



**Private Equity  
International**

## **Sponsorship Opportunities**

Networking.  
Brand visibility.  
Thought leadership.

**PEI**



## Be part of industry-leading events for global private equity professionals.

The conferences connect decision-makers across global financial hubs to drive the asset class forward.

Engage with networking sessions, thought leadership, and more to build lasting relationships and meet your business goals.



*The panels were all informative and stimulating, and the scale of the event made it manageable, in terms of meeting other attendees.*

**Steven Rothberg**

Partner  
Mercator



# Our sponsorship packages are a great way to



## Increase your brand visibility to your target audience

- » Brand logo and profile on the conference website and conference app
- » Marketing and social media coverage
- » Onsite branding through signage and exhibition



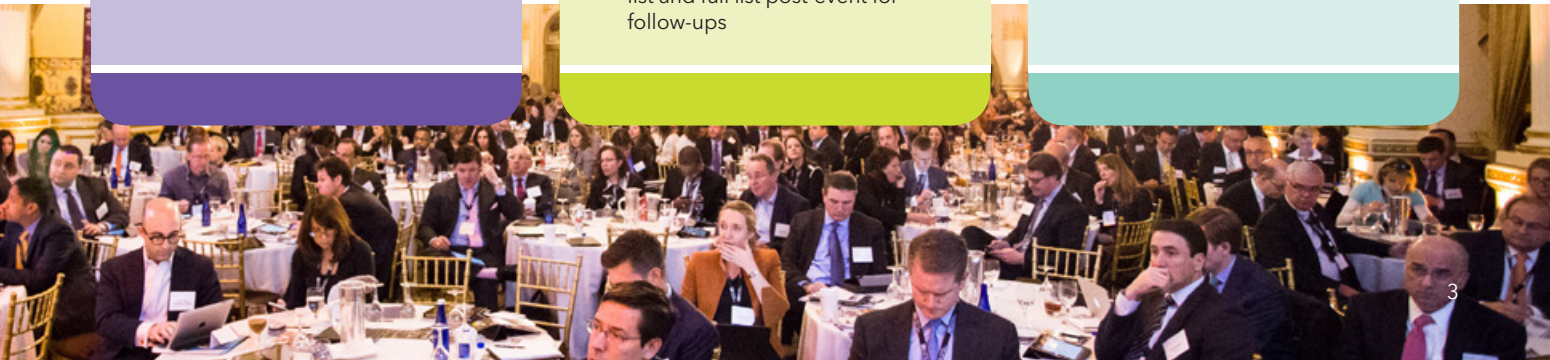
## Enhance your networking at the event

- » Meeting and hospitality spaces within the event venue
- » Networking opportunities include pre-event and opening night receptions, refreshment breaks, breakfast and lunch
- » Early access to the full attendee list and full list post-event for follow-ups



## Position your company as a thought leader

- » Participate in thought leadership sessions
- » Collaborate on interactive, closed-door and technical sessions
- » Utilize your learnings from the event to help clients through the year



# Connect with senior decision-makers



## The events connect:



**35+**  
countries



**1000+**  
attendees

## Combined attendees for all the events included:

- » Abbott Capital Management
- » Abris Capital Partners
- » ACA Compliance Group
- » Access Holdings
- » ACME VC
- » Actis
- » Backbay Communications
- » Bain Capital
- » BC Partners
- » Beamonte Investments
- » BentallGreenOak
- » Berkshire Partners
- » Blackstone
- » Blue Wolf Capital
- » Canyon Partners
- » CapStreet
- » Carlyle
- » Carne Group
- » CarVal Investors
- » Castlelake
- » CBRE Investment Management
- » CDR
- » Centerbridge
- » cfunds
- » Crescendo Capital
- » Cresset
- » Crow Holdings
- » CRV
- » Davis Polk
- » Denham Capital
- » DiligenceVault
- » Edelman
- » Eller Capital Partners
- » EnCap Investments
- » eVestment Private Markets
- » Excellere Capital Management
- » Fairview Partners  
Investment Management
- » Federated Hermes
- » Felix / Weiner Consulting Group
- » FFL Partners
- » Fondo FSI
- » Foreside Financial Group

*continued...*

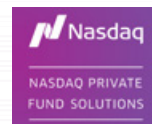
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|--------------------------------|--------------------------------------|--|-------------------------------------|
| » F-Prime Capital Partners     | » IVP                                | » New Spring Capital                       | » The Raine Group                   |
| » Frontier Growth              | » Juniper Square                     | » Ownership Works                          | » The Sterling Group                |
| » Gatewood Capital Partners    | » Kainos Capital                     | » Pacific Current Group                    | » THL                               |
| » General Atlantic             | » Kayne Anderson<br>Capital Advisors | » Panton Equity Partners                   | » Thoma Bravo                       |
| » GenNx360                     |                                      | » Partners HealthCare                      | » TPG Global                        |
| » Genstar Capital              | » L Catterton                        | » Peachtree Hotel Group                    | » TransPacific Group                |
| » Georgian Partners            | » Landmark Partners                  | » Pelion Venture Partners                  | » Trilantic Capital Management      |
| » GI Partners                  | » LaSalle Investment<br>Management   | » PGIM, Inc. - Prudential<br>Capital Group | » Unison Capital                    |
| » Glade Brook Capital Partners |                                      | » Rhone Capital                            | » University of Virginia Foundation |
| » Great Hill Partners          | » Lindsay Goldberg                   | » Ridgemont Equity Partners                | » Viking Global Investors           |
| » Greystar                     | » Manulife Investment<br>Management  | » RiverGlade Capital                       | » Voyager Capital                   |
| » Hamilton Lane                | » Marlin Equity Partners             | » Rothschild                               | » WAFRA                             |
| » Hanini Group                 | » Mesirow Private Equity             | » SRZ                                      | » Warburg Pincus                    |
| » Hines Immobilien Gmbh        | » MJ Hudson                          | » SS&C Intralinks                          | » Waterton                          |
| » InstarAGF                    | » Morgan Stanley                     | » Star Mountain Capital                    | » Welsh Carson Anderson<br>& Stowe  |
| » Intralinks                   | » Mubadala Capital                   | » Sterling Group                           | » WestCap                           |
| » Invesco Real Estate          | » Nasdaq Private Fund Solutions      | » Strattam Capital                         | » WM Partners                       |
| » Investcorp                   | » Neuberger Berman                   | » Stripes                                  | » Wynnchurch Capital,               |
| » InvestorFlow                 | » New Light Partners                 | » Summit Park                              | » Yardi                             |
| » IRUSA Waqf                   | » New Mountain Capital               | » The City of New York, Finance            | » YMCA Retirement Fund              |
| » Ivanhoe Cambridge            |                                      |  |                                     |



*The content was top quality and the agenda was well-executed.*

**Catherine Campbell**  
Director  
Antin Infrastructure Partners

# Private Equity International sponsors:



# Private Equity International year-round events

Private Equity  
International

## **Investor Relations, Marketing & Communications Forum**

San Francisco 2022

7-8 September 2022

Private Equity  
International

## **Investor Relations, Marketing & Communications Forum**

London 2022

5-6 October 2022

Private Equity  
International

## **Investor Relations, Marketing & Communications Forum**

New York 2023

2023

Private Equity  
International

## **Private Fund Compliance Forum**

New York 2023

2023

## Investor Relations, Marketing & Communications Forum New York 2023



### The premier event to generate future growth for your firm

The Forum offers a unique opportunity for organizations to raise their profile by connecting with the most active players in PE investor relations, marketing, and communications.

Demonstrate thought leadership and grow your network by leading panel sessions, networking roundtables, interactive masterclasses, and much more.

### Event attendees include:

- » Apollo Global Management
- » Blackstone
- » Carlyle
- » Chicago Teacher's Pension Fund
- » General Atlantic
- » Ivanhoe Cambridge
- » KKR
- » Manulife Investment Management
- » Oaktree Capital
- » PSP Investments

### The event connects:



**350+**  
attendees

### For sponsorship opportunities, please contact:

**Tyler Mitchell**  
Sponsorship Sales Manager  
✉ [tyler.m@peimedia.com](mailto:tyler.m@peimedia.com)  
☎ +1 646 795 3279



## Investor Relations, Marketing & Communications Forum

San Francisco 2022

7-8 September 2022

### Connect with private equity investor relations, marketing, and communications professionals

The forum will convene a community of investor relations, marketing, and communications professionals looking to network with industry peers and learn best practices for managing their firms' capital relationships and communications.

Discover the latest opportunities, lead insightful discussions, and create new connections with bespoke sponsorship packages.

#### For sponsorship opportunities, please contact:

**Tyler Mitchell**  
Sponsorship Sales Manager

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☎ +1 646 795 3279

## Investor Relations, Marketing & Communications Forum

London 2022

5-6 October 2022

### Connect with the industry leaders driving significant growth within private markets

Raise your brand profile and demonstrate thought leadership to senior decision-makers at the must-attend event for investor relations, fundraising, sales, marketing and communications professionals in Europe.

#### For sponsorship opportunities, please contact:

**Chris Wagland**  
Business Development Director

✉ [chris.w@peimedia.com](mailto:chris.w@peimedia.com)  
☎ +44 (0) 2027 566 5475

Private Equity  
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# Private Fund Compliance Forum

New York 2023

2023

## Connect with CCOs, General Counsel, and top senior compliance professionals

Access a network of decision-makers and grow your firm through bespoke sponsorship programming that accommodates your priorities.

## Event attendees included:

- » Audax Group
- » Bain Capital
- » Blackstone
- » Crestview Advisors
- » FFL Partners
- » General Atlantic
- » HarbourVest Partners
- » Insight Partners
- » KKR & Co. Inc.
- » Lightyear Capital
- » Mountain Capital Management
- » Palladium Equity Partners
- » Siris Capital Group
- » TA Associates Inc
- » The Riverside Company

## The event connects:



**250+**  
compliance professionals

## For sponsorship opportunities, please contact:

**Cristiana Crocco**

Deputy Director of business development

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☎ +1 646 921 0923



*Great event; informative and timely content.*

**Lindsay Scully**  
Principal  
QIC



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

**WE SUPPORT**

