

Private Equity
International

Investor Relations, Marketing & Communications Forum New York 2023

April 19-20
Convene, 117 W 46th St, New York

Navigating industry changes, trends, and new opportunities

To learn more, visit:
peievents.com/en/event/irmc-forum-ny/



*This is the only event
for connecting with
marketing peers in
the private equity
industry and I've made
excellent, year-round
contacts from it.*

Kristy DelMuto

LLR Partners

PEI

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Join the forum to explore best practices in fundraising, LP relations, branding, communications, and marketing with individuals working at private market firms.

Both new and experienced professionals will take away actionable insight from industry experts and form lasting relationships with peers to increase their value to their firm.

Agenda highlights

[View full agenda ↗](#)



Fundraising during a recession



Branding and content creation for fund managers



How to build successful marketing teams



Is DEI falling behind?



Getting real about ESG



Crisis communications



How to use marketing to close deals



Social media's role in private market fundraising

Keynote sessions

Learn more ↗



Future-proof marketing for private markets

Arielle Gross Samuels

Managing Director, Global Head
of Marketing
Blackstone



Where is your firm on the branding spectrum?

Jennifer Zimmerman

Chief Marketing Officer
General Catalyst



Generation Z and the private market

Meagan Loyst

Founder & CEO
Gen Z VCs

Featured speakers

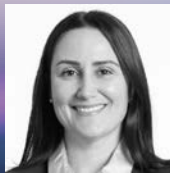
[View speakers ↻](#)



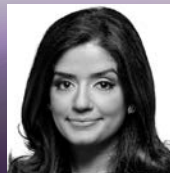
Jeffrey Auerbach
Director of Marketing
MiddleGround Capital



Sarah Busch
Head of Investor
Relations
Argosy Capital



Pia De Sousa
Director of Marketing
Sun Capital Partners



Sheila Dharmarajan
Partner, Head of
Investor Relations &
Business Development
ZMC



Hannah Gubbins
Director of Investor
Relations & Marketing
Dawn Capital



Rachel Hannon
Partner
Summit Park



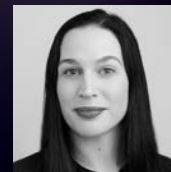
Aarti Iyer
Head of
Communications
Campbell Lutyens



Neda Jafar
Partner
Kimmeridge



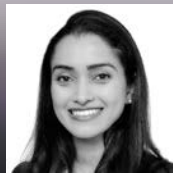
Courtney Mullin
Investor Relations &
Community
Tidemark



Amy Nelson
Chief Strategy Officer
Rethink Capital
Partners

Featured speakers

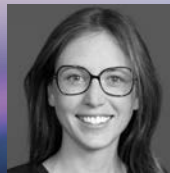
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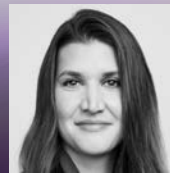
Alia Rafi
Principal, Investor
Relations & Fundraising
FTV Capital



Matt Richards
Director, Head of
Market Intelligence
Angelo Gordon



Morgan Schmit-Sobeck
Principal, Investor
Relations
Clayton, Dubilier & Rice



Jessica Schmitt
Head of Investor
Relations
Arrowroot Capital



Yokasta Segura-Baez
Managing Director,
Investor Relations
ArcLight Capital
Partners



Rachele Stephenson
Investor Relations
Manager
NewSpring Capital



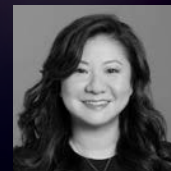
Courtney Sullivan
Managing Director,
Head of Fundraising &
Investor Relations
Lightyear Capital



Evan Teiger
Partner
Foundation Capital



Sherri Williams
Partner, Head of
Investor Relations &
Fundraising
The Raine Group



Jennifer Zhu
Principal, Investor
Relations
Incline Equity Partners

Networking opportunities

- » Interactive workshops
- » Roundtable discussions
- » Closed-door think tanks
- » Pre-conference exclusive networking
- » Networking cocktails
- » And more!

Confirmed attendees for 2023 include:

- » 5AM Ventures
- » Abbott Capital Management
- » Accel-KKR
- » AE Industrial Partners
- » AEA Investors
- » AEW Capital Management
- » American Family Ventures
- » ATL Partners
- » Audax Group
- » B Capital Group
- » BKM Capital Partners
- » Blue Owl Capital
- » Brightstar Capital Partners
- » Castlelake
- » Centerbridge Partners
- » Charlesbank Capital Partners
- » Clairvest Group
- » Clarendon Capital
- » Court Square Capital
- » Edge Natural Resources
- » Enlightened Hospitality Investments
- » Federated Hermes
- » HCI Equity Partners
- » Investment Management Corporation of Ontario
- » KPS Capital Partners
- » Leonard Green & Partners
- » Lexington Avenue Capital Management
- » Lexington Partners
- » LLR Partners
- » Monomoy Capital Partners
- » Nautic Partners
- » Newlight Partners
- » North Peak Capital
- » Oak HC/FT
- » Paine Schwartz Partners
- » Resurgens Technology Partners
- » Silver Lake
- » Solum Partners
- » Sterling Group
- » Tailwater Capital
- » The City of New York, Finance
- » Thomas H. Lee Partners
- » TPG
- » Trilantic North America
- » Trive Capital
- » Vestar Capital Partners
- » Warburg Pincus
- » Warren Equity Partners
- » White Deer Energy
- » WM Partners
- » And more...

Download the full list ↻

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General delegate **US\$3,595**

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The only conference I have found for the marketing/communications professional specifically within private equity. It's two days full of applicable content that is very hard to find elsewhere.

Kelsey Clute, HCI Equity Partners

Contact us

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