

Private Equity  
International

# CFO All Access

## Sponsorship Opportunities

Industry connections.  
Brand visibility.  
Thought leadership.

PEI





*The Forum is consistently the best conference for finance professionals in the private equity industry. The event offers meaningful content, knowledgeable speakers and ample networking opportunities!*

**Kristine O' Connor**

Managing Director and CFO  
Franklin Park

## Connect with a community of CFOs, COOs and senior finance executives

Our CFO & COO events provide a meeting place for senior finance and operations professionals working in private equity.

As a sponsor, you will connect with decision-makers to share best practices and industry knowledge. Engage with senior finance executives to gain exposure to new firms and meet your business goals.

# Our sponsorship packages are a great way to:



## Increase your brand visibility to private equity CFOs and COOs

- » Logo and profile on the conference website and conference app
- » Onsite branding through signage and exhibition



## Enhanced networking

- » Meeting/hospitality spaces within the event venue
- » Networking opportunities include pre-event and opening night receptions, refreshment breaks, breakfast and lunch
- » Early access to the attendee list and a list post-event for follow-ups



## Position your organization as a thought leader

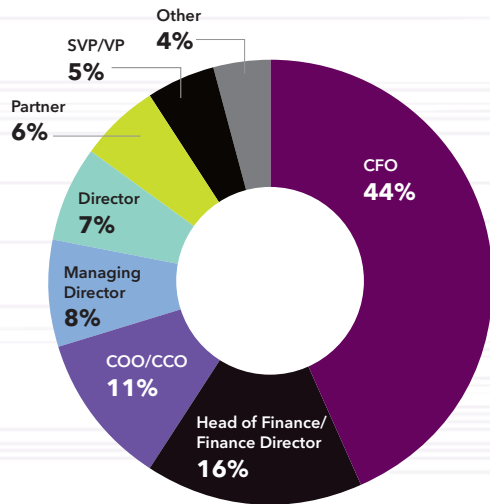
- » Participate in and access leadership sessions
- » Collaborate on interactive, closed-door sessions
- » Help clients in the future by utilizing what you have learned



*The event is great for networking and discussing and discovering best practices for PE CFOs.*

Jesse M Burwell  
RLJ Equity Partners LLC

# Gain access to senior decision-makers



**Meet the most senior finance and operations contacts**

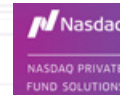
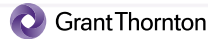
## Event attendees include:

- » 17Capital
- » Advent International
- » Angelo Gordon
- » Antares Capital
- » Ardian
- » Ares Management
- » Argosy Capital
- » Asia Alternatives Management
- » Atlas Holdings
- » Atlas Venture
- » Audax Group
- » Black Bay Energy Capital
- » BlackRock
- » Blackstone
- » Blue Wolf Capital Partners
- » Bow River Capital
- » BP Energy Partners
- » Bregal Investments
- » Brighton Park Capital
- » Butterfly Equity
- » BV Investment Partners
- » Capital Dynamics
- » Carnelian Energy Capital
- » Catalyst Investors
- » Center Rock Capital Partners
- » Corsair Capital
- » Energy Impact Partners
- » FFL Partners
- » Franklin Park
- » Frontier Growth
- » Fundamental Advisors
- » Genstar Capital
- » Global Infrastructure Partners
- » Great Hill Partners

*continued...*

- » Great Point Partners
- » Gridiron Capital
- » HarbourVest Partners
- » HCI Equity Partners
- » HGGC
- » Horsley Bridge Partners
- » Investcorp
- » JLL Partners
- » JMI Equity
- » Kainos Capital
- » KKR
- » Kohlberg & Company
- » Landmark Partners
- » Left Lane Capital
- » Level Equity
- » LLR Partners
- » LongRange Capital
- » Lovell Minnick Partners
- » Marlin Equity Partners
- » MassMutual
- » MidOcean Partners
- » Motive Partners
- » Newbury Partners
- » Newlight Partners
- » NGP Energy Capital Management
- » Norwest Equity Partners
- » NovaQuest Capital Management
- » OceanSound Partners
- » Pamlico Capital
- » Peak Rock Capital
- » Perceptive Advisors
- » Performance Equity Management
- » Pitango Venture Capital
- » Quantum Energy Partners
- » Resource Capital Funds
- » Safanad
- » Stellex Capital Management
- » Stone Point Capital
- » SVB Capital
- » The Cynsure Group
- » The Raine Group
- » The Riverside Company
- » The Sterling Group
- » Thomas H. Lee Partners
- » Thompson Street Capital Partners
- » TowerBrook Capital Partners
- » Trive Capital
- » Vector Capital
- » VMG Partners
- » W Capital Partners
- » Warburg Pincus
- » Welsh, Carson, Anderson & Stowe
- » WestBridge Capital Partners
- » Whitehorse Liquidity Partners
- » York Capital Management
- » Z Capital Group

# Sponsors include:



*The CFO & COOs forum provided valuable discussions and networking opportunities on the issues facing PE CFOs & COOs.*

**Evelyn Pellicone**  
Chief Financial Officer  
Crestview Advisors

Private Equity  
International

# CFOs & COOs Forum New York 2023

January 2023



*I have attended the CFOs and COOs Forum in NYC for many years. It is a great way to stay abreast of the myriad of topics that affect the PE industry. You will find the conference beneficial whether you are new to the industry or an industry veteran.*

Lisa Costello  
CFO & COO  
HCI Equity Partners

## Build your network at the largest gathering of CFOs, COOs, and senior finance executives

The CFOs & COOs Forum New York is the annual meeting place for senior finance and operations professionals working in private equity.

Sponsorship will give you exclusive access to c-level decision makers. Join us to build your business profile, grow your network with senior finance executives and meet your business goals.



**350+**  
attendees



**250+**  
companies



**100+**  
CFOs & COOs



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# CFOs & COOs Forum West

## San Francisco 2022

September 14-15, 2022

### Connect with CFOs, COOs and senior finance executives from leading West coast firms

The CFOs & COOs Forum West helps you build new business relationships with finance contacts at leading private equity firms.

Increase your brand visibility, demonstrate thought leadership, and increase your network of finance professionals across the region.



# CFO Roundups

Join small roundtable discussions on specific areas impacting finance and operations executives.

Connect with prominent CFOs & COOs, gain insight into the challenges of their role and demonstrate how your organization can solve them.

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## CFOs Spring Roundup

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## CFOs Fall Roundup



For sponsorship opportunities, please contact

**Cristiana Crocco**

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☎ (646) 921-0923



*The annual CFOs & COOs Forum has been the most helpful source of continuing education for my role as the CFO of a PE firm.*

**Richard Lee**

Deputy Director of Business Development  
**The Cynosure Group**

As part of our commitment to sustainable and responsible business practices, PEI Media has embedded the Ten Principles of the United Nations Global Compact into strategies and operations, and committed to respecting human and labour rights, safeguarding the environment, and working against corruption in all its forms.

**WE SUPPORT**

