product?
- What are the main considerations when launching an impact offering or product?
- To what extent should 'impact investment' thinking be integrated into mainstream investments?
- To what extent are returns concessionary?

Charlie Jacques, Head of Sustainability and Impact Investment, Real Estate, **Schroders Capital**



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Maggie Loo, Partner, **Bridges Fund Management**  
Simon Chisholm, Chief Investment Officer, **Resonance**

### 12.15 **Creating an affordable housing investment strategy**

- What are the best examples of affordable housing models around the world that have taken off?
- How crucial is collaboration with local and national government– and what the lessons learnt in engaging public institutions and bodies?
- How is ‘affordability’ calculated?
- How do investors that are looking to maximise returns balancing this with the need for ‘affordable’, below-market-rate rents?

Peter Denton, Chief Executive Officer, **Homes England**

13.00 Networking lunch

### 14.00 **Applying wellness as a value add to real estate assets**

- What does the concept of ‘wellness’ mean in a real estate context?
- How is wellness calculated and to what extent does it add a premium to rents and tenet satisfaction?
- What example exist of buildings that have high ‘wellness’ ratings?
- How can the concept best be applied in different sectors?

Stephane Villemain, Vice President - Corporate Social Responsibility, **Ivanhoé Cambridge**  
Adrian Ion, CFO, **Therme Group**

### 14.45 **Going beyond a commitment: what does a net-zero real estate strategy mean in practice?**

- How are managers measuring the carbon footprint from your existing portfolio?
- What are the main barriers being encountered on the net-zero pathway?
- How to reduce your energy usage in buildings via technology solutions?
- What are the leading frameworks which funds can use to build a climate strategy around?

Hala El Akl, Senior Director of ESG and Operations, **Oxford Properties Group**

Moderated by Mary Nicholson, Head of Responsible Investment, **Macquarie Asset Management**

15.30 Networking break



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### 16.00 To rebuild or upgrade: calculating embodied carbon in real estate assets

- To what extent should buildings be upgraded rather than built from scratch – what the carbon cost of new buildings relative to building upgrades?
- What are the extra capex requirements in making buildings green?
- What policies and practices can be applied to minimise 'embodied carbon' during construction?
- How are investors attempting to increase the sustainability of existing stock?

Martin Gettings, Head of ESG Europe - Real Estate, **Brookfield**

### 16.45 Closing remarks and end of conference



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