



**Private Equity  
International**

## **Global Sponsorship Opportunities**

Networking.  
Brand visibility.  
Thought leadership.

**PEI**



## Be part of industry-leading events for professionals in private markets

**Build lasting relationships** that will help you **meet your business goals** by engaging with networking sessions and showcasing your thought leadership to attendees.



*This is the only event for connecting with marketing peers in the private equity industry and I've made excellent, year-round contacts from it.*

**Kristy DelMuto**

Senior Director, Strategic Marketing  
LLR Partners

# Why secure a sponsorship package?



## **Increase your brand visibility to professionals in private markets**

Embed your brand within the industry by being at the forefront of marketing activities received by investor relations, marketing, branding, and communications professionals.



## **Maximize your reach through planned meetings and networking**

Receive early access to the attendee list so you can schedule important meetings at the event that will elevate your company as the go-to service or supplier for attendees.



## **Position your organization as a thought leader within the industry**

Strengthen your company's expertise within investor relations, marketing, and communications and be heard by a global audience through exclusive speaking opportunities.

**Inquire now**

# Form lasting connections with top IR professionals



## The events connect:



**500+**  
attendees



**15+**  
countries

## Attendees across the events include...

- » 17Capital
- » Abbott Capital Management
- » Accel-KKR
- » ACME VC
- » Adams Street Partners
- » Advent International
- » AE Industrial Partners
- » AEI HorizonX
- » AEW Capital Management
- » Alantra
- » Allegro Funds
- » Altas Partners
- » Altura Capital
- » American Securities
- » Anacap Financial Partners
- » Ancala Partners
- » Angelo Gordon
- » Anthemis Group
- » Apax
- » ARC Financial Corporation
- » ArcLight Capital Partners
- » Arcmont Asset Management
- » Ares Management Corporation
- » Argosy Capital
- » Audax Group
- » Aurora Capital
- » Aztec Group
- » Bain & Company
- » Bansk Group
- » Battery Ventures
- » Beringea
- » Blackstone
- » Bladonmore
- » Blue Water Energy
- » Bluewater
- » Borgman Capital
- » Bridgepoint
- » Bridges Fund Management
- » Brighton Park Capital
- » Brightstar Capital Partners
- » Brightwood Capital Advisors
- » Brookfield Asset Management

*continued...*

- » Capital Market Authority
- » Capricorn Investment Group
- » Castllake
- » CBRE
- » Centerbridge Partners
- » Churchill Capital
- » Cinven
- » CIRE Equity
- » Clairvest Group
- » Clearview Capital
- » Clifford Chance
- » Coller Capital
- » Conduit Capital Partners
- » Cota Capital
- » Court Square Capital
- » Crestline Investors
- » Crow Holdings
- » CRV
- » Dawn Capital
- » Denham Capital
- » Development Partners International
- » Domos FS
- » East Lodge Capital
- » Edison Partners
- » ESG Base
- » Evercore
- » Federal Capital Partners
- » FFL Partners
- » Fifth Wall
- » Finance in Motion
- » Foundation Capital
- » Frazier Healthcare Partners
- » GED Capital
- » General Atlantic
- » General Catalyst
- » Greenville Asset Management
- » Grubb Properties
- » Gryphon Investors
- » Hamilton Lane
- » HGGC
- » Hines
- » HSBC
- » Humphreys Capital
- » Impact Community Capital
- » Incline Equity Partners
- » IPI Partners
- » JLL Partners
- » JMI Equity
- » Keyhaven Capital Partners
- » Khosla Ventures
- » Kimmeridge
- » KPS Capital Partners
- » LaSalle Investment Management
- » LBO France
- » Lexington Partners
- » Lime Rock Partners
- » Longitude Capital
- » Martis Capital
- » NewSpring Capital
- » NewVest
- » Oak Hill Capital
- » Oaktree Capital Management
- » Palatine Private Equity
- » Pamlico Capital
- » Pantheon Ventures
- » Pelion Venture Partners
- » Pivotal Life Sciences
- » Providence Equity Partners
- » PSP Investments
- » Responsibility Investments
- » Sapphire Ventures
- » StepStone Group
- » Summit Park
- » Sutton Capital
- » TA Associates
- » Tailwater Capital
- » The Carlyle Group
- » The Raine Group
- » The Riverside Company
- » The Sterling Group
- » Thoma Bravo
- » Thomas H. Lee Partners
- » TPG
- » TriGate Capital
- » Trilantic North America
- » Triton Investments Advisers
- » Trive Capital
- » And more!



*The quality of content and the caliber of attendees were both extremely high.*

**David Teten**  
Founder  
Versatile VC

## See your company among our exceptional lineup of sponsors



**Davis Polk**



**Juniper Square**

**KIRKLAND & ELLIS**



# Year-round events across the globe

## September 2023

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### Investor Relations, Marketing & Communications Forum

San Francisco 2023

20 - 21 September 2023  
Parc 55 San Francisco

Private Equity  
International

### Investor Relations, Marketing & Communications Forum

London 2023

27 - 28 September 2023  
Grand Connaught Rooms, London

## April 2024

Private Equity  
International

### Investor Relations, Marketing & Communications Forum

New York 2024

April 2024

## Investor Relations, Marketing & Communications Forum New York 2024

April 2024

### The premier event to generate future growth for your firm

The forum offers a unique opportunity for organizations to raise their profiles by connecting with the most active players in private market investor relations, marketing, and communications.

Demonstrate thought leadership and grow your network by leading panel sessions, roundtable discussions, interactive masterclasses, and more.



*Great opportunity for members of our team to be affirmed in our efforts and exposed to new ideas.*

**Ben Stewart**

Senior Managing Director, Investor Relations

**Humphreys Capital**



### Event attendees include:

- » Accel-KKR
- » Advent International
- » American Securities
- » Ares Management
- » Blackstone
- » Castlelake
- » Clayton, Dubilier & Rice
- » General Atlantic
- » General Catalyst Partners
- » Hamilton Lane
- » KPS Capital Partners
- » L Catterton
- » Leonard Green & Partners
- » Neuberger Berman
- » New Mountain Capital
- » TA Associates
- » Thoma Bravo
- » Thomas H. Lee Partners
- » Warburg Pincus
- » And more!

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## Investor Relations, Marketing & Communications Forum San Francisco 2023

20 – 21 September 2023

### Maximize your firm's fundraising potential

The forum brings together industry professionals looking to network with their peers, improve their firms' marketing strategy, and learn how to strengthen their relationships with investors.

Unlock new opportunities, lead insightful discussions, and create new connections through bespoke sponsorship packages.

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## Investor Relations, Marketing & Communications Forum Europe 2023

27 – 28 September 2023

### Driving the evolution of Europe's private market fundraising

Raise your brand profile and demonstrate thought leadership to senior decision makers at the must attend event for investor relations, marketing, and communications professionals in Europe.



*This is the best conference to meet and share best practices with other IR, fundraising, marketing and communication professionals.*

**Rob Kaufman**

Head of Investor Relations

**Linse Capital**

**For sponsorship  
opportunities,  
contact:**

**Jimmy Kurtovic**  
Business Development Manager

✉ jimmy.k@pei.group

☎ +1 646 356 4504



*The PEI IR, Marketing & Communications Forum is the best conference in the PE/VC industry for continued learning, networking and sharing of best practices. I haven't found any other event that is as impactful on my job.*

**Kelsey Clute**  
VP, Director of Communications  
**HCI Equity Partners**

**Inquire now**

WE SUPPORT



As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

