

Private Equity
International

Investor Relations Marketing & Communications Global Forum

Virtual Experience 2021

September 9-10 | Available anywhere
Eastern Time (ET)

The largest global event for PE fundraisers

PEI

To learn more, visit:

peievents.com/en/event/investor-relations-marketing-communications-global-forum/

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Agenda highlights

[View full agenda ➔](#)



APAC Spotlight:

Cross-border fundraising activity and opportunities



EMEA Spotlight:

Navigating barriers, maintaining relationships, deploying capital



The transformation of IR and what the future holds:

How IR has evolved over the past 18 months



Interactive deep dive:

Communicating after Covid—beyond crisis management



ESG integration:

Developing your dialogue with investors



Interactive deep dive:

Optimizing your digital marketing and communication strategy



Inside the mind of today's investor:

your questions answered



Think tank:

Global marketing and communication strategies for success

Meet our speakers

[View speakers](#) ➔



Christine Anderson
Senior Managing
Director, Global Head of
External Relations
Blackstone



Sam Bendix
Managing Director–
Equity Capital Markets
& Investor Relations
Landmark Properties



Mary Kate Bertke
Principal, Head of
Investor Relations
GHP



Paige Brotherton
Partner
Collier Capital



Alanna Chaffin
Co-Head Investor
Relations &
Communications
OpenGate Capital



Chris Davison
Head of Investor
Relations – Partner
Permira



Kristy DelMuto
Vice President,
Strategic Marketing
LLR Partners



Irene Hong Edwards
Principal, Head of
Investor Relations
Lovell Minnick Partners



Conrad Gorospe
Principal, Head of
Investor Relations
for North America
Insight Partners



Jason Jerista
Managing Director,
Investor Relations
LLR Partners

Meet our speakers

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Robert Klein
Partner
RedBird Capital Partners



John Kremer
Partner Head of Investor
Relations (EMEA)
Adams Street Partners



Chloe Lavedrine
Director
Centerbridge Partners Europe



Mary Catherine Manin
Managing Director and
Head of Marketing &
Investor Relations
Stone Point Capital



Laura Manley
Chief Marketing Officer
MetLife Investment Management



Kate McGann
Principal, Head of
Investor Relations for
North America
Hamilton Lane



Gina Lee Peyton
Head of Capital
Formation & Partners
Castlelake



Debbi Sutuntivorakoon
Principal
Axiom Asia Private Capital



John Thompson
Global Communications
Director
Actis



Elizabeth Wahab
Head of Investor
Relations
Cornell Capital

Networking **opportunities**



Customize your profile

Customize your profile based on firm type, AUM, areas of interest, etc. By doing so, attendees can better search and filter through the attendee list based on the criteria that matches their interests.



"Want-to-meet" list

Add fellow attendees to your "want to- meet" list and prioritize your list based on who you want to meet. Keep all attendees you are interested in meeting in one place.



Arrange video meetings

Set up private 1-on-1 or group video meetings anytime during the event. Begin scheduling meetings when the platform opens two weeks prior to the event.



Send private messages

Through the event platform, you can send private messages directly to attendees, make connections with your peers, and catch up with colleagues.

Amplify your virtual experience



1-on-1 networking

Schedule 1-on-1 or private group video meetings anytime throughout the conference



Deep Dives

Extend the conversations during our interactive, topic-focused Deep Dives



Pre-conference workshops

Participate in small group discussions with your peers prior to the event



Customizable breakout sessions

Pick and choose breakout sessions focused on investor relations and marketing & communications strategies



Early access to the platform

Access the virtual platform two weeks prior to the event; schedule meetings with fellow attendees, and create your own agenda



On demand access

Receive access to select sessions and continue the conversation with attendees up to one year post event anytime, anywhere


Preview how the platform works


Private Equity International

Investor Relations Marketing & Communications Forum
New York 2020

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Engage speakers and attendees in discussion session





Participate in live Q&A with speakers and attendees

How Content and Messaging Drive Project ROI



Month	ROI (\$K)
Dec-17	\$1.2K
Jan-18	\$1.3K
Feb-18	\$1.4K
Mar-18	\$1.5K
Apr-18	\$1.6K
May-18	\$1.7K
Jun-18	\$1.8K
Jul-18	\$1.9K
Aug-18	\$2.0K
Sep-18	\$2.1K
Oct-18	\$2.2K
Nov-18	\$2.3K
Dec-18	\$2.4K

Chat [People](#) [Posts](#) [Notes](#)

Benjamin Allen
Hi there to hear about strategies for simplifying marketing communications process

Katie Winick
I'd like to hear more on this too

Brijeshwar Malik
Has anyone had success in limiting vs. expanding the channels they're marketing to?

Anita Fall
We've revised our strategy to focus on a few key channels, but I'd love to hear (speaker's name) talk more about this

Günther Achter
This is fantastic - simplifying feels like the way to go with so much coming at consumer's eyes every day

Start typing

Connect with your peers in investor relations, marketing & communications

Confirmed GPs include:

- | | | |
|--------------------------------------|--------------------------------|-------------------------------------|
| » 3L Capital | » Management Inc | » Levine Leichtman Capital Partners |
| » A.P. Moller Capital | » CCA Group, LLC | » Mercato Partners |
| » Adams Street Partners UK LLP | » Charlesbank Capital Partners | » Northwood Investors |
| » Altas Partners | » Clayton, Dubilier & Rice LLC | » Paine Schwartz Partners LLC |
| » American Industrial Partners | » Crestview Partners | » Peachtree Hotel Group |
| » American Securities | » Evercore | » Permira |
| » Aquiline Capital Partners | » Frontier Capital | » Rhone Group |
| » Argosy Capital | » Harbor Group International | » Riverstone Holdings |
| » Axiom Asia Private Capital Pte Ltd | » Harrison Street Social | » Stockbridge Capital |
| » Banco Bilbao Vizcaya | » Infrastructure Fund | » Strattam Capital LLC |
| » Argentaria (BBVA) | » HGGC | » Tailwater Capital |
| » Basis Investment Group | » Hines Securities, Inc. | » Thomas H. Lee Partners, L.P. |
| » BentallGreenOak | » IFM Investors | » Trilantic Capital Partners |
| » Berkshire Partners | » Insight Equity | » Trive Capital |
| » Bertram Capital Management LLC | » Invesco Real Estate | » Unison Capital Inc |
| » BlackRock | » IVP | » Varde Partners |
| » Brightstar Capital Partners | » Kong Capital | » Verdane Capital |
| » CarVal Investors | » L Catterton | » Welsh, Carson, Anderson & Stowe |
| » CBRE Caledon Capital | » Leonard Green & Partners LP | » Wynnchurch Capital, LLC |

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Pricing and registration

Secure your place ➔

Live and on-demand content, exclusive networking opportunities, and much more from wherever you are.

Price		
General delegate	\$1,595	General delegates include in-house executives of private equity, venture capital, asset managers, & fund of funds.
Service provider	\$2,495	A service provider is any professional services organization which provides advisory service & technology solutions to the private equity industry.
Institutional investor	Complimentary*	*subject to approval
Contact us		
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