

A background of a complex network graph with blue lines connecting various nodes. Some nodes are highlighted in yellow, orange, and red. The overall color palette is dark blue and grey.

Private Debt Investor

Global Sponsorship Opportunities

Investor connections.
Brand visibility.
Thought leadership.

PEI



Particularly liked the number of institutional investors who attended.

Randy Schwimmer
Senior Managing Director
Churchill Asset Management

Raise your profile among senior private debt decision-makers across the world

Private Debt Investor hosts industry-leading events for global private debt and credit professionals. The networking events connect leading investors and fund managers to drive the asset class forward.

Sponsorship offers you opportunities to build and develop your company's brand image, strengthen your market credibility and meet your investment and business goals.

Our sponsorship packages are a great way to



Enhance your networking at the event

- » Host drinks receptions, private breakfast briefings and lunches
- » Delegate passes for your team
- » Advanced access to the full attendee list
- » Want-to-meet service; support from our audience engagement team to make introductions to key prospects
- » Investor wish-lists to help us curate the right audience for you
- » Private meetings and hospitality lounges



Position your company as a thought leader

- » Have meaningful input into the conference agenda through our research phase
- » Speak about your chosen area of expertise or host and deliver focused technical sessions and workshops
- » Host your proprietary content and features/ white papers on our platform



Increase your brand visibility to your target audience

- » Branded visibility across our campaigns helping you to stand out across, digital, print and live media
- » Marketing and social media support and coverage
- » Bespoke branding opportunities to keep you in front of mind with our delegation

Connect with decision-makers worldwide



Event attendees include:

- » Adams Street
- » Aegon Asset Management
- » AIMCo – Alberta Investment Management
- » AllianceBernstein
- » Allianz Global Investors
- » Alter Domus
- » Antares Capital
- » Apolis SAM
- » Aquila Capital
- » Arcos Capital
- » Ares Management Corp
- » Assicurazioni Generali
- » Associates Beratungs
- » Australiansuper
- » BAI e.V.
- » Bayerische Versorgungskammer
- » BB Alternative Partners
- » Bfinance
- » BlueBay
- » Bundesverband Alternative Investments
- » Caisse des Depots et Consignations
- » Capital Dynamics
- » Capital Four
- » Capstan Capital Partners
- » Centerbridge
- » Certior Capital
- » CfundS
- » Commonwealth of Pennsylvania
- » Corporation of Ontario
- » Credit Suisse
- » Creditshelf
- » CrossLend
- » Deerpath
- » Desjardins Pension Group
- » Edelweiss
- » Eiffel IG

The events connected:



250+
investors



30+
countries



1,000+
attendees

continued...

- » Employees Retirement System of Texas
- » Eurazeo
- » European Investment Fund
- » Federated Hermes
- » Fitch Ratings
- » Generali
- » Generali Global Infrastructure
- » Golding Capital Partners
- » Golub Capital
- » Hayfin
- » HOOPP Capital Partners
- » HUK-Coburg
- » HVB Pension Fund
- » ICA Institutional Capital
- » INTER Versicherungsgruppe
- » Investment Management
- » Kerberos
- » Kirkland & Ellis
- » Korea Investment Corporation
- » Kyobo Life Insurance
- » Lagrange Financial Advisory
- » LGT Capital Partners
- » Marathon Asset Management
- » MassMutual
- » MD Advisors
- » MIGA
- » Monroe Capital
- » Muzinich & Co
- » New Jersey Division of Investments
- » New York State Common Retirement Fund
- » Nuveen
- » NXT Capital
- » ODDO BHF
- » Onex
- » Park Square
- » Partners Group
- » Permira
- » PERPETUAL Investors
- » Prudential Life Insurance Korea
- » PSP Investments
- » Sava Re
- » Schroders Capital
- » SEB Life & Pension
- » Shinhan Life
- » SOKA-BAU
- » StepStone Group
- » Stuart Portfolio Consultants
- » Sumitomo Mitsui Trust Bank
- » Suva
- » TAC Partners
- » Teachers' Retirement System of the State of Illinois
- » The Korean Teachers' Credit Union
- » The New Amsterdam Group
- » The Phoenix Group
- » The Principia Corp
- » Threadmark
- » Tikehau Group
- » Triglav Insurance
- » UNIQA Capital Markets
- » Virtus Partners
- » West Valley Capital
- » WGV Versicherungen
- » Wilmington Trust
- » World Pensions Council
- » YIELCO Investments

Previous sponsors include:



Delighted to be back to sharing more about venture debt at in-person events and meeting investors face-to-face.

Jeremy Loh
Co-founder and Managing Partner
Genesis Alternative Ventures

Engage with the Private Debt community year-round

September

Private Debt
Investor

New York Forum
New York

21 - 22 September 2022

October

Private Debt
Investor

PDI Europe Summit
London 2022

11 - 12 October 2022

November

Private Debt
Investor

Japan Korea Week
2022

8 November 2022 | Seoul
10 November 2022 | Tokyo

November/December

Private Debt
Investor

**Women in Private
Debt Forum**
London 2022

30 November - 1 December 2022

April

Private Debt
Investor

APAC Forum
2023

April 2023

May

Private Debt
Investor

Germany Forum
Munich

May 2023

Private Debt
Investor

New York Forum New York

21 - 22 September 2022

Be a part of the premier private debt event in North America

The New York forum brings together senior professionals engaged in the continued expansion of private debt as an asset class.

Our bespoke sponsorship packages help you to grow your network and increase your visibility to senior private debt professionals in North America.

The event connects:



60+
investors



350+
attendees



Absolutely invaluable! The perspectives from GPs, LPs, and industry analysts all in one place made this the most beneficial investor meeting I will attend this year.

Kurt Bock
Chief Executive Officer
Country Financial

Event attendees include:

- » AIMCo - Alberta Investment Management
- » Commonwealth of Pennsylvania
- » Desjardins Pension Group
- » Employees Retirement System of Texas
- » HOOPP Capital Partners
- » New Jersey Division of Investments
- » New York State Common Retirement Fund
- » PSP Investments
- » Sumitomo Mitsui Trust Bank
- » Teachers' Retirement System of the State of Illinois

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PDI Europe Summit London 2022

11 - 12 October 2022



Increase your profile amongst the European private debt community

Meet with senior private debt investors and fund managers from across Europe.

Raise your brand profile and demonstrate thought leadership to senior decision makers in the region.

Event attendees include:

- » Australiansuper
- » British Business Bank
- » European Investment Fund
- » LGPS Central Limited
- » Local Pensions Partnership
- » MetLife Investment Management
- » Sumitomo Mitsui Trust Bank
- » Tesco Pension Investment
- » The Phoenix Group
- » Wimmer Financial

The event connects:



60+
investors



250+
attendees



The PDI Capital Structure Forum is a powerful networking event and provided the latest industry insight.

Christophe Murciani
Director - Real Estate Loan Fund and CRE
Debt Funds, Acofi

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Investor

Japan Korea Week 2022

8 November 2022 | Seoul



Connect with Korean investors looking for global opportunities

Build your network and connect with Japanese and Korean institutional investors.

Increase your brand visibility in this key region and gain more opportunities to connect with bespoke sponsorship packages.

The event connects:



100+
investors



200+
attendees

Event attendees include:

- » Police Mutual Aid Association
- » Public Officials Benefit Association (POBA)
- » Samsung Life Insurance
- » Seoul Guarantee Insurance
- » Shinhan Life Insurance
- » Sungdam
- » The Korea Development Bank
- » The Korean Teachers' Credit Union
- » The Police Mutual Aid Association
- » Zenitas Investment



A powerful networking event that provided the latest industry insights.

Christophe Murciani
Head of CRE Debt Funds
Acofi

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Japan Korea Week 2022

10 November 2022 | Tokyo



Grow your network of active Japanese investors

Connect with Japan's leading institutional investors. Discover their fund manager selection methods, build connections and grow your business in the private credit and lending space.

Grow your network and increase your brand visibility in this key market through bespoke sponsorship packages.

The event connects:



100+
investors



200+
attendees

Event attendees include:

- » Shinkin Central Bank
- » Sompo Japan Nipponkoa Asset Management
- » Sony Bank
- » T&D Financial Life Insurance
- » Taiyo Life Insurance
- » The Daiichi Life Insurance
- » The Gibraltar Life Insurance
- » The Manufacturers Life Insurance Co
- » The Prudential Life Insurance
- » Tokio Marine & Nichido Fire Insurance



Well thought through and relevant content. Provides good insight into how LPs think about this asset class.

Qianru Yang
Keppel Capital

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Women in Private Debt Forum London 2022

30 November - 1 December 2022

Keeping diversity at the top of the private markets agenda

Bringing together institutional investors, fund managers and the surrounding industry, the event provides a platform for men and women of all levels to build their network across alternative asset classes.

Make connections and gain more opportunities to connect with bespoke sponsorship packages across forums dedicated to Private Equity, Infrastructure, Real Estate and Private Debt.

The event connects:



90+
investors



600+
attendees



Event attendees include:

- » AIMCo
- » AustralianSuper
- » BCI
- » Border to Coast Pensions Partnership
- » CPP Investment Board
- » Desjardins Group
- » Greater Manchester Pension Fund
- » IMAS Foundation
- » Japan Post Bank
- » Local Pensions Partnership



An incredibly inspirational event for any woman or man in the industry to attend.

Julie Dunne
Investment Operations Manager
The Church of England Pensions Board

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APAC Forum 2023

April 2023

Connect with the private debt community looking for global opportunities in Asia

Meet Asian investors and global fund managers from the private debt community.

Discover new opportunities, lead insightful discussions and create new connections with bespoke sponsorship packages.

The event connects:



100+
investors



200+
attendees



The APAC Forum was a very informative event with a great set of panelists and co-panelists. PDI APAC is certainly the top forum in Asia for private debt industry participants.

Kulbhushan Kalia

Head of Private Debt, Asia, Lead - Investment Strategy & Alternatives, Asia
Allianz Investment Management

Event attendees include:

- » Asian Development Bank
- » Employees Retirement System of Texas
- » OMERS
- » Ontario Teachers' Pension Plan (OTPP)
- » ORIX Life Insurance
- » Public Officials Benefit Association (POBA)
- » QIC
- » Sumitomo Life Insurance
- » Temasek Holdings
- » Victorian Funds Management Corp

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Germany Forum Munich

May 2023



Increase your network and connect with leading investors from the DACH region

Connect with active investors from across the DACH region and grow your network in the region. Increase your brand visibility and demonstrate thought leadership to this growing market through bespoke sponsorship packages.

Event attendees include:

- » Allianz Global Investors
- » Bayerische Versorgungskammer
- » Caisse des Depots et Consignations
- » European Investment Fund
- » HVB Pension Fund
- » PSP Investments
- » Sava Re
- » SEB Life & Pension
- » Suva
- » Uniqa

The event connects:



50+
investors



200+
attendees



The conference is an excellent opportunity to meet with investors and network within the industry.

Christian Gohlke
Senior Sales Director Alternatives
NN Investment Partners

For sponsorship opportunities, please contact

Holly James

Business development

✉ holly.j@peimedia.com

☎ 0114 551 3252 | ext 1135



Very well structured and great access to the asset class leading players and insights.

Ryoko Katayam
Topaz Capital



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

WE SUPPORT

