



Private Equity International

Sponsorship Opportunities

Networking.
Brand visibility.
Thought leadership.

PEI



Be part of industry-leading events for global private equity professionals

The conferences connect decision-makers across global financial hubs to drive the asset class forward.

Engage with networking sessions, thought leadership, and more to build lasting relationships and meet your business goals.



The panels were all informative and stimulating, and the scale of the event made it manageable, in terms of meeting other attendees.

Steven Rothberg

Partner
Mercator

Our sponsorship packages are a great way to:



Increase your brand visibility to your target audience

- » Brand logo and profile on the conference website and conference app
- » Marketing and social media coverage
- » Onsite branding through signage and exhibition



Enhance your networking at the event

- » Meeting and hospitality spaces within the event venue
- » Networking opportunities include pre-event and opening night receptions, refreshment breaks, breakfast and lunch
- » Early access to the full attendee list and full list post-event for follow-ups



Position your company as a thought leader

- » Participate in thought leadership sessions
- » Collaborate on interactive, closed-door and technical sessions
- » Utilize your learnings from the event to help clients through the year



Connect with senior decision-makers



The events connect:



30+
countries



1000+
attendees

Combined attendees for all the events included:

- » Abbott Capital Management
- » Abris Capital Partners
- » ACA Compliance Group
- » Access Holdings
- » ACME VC
- » Actis
- » Backbay Communications
- » Bain Capital
- » BC Partners
- » Beamonte Investments
- » BentallGreenOak
- » Berkshire Partners
- » Blackstone
- » Blue Wolf Capital
- » Canyon Partners
- » CapStreet
- » Carlyle
- » Carne Group
- » CarVal Investors
- » Castlelake
- » CBRE Investment Management
- » CDR
- » Centerbridge
- » cfunds
- » Crescendo Capital
- » Cresset
- » Crow Holdings
- » CRV
- » Davis Polk
- » Denham Capital
- » DiligenceVault
- » Edelman
- » Eller Capital Partners
- » EnCap Investments
- » eVestment Private Markets
- » Excellere Capital Management
- » Fairview Partners
Investment Management
- » Federated Hermes
- » Felix / Weiner Consulting Group
- » FFL Partners
- » Fondo FSI
- » Foreside Financial Group

continued...

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|--------------------------------|--------------------------------------|--|-------------------------------------|
| » F-Prime Capital Partners | » IVP | » New Spring Capital | » The Raine Group |
| » Frontier Growth | » Juniper Square | » Ownership Works | » The Sterling Group |
| » Gatewood Capital Partners | » Kainos Capital | » Pacific Current Group | » THL |
| » General Atlantic | » Kayne Anderson
Capital Advisors | » Panton Equity Partners | » Thoma Bravo |
| » GenNx360 | | » Partners HealthCare | » TPG Global |
| » Genstar Capital | » L Catterton | » Peachtree Hotel Group | » TransPacific Group |
| » Georgian Partners | » Landmark Partners | » Pelion Venture Partners | » Trilantic Capital Management |
| » GI Partners | » LaSalle Investment
Management | » PGIM, Inc. - Prudential
Capital Group | » Unison Capital |
| » Glade Brook Capital Partners | » Lindsay Goldberg | » Rhone Capital | » University of Virginia Foundation |
| » Great Hill Partners | » Manulife Investment
Management | » Ridgemont Equity Partners | » Viking Global Investors |
| » Greystar | » Marlin Equity Partners | » RiverGlade Capital | » Voyager Capital |
| » Hamilton Lane | » Mesirow Private Equity | » Rothschild | » WAFRA |
| » Hanini Group | » MJ Hudson | » SRZ | » Warburg Pincus |
| » Hines Immobilien Gmbh | » Morgan Stanley | » SS&C Intralinks | » Waterton |
| » InstarAGF | » Mubadala Capital | » Star Mountain Capital | » Welsh Carson
Anderson & Stowe |
| » Intralinks | » Nasdaq Private Fund Solutions | » Sterling Group | » WestCap |
| » Invesco Real Estate | » Neuberger Berman | » Strattam Capital | » WM Partners |
| » Investcorp | » New Light Partners | » Stripes | » Wynnchurch Capital, |
| » InvestorFlow | » New Mountain Capital | » Summit Park | » Yardi |
| » IRUSA Waqf | | » The City of New York, Finance | » YMCA Retirement Fund |
| » Ivanhoe Cambridge | | | |



The content was top quality and the agenda was well-executed.

Catherine Campbell
Director
Antin Infrastructure Partners

Private Equity International sponsors



Private Equity International year-round events

April

Private Equity
International

**Investor Relations,
Marketing &
Communications Forum**

New York 2023

19 - 20 April 2023

September

Private Equity
International

**Investor Relations,
Marketing &
Communications Forum**

San Francisco 2023

20 - 21 September 2023

Private Equity
International

**Investor Relations,
Marketing &
Communications Forum**

London 2023

27 - 28 September 2023

Investor Relations, Marketing & Communications Forum New York 2023

19 - 20 April 2023

The premier event to generate future growth for your firm

The Forum offers a unique opportunity for organizations to raise their profile by connecting with the most active players in PE investor relations, marketing, and communications.

Demonstrate thought leadership and grow your network by leading panel sessions, networking roundtables, interactive masterclasses, and much more.

The event connects:



350+
attendees

Event attendees include:

- » Apollo Global Management
- » Blackstone
- » Carlyle
- » Chicago Teacher's Pension Fund
- » General Atlantic
- » Ivanhoe Cambridge
- » KKR
- » Manulife Investment Management
- » Oaktree Capital
- » PSP Investments



This is the only event for connecting with marketing peers in the private equity industry and I've made excellent, year-round contacts from it.

Kristy DelMuto
Senior Director
LLR Partners

Investor Relations, Marketing & Communications Forum

San Francisco 2023

20 – 21 September 2023

Connect with private equity investor relations, marketing, and communications professionals

The forum will convene a community of investor relations, marketing, and communications professionals looking to network with industry peers and learn best practices for managing their firms' capital relationships and communications.

Discover the latest opportunities, lead insightful discussions, and create new connections with bespoke sponsorship packages.



The IR Forum is the only conference I have found for the marketing/communications professionals specifically within private equity. It's two days full of applicable content that is very hard to find elsewhere.

Kelsey Clute
Vice President, Director of Communications
HCI Equity Partners

Investor Relations, Marketing & Communications Forum

London 2023

27 – 28 September 2023

Connect with the industry leaders driving significant growth within private markets

Raise your brand profile and demonstrate thought leadership to senior decision-makers at the must-attend event for investor relations, fundraising, sales, marketing and communications professionals in Europe.

For sponsorship
opportunities,
please contact

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Business Development Manager

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Great event; informative and timely content.

Lindsay Scully
Principal
QIC

WE SUPPORT



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

PEI