

Private Equity  
International

# Investor Relations, Marketing & Communications Forum New York 2023

April 19-20, 2023  
Convene, 117 W 46th St, New York

## Navigating industry changes, trends, and new opportunities

To learn more, visit:  
[peievents.com/en/event/irmc-forum-ny/](https://peievents.com/en/event/irmc-forum-ny/)



*This is the only event  
for connecting with  
marketing peers in  
the private equity  
industry and I've made  
excellent, year-round  
contacts from it.*

**Kristy DelMuto**

LLR Partners

**PEI**

# Contents

- » Agenda highlights ➔
- » Advisory board ➔
- » Speakers ➔
- » Networking ➔
- » Registration ➔
- » Sponsors ➔



Join the forum to explore best practices in fundraising, LP relations, branding, communications, and marketing with individuals working at private market firms.

Both new and experienced professionals will take away actionable insight from industry experts and form lasting relationships with peers to increase their value to their firm.

# Agenda highlights

[View full agenda](#) ➔



**Fundraising during a recession**



**Future-proofing your marketing**



**How to build successful marketing teams**



**Where is your firm on the branding spectrum?**



**The private market regulatory environment**



**The investor journey & experience**



**Generation Z and the private market**



**Crisis communications**

# Advisory board

Learn more ➞



**Vishnu Amble**  
Director  
GreenBear Group



**Christina Anzel**  
Director of Investor  
Relations & ESG  
True Green Capital  
Manageme



**Krissie Baily**  
Vice President of  
Human Capital  
MiddleGround Capital



**Brian Bank**  
Strategy & Client  
Development,  
Investment Funds  
Group  
Kirkland & Ellis



**Karen Bommart**  
Head of Investor  
Relations  
Battery Ventures



**Annie Caucci**  
Director of Marketing  
NewSpring Capital



**Lindsay DeLarme**  
Managing Director,  
Head of Corporate  
Communications &  
Branding  
Oaktree Capital  
Management



**Amrita Mainthia**  
Vice President, Investor  
Relations  
General Catalyst



**Annis Steiner**  
Principal, Marketing &  
Communications  
FTV Capital



**Joe Worden**  
Founder & CEO  
5150 Digital Marketing  
Group

# Featured speakers

[View speakers](#) ↗



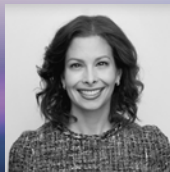
**Devin Banerjee**

Editor at Large, Business  
and Finance  
**LinkedIn**



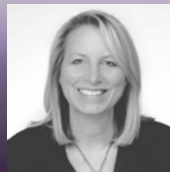
**Arielle Gross Samuels**

Managing Director,  
Global Head of  
Marketing  
**Blackstone**



**Amy Harsch**

Managing Director  
**American Securities**



**Michelle Holleman**

Director of  
Communications  
**Chicago Teacher's  
Pension Fund**



**Robert Kaufman**

Head Investor Relations  
**Linse Capital**



**Meagan Loyst**

Founder & CEO  
**Gen Z VCs**



**Ravali Parsa**

Director of Investor  
Relations  
**Aurora Capital Partners**



**Alexander Samuelson**

Global Head of Media  
Relations  
**Neuberger Berman**



**Sarah Smith**

Managing Director  
**Advent International**



**Jennifer Zimmerman**

CMO  
**General Catalyst**



# Networking opportunities

- » Interactive workshops
- » Roundtable discussions
- » Closed-door think tanks
- » Pre-conference exclusive networking
- » Networking cocktails
- » And more!

## Confirmed attendees for 2023 include:

- » Abbott Capital Management
- » Adams Street Partners
- » Advent International
- » AE Industrial Partners
- » AEW Capital Management
- » American Family Ventures
- » American Securities
- » Anduin Transactions
- » Ares Management
- » Aurora Capital Partners
- » Blackstone
- » Brightstar Capital Partners
- » Campbell Lutyens
- » Centerbridge Partners
- » Charlesbank
- » Churchill Capital
- » CIVC Partners
- » Clarendon Capital
- » Clearview Capital
- » Court Square Capital
- » Crow Holdings Capital
- » Dawn Capital
- » Dyal Capital
- » Edge Natural Resources
- » Federated Hermes
- » General Atlantic
- » General Catalyst
- » Hamilton Lane
- » Hines International
- » Humphreys Capital
- » Inari
- » Insight Equity
- » InvestorFlow
- » Kayne Anderson Real Estate Advisors
- » KPS Capital Partners
- » Kraken Capital
- » Leonard Green & Partners
- » Lime Rock
- » Linse Capital
- » MiddleGround Capital
- » National Association of Investment Companies
- » Nautic Partners
- » Neuberger Berman Group
- » Newlight Partners
- » Newspring Capital
- » Oaktree Capital Management
- » Paine Schwartz
- » SeaTown Holdings International
- » Warburg Pincus
- » Warren Equity Partners
- » And more!

Download the list 

# Secure your place by March 10 to save \$150+

<b>General delegate</b>	US\$3,595 <b>US\$3,415 until March 10</b>
<b>Service provider</b>	<b>US\$5,795</b>

**Book now** ➔



*The only conference I have found for the marketing/communications professional specifically within private equity. It's two days full of applicable content that is very hard to find elsewhere.*

**Kelsey Clute**, HCI Equity Partners

## Contact us

For program information:

**Yale Deskins**

yale.d@pei.group  
+1 646 356 4535

For sponsorship opportunities:

**Jimmy Kurtovic**

jimmy.k@pei.group  
+1 646 356 4504

For registration inquiries:

**Customer Services**

customerservices@pei.group  
+1 212 633 1073

# Sponsors

[View all sponsors ↗](#)

## Lead sponsors

**Davis Polk**

 **InvestorFlow**

## Sponsors

 **Anduin**

**FURTHER  
CAPITAL**  
CANADA'S PLACEMENT AGENT

 **MJ HUDSON**

## Media partners

 **Buyouts**

 **PE Hub**

 **Venture Capital  
Journal**

## Host publication

 **Private Equity  
International**

For information on the available sponsorship opportunities, contact **Jimmy Kurtovic** at [jimmy.k@pei.group](mailto:jimmy.k@pei.group) or call **+1 646 356 4504**.