

Private Equity
International

Investor Relations, Marketing & Communications Forum

San Francisco 2022

September 7-8

JW Marriott San Francisco Union Square

**Advance your marketing & communications
to capture more capital**

PEI

To learn more, visit:
peievents.com/en/event/irmc-sf/

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"The PEI IR, Marketing & Communications Forum is the best event all year to meet colleagues from across the country facing similar issues. It's a fantastic networking opportunity and a great way to get a pulse on where the PE/VC industry is headed in terms of IR, marketing and comms."

Benefits of attending

1

Discover strategies for differentiating your firm

The forum's in-depth panels and breakout sessions are designed to equip you with effective strategies for attracting investors and maintaining relationships. Discover how to improve your firm's branding and narrative so you can stand out in the competitive market.

2

Hear best practices for positioning your firm for growth

Gain invaluable insights about how to take your IR, marketing, and communication efforts above and beyond so you can secure more capital. Plus, benefit from hearing industry experts discuss best practices and offer solutions to pressing industry challenges.

3

Connect with professionals in a similar role as you

Network with your peers in the industry to form valuable connections with professionals who have similar pain points as you. Participate in a variety of in-person networking opportunities, including think tanks, interactive roundtables, networking breaks, and more.

Agenda highlights

[View full agenda ↗](#)



**Today's fundraising
landscape and
2023 outlook**



**Enhancing and
communicating your
ESG program**



**Investor insight: LP
considerations when
raising capital**



**Refreshing
your brand
and narrative**



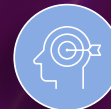
**The role of IR in
the VC space**



**Communication strategies
to develop and protect
your relationships**



**Diversity and
equity as a business
imperative**



**The AGM: Trends and
takeaways to engage and
update your LPs**

Featured speakers

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Christina Anzel
Director of Investor
Relations & ESG
True Green Capital



Dave Armon
CEO
3BL Media



Gina Bauman
Head of Capital
Formation
Cota Capital



Karen Bommart
Head of Investor
Relations
Battery Ventures



Andy Caine
Partner, Human Capital
& ESG
Frazier Healthcare
Partners



Jimmy Carrion
Senior Vice President,
Investor Relations
Lloyd Jones



Annie Caucci
Director of Marketing
NewSpring Capital



Ralph DeBernardo
Partner & Head of
Investor Relations
Sapphire Ventures



Lindsay DeLarme
Managing Director,
Head of Corporate
Communications &
Branding
Oaktree Capital
Management



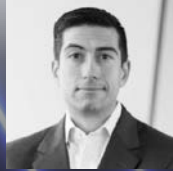
Karen Derr Gilbert
Partner
FTV Capital

Featured speakers

[View all speakers](#) ↗



Michael Hong
Partner
Davis Polk



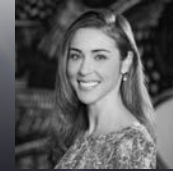
Jason Jerista
Managing Director,
Investor Relations
LLR Partners



Amrita Mainthia
VP, Investor Relations
General Catalyst



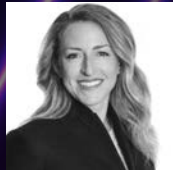
Eileen Mancera
Managing Director
Post Advisory Group



**Stacey Monteiro
Leanos**
Director of Investor
Relations
ACME Capital



Ravali Parsa
Director of Investor
Relations
Aurora Capital Partners



Annis Steiner
Principal, Marketing &
Communications
FTV Capital



Jennifer Tedesko
Managing Director
Campbell Lutyens



David Wells
Partner
Prosek



Wayne Wu
General Partner
VMG

Connect with experts in your field



The event was a fantastic opportunity to meet like-minded individuals, with whom we could share ideas, in an open and safe forum, and learn from each other."



Network in person in San Francisco

Connect face-to-face with your peers during networking breaks, an evening drinks reception, interactive roundtable discussions, and more.



Meet leaders in your field

Network with top professionals in IR, marketing, and communications roles to discuss trends, opportunities, and strategies.



Form lasting relationships

Create valuable and meaningful relationships with knowledgeable and experienced contacts who work in a similar role as you.

2022 attendees include:

[Download attendee list](#) ↗

- » ACME VC
- » AE Industrial Partners
- » Audax Group
- » Aurora Capital
- » Battery Ventures
- » Berkshire Partners
- » Borgman Capital
- » Campbell Lutyens & Co
- » CBRE Investment Management
- » CIVC Partners
- » Civicap Partners
- » Cota Capital
- » Crow Holdings
- » Dawn Capital
- » Declaration Partners
- » Foundation Capital
- » Frazier Healthcare Partners
- » FTV Capital
- » General Catalyst
- » GID
- » ICV Partners
- » Lloyd Jones
- » Longitude Capital
- » MJ Hudson
- » New Spring Capital
- » Oaktree Capital
- » PAC Capital
- » PAI Partners
- » Peachtree Hotel Group
- » Pelion Venture Partners
- » PPM America
- » Sapphire Ventures
- » Satter Investment Management
- » Serent Capital
- » Sofinnova Investments
- » Strattam Capital
- » Thomas H. Lee Partners
- » Tidemark
- » Transformation Capital Partners
- » Trellis Advisors
- » Trivest Partners
- » True Green Capital
- » Virtú Investments
- » VMG Partners
- » And more!

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For information on the available sponsorship opportunities, contact
Tyler Mitchell at tyler.m@peimedia.com or call **+1 646 795 3279**

Venue and hotel



JW Marriott San Francisco Union Square

515 Mason Street
San Francisco, CA 94102

[Book a room ↗](#)

All forum sessions will take place at the JW Marriott San Francisco Union Square. There is a room block at the hotel for attendees to stay at a discounted rate.* To reserve your room at the hotel, use the link below or call reservations at **1.415.771.8600** and mention the event.

*** The group rate is only available until August 16, 2022**

peievents.com/en/event/irmc-sf/

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Registration

Secure your place today to network with industry professionals and hear from leaders in investor relations, marketing, and communications roles at private equity and venture capital firms.

General delegate US \$3,250

General delegate passes are for fund of funds managers or in-house IR, marketing, and communications professionals at private equity or venture capital firms.



"Great to hear the perspective of colleagues, share experiences, and learn more about the current landscape and emerging trends."

Book now →

For program information or speaking opportunities:

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