

Private Equity
International

Investor Relations Marketing & Communications Forum: Europe London 2022

5-6 October | Grand Connaught Rooms, London

**Driving the evolution of Europe's
private market fundraising and
communication community**

PEI

Agenda highlights:

The evolution of investor relations

The evolving investor relations role in private markets

- » How is the investor relations role evolving and becoming more multi-faceted?
- » Fundraising, product development, business intelligence, client service – which areas are the most fundamental at present for IR leaders?
- » How will the increase in remote working and virtual meetings have a long-lasting impact on investor relations professionals?

Featuring representatives from Centerbridge Partners, Crestline Investors, Blue Owl Capital and Hollyport Capital

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Regional vs global approach

- » Has the pandemic forced a re-think when it comes to accessing investors in different regions?
- » The case for and against using placement agents with regional expertise
- » Tailoring your approach when considering cultures, laws and regulations

Featuring representatives from Pantheon Ventures, Santander Asset Management, Alantra, Ancala Partners and DN Capital

Agenda highlights:

Impact and ESG integration



IR, Comms & the ESG conundrum

- » Real-time reporting frameworks - how will IR teams manage increasingly sophisticated client requests and expectations?
- » Ensuring you steer clear of greenwashing in the business development, marketing and fundraising processes
- » Engagement within the portfolio to ensure ESG targets are met
- » Impact of margin ratchets, credit lines and other ESG-related innovations in private markets

Featuring representatives from Beechbrook Capital, Beringea, Arcus Infrastructure Partners and Verdane

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Investor appetite and sentiment for impact investment in private markets

- » What constitutes impact investment and what does not?
- » What type of investors are prioritising a developed and sophisticated impact investment approach?
- » Best practice for maintaining optimal client service along the impact investment fund lifecycle
- » Responding to typical investor queries

Featuring representatives from Blue Earth Capital and SAIL Ventures

Agenda highlights:

Marketing and communications



Institutional campaigns in the digital era

- » Marketing private funds globally, efficiently and compliantly
- » The post-Covid review - how did funds embrace virtual events (internal and external) and what is their relationship with events now?
- » Embracing new digital tools and capabilities to enhance your campaigns

Featuring representatives from 17 Capital and PineBridge Investments

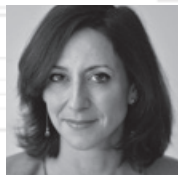
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Communication & interaction - maintaining integrity and consistency across your marketing messaging

- » Maintaining consistency across marketing collateral for different asset classes and markets
- » How to strengthen your brand and reputation with integrity through what you say as a business
- » Utilising video technology to enhance your story and captivate your audience
- » The importance of developing your team and speakers to ensure consistency across internal and external communications

Featuring representatives from Carlyle, IK Partners and Advent International

Hear from top IR & comms professionals



Silvia Calvo Alcalá
Head of Alternatives Sales
Santander Asset Management



Susann Aulbach
Head of Investor Relations
DN Capital



Catherine Badour
Head of Investor Relations
Hollyport Capital



Gerald Carton
Partner
Coller Capital



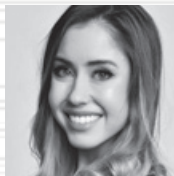
Emily Collins
Head of Investor Relations
Beechbrook Capital



David Creed
Communications Director
Tikehau Capital



Chris Davison
Head of Investor Relations - Partner
Permira



Tzvete Doncheva
International Investor Relations Lead
Proptech1 Ventures



Nicole Downer
Managing Partner
MV Credit



Christian Dybdahl-Ovesen
Partner
Cordet Capital Partners

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Hear from top IR & comms professionals



Stephan Grillmaier
Head of Investor Relations
Arcus Infrastructure Partners



Francisca Grol
Head of Research
NewVest



Ralph Guenther
Partner, Head of Investor
Relations Continental Europe
Pantheon Ventures



Catherine Halford
Managing Director
Alantra



Amber Hilkena
Partner, Head of Investor
Relations & Communication
AnaCap



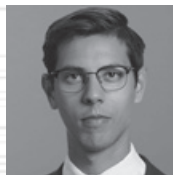
Andrew Kenny
Head of EMEA Corporate
Communications
Carlyle



Kristina Kuhnke
Head of Investor Relations
and Business Development
RoundShield



Chloe Lavedrine
Managing Director
Centerbridge Partners



Mathias Lejeune
Investor Relations Director
Ancala Partners



Sophie Littler
Associate Director
LendInvest

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Hear from top IR & comms professionals



Daria Litvinova
Head of Investor Relations – Partner
Vauban Infrastructure Partners



Ana Maria Harrison
Partner, Investor Relations
Adams Street Partners



Kristina Matthews
Managing Director, Head of Investor Relations & ESG
Brightwood Capital Advisors



Danai Musandu
Senior Investor Relations Associate
HPE Growth



Mat Pearce
Head of Investor Relations
Kreos Capital



Henry Philipson
Director of Marketing and Communications
Beringea



Joe Pigott
Managing Director
Crestline Investors



Ellinor Schrewelius
Director, Investor Relations
Verdane



John Thompson
Global Communications Director
Actis



Vidya Verlkumar
Head of Marketing and Communications
IK Partners

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Networking opportunities across the forum

1

Access the largest European IR, marketing & comms community

Connect with over 200 of your industry peers to make new connections, build lasting relationships, as well as benchmark against competitors and communications.

2

Gain valuable insight from your peers

Join interactive roundtable discussions and closed door think tanks focussed on your area of interest. Take part in open discussion with your peers and gain actionable insights on key challenges.

3

Meet the Investor Relations industry

Network, learn key strategies and carve out your niche. Previous attendees at our investor relations events include Actis, Ares Management, Blackstone, Castlelake, Maryland State Retirement and Pension System, and many more.

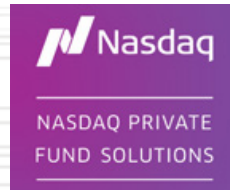
Who will you meet?

Sample of previous attending companies

- » A.P. Moller
- » Abris Capital
- » Actis
- » Adams Street Partners
- » Advent International
- » Alcentra
- » Alcion Ventures
- » AMP Capital
- » Angelo Gordon
- » Ares Management
- » Argosy Capital
- » BC Partners
- » BlackRock
- » Blackstone
- » Blue Water Energy
- » Blue Wolf Capital
- » Brookfield Infrastructure Partners
- » Catalyst Investors
- » CBRE Caledon
- » Clearview Capital
- » Collier Capital
- » Commonfund
- » Edelman
- » Everstone Capital
- » Federal Capital Partners
- » Franklin Templeton
- » Frontier Capital
- » GCM Grosvenor
- » General Atlantic
- » GoldPoint Partners
- » Goodwell Investments
- » Hamilton Lane
- » Harbourvest
- » Harrison Street Partners
- » Icon Infrastructure
- » IFM Investors
- » Insight Equity
- » Insight Partners
- » InstarAGF
- » Invesco Real Estate
- » Lazard
- » Lexington Capital
- » LLR Management
- » Manulife Investment Management
- » Mesirov Financial
- » Metlife Investments
- » Monroe Capital
- » Mubadala Capital
- » Northwood Investors
- » Oaktree Capital Management
- » Orchard Global Asset Management
- » Riverstone Holdings
- » Searchlight Capital Partners
- » Thoma Bravo
- » TIAA
- » TPG Capital
- » Triton Partners
- » Varde Partners
- » Verdane
- » Warburg Pincus

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For more information on available sponsorship opportunities please contact **Chris Wagland**

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