# Global Sponsorship Opportunities

Investor connections. Brand visibility. Thought leadership.





Particularly liked the number of institutional investors who attended.

Randy Schwimmer Senior Managing Director Churchill Asset Management

## Raise your profile among senior private debt decision-makers across the world

Private Debt Investor hosts industry-leading events for global private debt and credit professionals. The networking events connect leading investors and fund managers to drive the asset class forward.

Sponsorship offers you opportunities to build and develop your company's brand image, strengthen your market credibility and meet your investment and business goals.

# Our sponsorship packages are a great way to



# Enhance your networking at the event

- » Hosted drinks receptions, private breakfast briefings and lunches
- » Delegate passes for your team
- » Advanced access to the full attendee list
- Want-to-meet service; support from our audience engagement team to make introductions to key prospects
- Private meeting and hospitality lounges



# Position your company as a thought leader

- » Have meaningful input into the conference agenda through our research phase
- » Speak on your chosen area of expertise or host and deliver focused technical sessions and workshops
- » Host your proprietary content and features/ white papers on our platform

# Increase your brand visibility to your target audience

- Branded visibility across our campaigns helping you to stand out across, digital, print and live media
- » Marketing and social media support and coverage
- Bespoke branding opportunities to keep you in front of mind with our delegation



# **Connect with decision-makers worldwide**



### Previous events brought together:



250+



1000+

attendees



countries

### Previous event attendees include:

- » Adams Street
- » Aegon Asset Management
- » AIMCo Alberta Investment Management
- » AllianceBernstein
- » Allianz Global Investors
- » Alter Domus
- » Antares Capital
- » Apolis SAM
- » Aquila Capital
- » Arcos Capital
- » Ares Management Corp
- » Assicurazioni Generali
- » Associates Beratungs
- » Australiansuper
- » BAI e.V.
- » Bayerische Versorgungskammer
- » BB Alternative Partners
- » Bfinance

- » BlueBay
- » Bundesverband Alternative Investments e.V.
- >> Caisse des Depots et Consignations
- » Capital Dynamics
- >> Capital Four
- » Capstan Capital Partners
- >> Centerbridge
- » Certior Capital
- )) Cfunds
- » Commonwealth of Pennsylvania
- » Corporation of Ontario
- >> Credit Suisse
- >> Creditshelf
- >> CrossLend
- >> Deerpath
- » Desjardins Pension Group
- >> Edelweiss
- » Eiffel IG

#### continued...

- » Employees Retirement System of Texas
- » Eurazeo
- » European Investment Fund
- » Federated Hermes
- » Fitch Ratings
- » Generali
- » Generali Global Infrastructure
- » Golding Capital Partners
- » Golub Capital
- )) Hayfin
- » HOOPP Capital Partners
- » HUK-Coburg
- » HVB Pension Fund
- » ICA Institutional Capital
- » INTER Versicherungsgruppe
- » Investment Management

- Xerberos
- » Kirkland & Ellis
- » Korea Investment Corporation
- » Kyobo Life Insurance
- » Lagrange Financial Advisory
- » LGT Capital Partners
- » Marathon Asset Management
- MassMutual
- » MD Advisors
- )) MIGA
- » Monroe Capital
- » Muzinich & Co
- New Jersey Division of Investments
- » New York State Common Retirement Fund
- )) Nuveen
- » NXT Capital

- » ODDO BHF
- )) Onex
- » Park Square
- » Partners Group
- >> Permira
- » PERPETUAL Investors
- » Prudential Life Insurance Korea
- )) PSP Investments
- )) Sava Re
- » Schroders Capital
- )) SEB Life & Pension
- » Shinhan Life
- » SOKA-BAU
- StepStone Group
- » Stuart Portfolio Consultants
- » Sumitomo Mitsui Trust Bank
- » Suva

- )) TAC Partners
- » Teachers' Retirement System of the State of Illinois
- » The Korean Teachers' Credit Union
- » The New Amsterdam Group
- » The Phoenix Group
- » The Principia Corp
- >> Threadmark
- » Tikehau Group
- )) Triglav Insurance
- » UNIQA Capital Markets
- » Virtus Partners
- )) West Valley Capital
- » WGV Versicherungen
- » Wilmington Trust
- » World Pensions Council
- » YIELCO Investments



The perfect forum to learn how investors, investment managers and my peers are tackling the many macroeconomic, investment, legal & regulatory issues facing the markets today.

Hans-Peter Dohr Managing Partner ICA Institutional Capital Associates

# **Previous sponsors include:**



# **Engage with the Private Debt community year-round**



# **Asia Forum** Singapore

13 April 2022

## **Connect with the private debt community looking for global opportunities in Asia**

Meet Asian investors and global fund managers from the private debt community.

Discover new opportunities, lead insightful discussions and create new connections with bespoke sponsorship packages.



The conference provided significant insights into the way LPs and fund managers are thinking about APAC private credit today.

Vineet Sukumar Founder & Managing Director CredAvenue

## **Germany Forum** Munich



17-18 May 2022

## Increase your network and connect with leading investors from the DACH region

Connect with active investors from across the DACH region and grow your network in the region. Increase your brand visibility and demonstrate thought leadership to this growing market through bespoke sponsorship packages.

### The previous event brought together:





attendees

### Previous event attendees include:

- » Allianz Global Investors
- » Bayerische Versorgungskammer
- » Caisse des Depots et Consignations
- » European Investment Fund

- » HVB Pension Fund
- >> PSP Investments
- » Sava Re
- » SEB Life & Pension
- » Suva
- » Uniqa



The conference is an excellent opportunity to meet with investors and network within the industry.

Christian Gohlke Senior Sales Director Alternatives NN Investment Partners

# New York Forum New York

21-22 September 2022

# Be a part of the premier private debt event in North America

The New York forum brings together senior professionals engaged in the continued expansion of private debt as an asset class.

Our bespoke sponsorship packages help you to grow your network and increase your visibility to senior private debt professionals in North America.

### The previous event brought together:





attendees





### Previous event attendees include:

- » AIMCo Alberta Investment Management
- » Commonwealth of Pennsylvania
- » Desjardins Pension Group
- » Employees Retirement System of Texas
- » HOOPP Capital Partners

- » New Jersey Division of Investments
- » New York State Common Retirement Fund
- » PSP Investments
- » Sumitomo Mitsui Trust Bank
- » Teachers' Retirement System of the State of Illinois

Absolutely invaluable! The perspectives from GPs, LPs, and industry analysts all in one place made this the most beneficial investor meeting I will attend this year.

Kurt Bock Chief Executive Officer Country Financial

## Capital Structure Forum London



11-12 October 2022

# Increase your profile amongst the European private debt community

Meet with senior private debt investors and fund managers from across Europe.

Raise your brand profile and demonstrate thought leadership to senior decision makers in the region.

### The previous event brought together:





### Previous event attendees include:

- » Australiansuper
- >> British Business Bank
- » European Investment Fund
- » LGPS Central Limited
- » Local Pensions Partnership

- » MetLife Investment Management
- » Sumitomo Mitsui Trust Bank
- » Tesco Pension Investment
- » The Phoenix Group
- » Wimmer Financial



The PDI Capital Structure Forum is a powerful networking event and provided the latest industry insight.

Christophe Murciani Director - Real Estate Loan Fund and CRE Debt Funds, Acofi

# **Tokyo Forum** Tokyo



November 2022

## Grow your network of active **Japanese investors**

Connect with Japan's leading institutional investors. Discover their fund manager selection methods, build connections and grow your business in the private credit and lending space.

Grow your network and increase your brand visibility in this key market through bespoke sponsorship packages.

### The previous event brought together:





### Previous event attendees include:

- >> Shinkin Central Bank
- » Sompo Japan Nipponkoa Asset Management
- >> Sony Bank
- >> T&D Financilal Life Insurance
- » Taiyo Life Insurance
- » The Daiichi Life Insurance

- » The Gibraltar Life Insurance
- >> The Manufacturers Life Insurance Co
- >> The Prudential Life Insurance
- » Tokio Marine & Nichido Fire Insurance



Well thought through and relevant content. Provides good insight into how LPs think about this asset class.

Qianru Yang **Keppel Capital** 

# Seoul Forum Seoul



November 2022

## **Connect with Korean investors looking for global opportunities**

Build your network of active Korean investors looking to deploy capital to infrastructure globally.

Increase your brand visibility in this key region and gain more opportunities to connect with bespoke sponsorship packages.

### The previous event brought together:





65+ investors



attendees

### Previous event attendees include:

- » Police Mutual Aid Association
- » Public Officials Benefit Association (POBA)
- » Samsung Life Insurance
- » Seoul Guarantee Insurance
  - » Shinhan Life Insurance

- » Sungdam
- » The Korea Development Bank
- » The Korean Teachers' Credit Union
- » The Police Mutual Aid Association
- >> Zenitas Investment



A powerful networking event that provided the latest industry insights.

Christophe Murciani Head of CRE Debt Funds Acofi

## For sponsorship opportunities, please contact

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Very well structured and great access to the asset class leading players and insights. Ryoko Katayam Topaz Capital

