

PERE

America Summit

New York 2022



PERE America Summit

15 – 16 November 2022 | New York

The **PERE America Summit**, exclusive to members of the PERE Global Passport, brings you closer to global markets and investors.

Join us to connect with top tier institutional investors, fund and asset managers, developers, and strategic partners to gain strategic insights from the world's top players in private real estate.

Delve into business-critical issues including how to navigate the macro-economic trends driving inflation, the growing attention to ESG across real estate, global market opportunities, alternative asset classes and more, delivered by an expert faculty of 70+ leading investor and fund manager speakers.

Network with over 300 leading investors and fund managers with past attendees including KKR, Blackstone, QuadReal, DWS, Ivanhoe Cambridge, Union Investment Real Estate, MassMutual and more as you build stronger relationships with global peers and maximize your exposure to the biggest opportunities.

Lead sponsors

CIM

Sponsors

alterDomus*



KING STREET

KIRKLAND & ELLIS



PEI

For program information:
Ben Moss
ben.m@peimedia.com

For sponsorship opportunities:
Sponsorship Team
peresponsorship@peimedia.com

For registration queries:
Customer Services
customerservices@peimedia.com

PERE

America Summit

New York 2022



Supporting association



Monday 14 November 2022

PM **Grand Opening Cocktails**

Tuesday 15 November 2022 – Investor Strategy Day

0900 **Investor-Only Strategy Workshop: Building for Long Term Growth (invitation only)**

A closed-door session, under Chatham House Rule, exclusively for investors within the PERE Global Passport to discuss the opportunities and challenges they face in the market today. The PERE team will present data from our research to support the conversation.

- How has the industry adapted to the challenges in 2022?
- What are the key opportunities in the global real estate investment market?
- How do you adapt your investment strategy in a volatile environment?

0930 **Registration and networking**

1000 **Opening remarks, welcome from PERE**

1015 **Opening Keynote: Adapting strategic decisions to the rapid pace of macro-economic change**

- How have inflation, interest rate rises and more affected the global investment landscape in the last year?
- Discover how to align your global investment strategy in increasingly volatile a market
- What are the macroeconomic trends influencing real estate investment in the next 10 years?



For program information:
Ben Moss
ben.m@peimedia.com

For sponsorship opportunities:
Sponsorship Team
peresponsorship@peimedia.com

For registration queries:
Customer Services
customerservices@peimedia.com

PERE

America Summit

New York 2022



1035 Keynote investor panel: real estate investing in 2023 and beyond

- Where do leading fund investors see opportunities in the real estate global market in the next 10 years?
- How do investors view the effects of economic and geopolitical instability?
- Is deglobalization here to stay? How will this impact current portfolios and future investments?

1100 Coffee and Networking

1130 Navigating a turbulent market: leading fund manager strategies

- What sectors and regions are leading fund managers looking to for increased returns for their investors in the next 10 years?
- Hear from a cross-section of fund managers who have exposure to core through to opportunistic and understand what opportunities and risks they see in the next decade
- How are leading funds adapting to meet the demands of investors regarding increased liquidity, ESG targets and exposure to growing sectors such as life sciences, data centers and more?

1210 Investor insights: Domestic market outlook: Has the storm of inflation passed?

- What are the regional investors' views on the market currently? How are they navigating rising inflation, increased interest rates by The Federal Reserve, geopolitical turmoil, and other stresses?
- What impact will globalization have on the North American real estate investment landscape and is it here to stay?
- What are the opportunities in the region from core to opportunistic that investors can gain exposure to in the next decade? How are the traditional sectors faring in amongst all of this?

1300 Networking lunch

1430 Global investor insights: How do overseas investors view the North American market?

- How do investors in Asia and Europe view the North American market in the current economic environment?
- How will deglobalization impact investment from Asia and Europe?
- What sectors are foreign investors looking to gain exposure to? Where is the capital coming from? How are they viewing traditional sectors like retail and office?



For program information:
Ben Moss
ben.m@peimedia.com

For sponsorship opportunities:
Sponsorship Team
peresponsorship@peimedia.com

For registration queries:
Customer Services
customerservices@peimedia.com

PERE

America Summit

New York 2022



1510 **Global market opportunities: position your portfolio for decades to come**

- What are the opportunities for North American investors to gain exposure to in Europe and Asia in the coming decade?
- How should North American investors approach deals in these regions? How do they differ in the regulatory landscape, environmental and social investment standards, and culture?
- What sort of partners do you need in these regions?

1550 **Coffee and Networking**

1610 **Deep dive: Creating a long-term ESG-focused investment portfolio**

- How do investors navigate the complexities of going green? How can investors turn their net-zero commitment into a reality *and* see returns?
- How do investors measure the social impact of their investments? How do their strategies differ when approaching investments in affordable housing, shelters and more?
- What are the risks in not complying with increasing ESG demands and upcoming legislation globally?

1650 **Closing keynote: Fireside chat**

- Understand evolving investor approaches and where they are targeting returns in the coming decade
- Understand what sectors, geographies and strategies are resonating most with leading North American investors
- What are the most pressing challenges facing investors in the real estate investment market in the next decade?

1720 **Networking Cocktails & Members-Only 'Evening with PERE Editors'**



For program information:
Ben Moss
ben.m@peimedia.com

For sponsorship opportunities:
Sponsorship Team
peresponsorship@peimedia.com

For registration queries:
Customer Services
customerservices@peimedia.com

PERE

America Summit

New York 2022



Wednesday 16 November 2022 – Main Conference

0815 **Registration and networking**

0900 **Opening keynote: PERE's Big Themes**

Join PERE's editorial team as they review the biggest themes from the last 6 months, reflecting on macroeconomic, geopolitical, and industry-specific happenings.

0915 **Sector insights: Has logistics peaked?**

- What are the needs of logistics occupiers as the impact of the COVID-19 pandemic subsides?
- How are companies reconfiguring their supply chains and what impact will this have on their needs for logistics space?
- What are the prospects for multi-story logistics assets? What are the views of investors and occupiers?
- Understand the opportunities for investors such as deglobalization, which is driving governments to repatriate supply chains and companies reconfiguring their supply chain real estate needs due to labor shortages and the effects of the pandemic

1000 **Sector insights: Office – investing in a service vs an asset**

- With working from home still the norm for many companies, how can investors re-invent this established sector?
- What markets worldwide are seeing an uptick in the need for office spaces & to what extent is office now a service?
- How is ESG being included in office investment & development strategies? What are the main demands of investors?

1045 **Networking and Coffee**

1115 **Sector insights: How will rising interest rates impact the residential sector?**

- With interest rates rising globally to combat inflation, how will this impact the residential sector?
- Which regions and countries are seeing the highest rent growth and migration considering the aftermath of the pandemic driven exodus from expensive urban centers?
- Understand how the strong rent growth potential of the residential asset class can be an effective way to offset losses due to inflation



For program information:
Ben Moss
ben.m@peimedia.com

For sponsorship opportunities:
Sponsorship Team
peresponsorship@peimedia.com

For registration queries:
Customer Services
customerservices@peimedia.com

PERE

America Summit

New York 2022



1200 **Sector insights: Exploring the scalability of the life sciences sector**

- Understand what opportunities investors can realize with a rising asset class such as life sciences. Is it too late for new investors to break into the sector?
- Case study: How scalable is the sector and what strategies can developers employ to maximize returns?
- What countries offer opportunities for investment and development in the coming decade?

1240 **Case studies in sustainability - How do you satisfy requirements and deliver returns?**

- What are the success stories where ESG performance led to higher valuations or yields?
- How are managers measuring & reporting the environmental impact of their assets to satisfy their investors net-zero goals?
- What are investors doing to encourage their development and operational partners to drive more sustainability?

1320 **Networking Lunch**

1440 **Changing strategies to meet impact investment goals**

- How do you fulfil investors' demands for social impact whilst increasing financial returns?
- How do investors measure the social impact from their investments? Does this change their investment strategy?
- How do investors structure their capital vehicles to ensure impact goals are met? How long do they think about holding onto an asset to generate social impact?

1515 **Collecting and utilizing big data**

- Understand how to better collect and analyze data to inform better investment decisions
- What tools do you need to better collect, manage, and utilize data?
- How have firms been trying to solve today's data problems and the outcomes?

1600 **Asset operations strategies**

- Understand what asset operations expectations investors have of fund managers today
- How are fund managers approaching asset operations? What strategies should they employ?
- Do strategies that give managers total control of asset operations lead to higher returns and satisfied tenants?



For program information:
Ben Moss
ben.m@peimedia.com

For sponsorship opportunities:
Sponsorship Team
peresponsorship@peimedia.com

For registration queries:
Customer Services
customerservices@peimedia.com

PERE

America Summit

New York 2022



1645 **Assessing the North American private debt landscape**

- How have real estate debt managers adapted their strategies during 2022?
- How are institutional investors viewing the role of real estate within their portfolios in the next few years?
- At what point do risky sectors become attractive to lenders? What are the key things to vet when making lending decisions?

1730 **Conference close**



For program information:
Ben Moss
ben.m@peimedia.com

For sponsorship opportunities:
Sponsorship Team
peresponsorship@peimedia.com

For registration queries:
Customer Services
customerservices@peimedia.com