

PERE

# America Forum

## New York 2021



### PERE America Forum

November 30 – December 1 | Intercontinental Times Square

#### Tuesday, November 30, 2021 – North American Sectors & Strategies

- 8:00 am **Registration and Networking Breakfast**
- 8:00 am **Breakfast meeting #1: Women's Networking Roundtable**
- 8:00 am **Breakfast meeting #2: LP-only Strategy Roundtable**
- 8:50 am **Welcome from PERE - Chairman's Opening Remarks**  
Peter Plaut, Executive Director, Wimmer Group
- 9:00 am **Opening Keynote: A conversation with Mark Gabbay, Global CEO, LaSalle Investment Management.**  
Interviewed by Kyle Campbell, Senior Reporter, PERE
- 9:30 am **Seizing the moment: Spotlight on distressed and opportunistic investing**  
In the first quarter of 2021, over one third of the \$363.8 billion existing dry powder in the US was sitting in either opportunistic or distressed funds. With global forbearance coming to an end, is this a once in a century opportunity for distressed funds and their backers? How are the next 18 months going to play out?
- Moderator: Kelly Ryan, Partner, Kirkland & Ellis  
Speakers:  
Jeff Friedman, Founder, Mesa West  
Jordan Suppan, Managing Director, Leste Credit  
Amy Johannes, Managing Director, Oaktree
- 10:10 am **ESG: What prevents managers from getting in front of the investment committee?**  
Driving fund manager selection, investment decision and allocations more than ever, ESG remains at the top of the LP agenda. Panelists will get to the meat of the issue – who will - and won't - they put their capital with based on the principles of ESG? What metrics and measurements do they use and how do they analyse the data?



For program information:  
**Melissa Baer**  
[melissa.b@peimedia.com](mailto:melissa.b@peimedia.com)

For sponsorship opportunities:  
**Charlotte Hung**  
[charlotte.h@peimedia.com](mailto:charlotte.h@peimedia.com)

For registration queries:  
**Customer Services**  
[peremembership@peimedia.com](mailto:peremembership@peimedia.com)

PERE

# America Forum

## New York 2021



Moderator: Helee Lev, Chief Revenue Officer, Goby

Speakers:

Bert van den Hoek, Senior Portfolio Manager, North America, Bouwinvest

Juan DeAngulo, Managing Partner, Elion Partners

Lisa Davis, Executive Director and Portfolio Manager, Impact Investing, PGIM Real Estate

10:50 am **Networking break**

11:20 am **Afternoon Keynote Speaker: Michael Turner, President, Oxford Properties Group**

Interviewed by Kyle Campbell, Senior Reporter, PERE

11:50 am **Finding (even more) opportunities in industrial real estate**

It is no surprise that the demand for industrial real estate held up through the pandemic with the robust support of E-commerce, among others. This session will address the rising trends in the industrial sector, investment solutions in a heated market, the race to meet consumer demands, and the increasing challenges that have occurred in the sector over the past 16 months.

Moderator: Melissa Gliatta, COO, Thor Equities

Speakers:

Jonathan Van Gorp, Managing Director, Makena Capital

Rosemary Feenan, Executive Vice President, Research, QuadReal

Todd Henderson, Head of Real Estate for the Americas, DWS

Michael Levy, Chief Executive Officer, Crow Holdings

12:30 pm **Networking lunch**

12:30 pm **Invitation-only luncheon: How family offices are leveraging the real estate asset class**

Real estate has become one of the most prominent investment sectors in the family office portfolio with allocations rising year over year. This session will highlight how family offices are maneuvering the investment climate including direct-investing, deal flow, risk vs. rewards, capital placement, effective strategies, tax benefits, and more.

1:30 pm **Life sciences real estate: 2022 investment outlook**

Increasing FDA approvals, including the record-breaking COVID-19 vaccines, are among the factors creating a surge in funding for the life sciences sector. Who are the market-leading managers and how to tell a manager is merely on for the ride? What kind of operational expertise does a manager need to create value in this highly specialised field and where are the next big opportunities for LPs?



For program information:  
**Melissa Baer**  
[melissa.b@peimedia.com](mailto:melissa.b@peimedia.com)

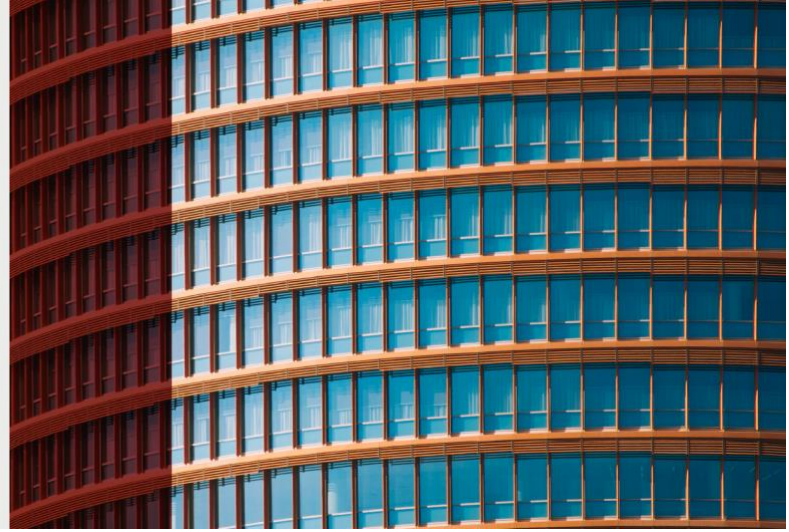
For sponsorship opportunities:  
**Charlotte Hung**  
[charlotte.h@peimedia.com](mailto:charlotte.h@peimedia.com)

For registration queries:  
**Customer Services**  
[peremembership@peimedia.com](mailto:peremembership@peimedia.com)

PERE

# America Forum

## New York 2021



Moderator: Jacob Werner, Senior Managing Director, Real Estate, Blackstone

Speakers:

Leslie Wohlman Himmel, Founder and Co-Manager, Himmel + Meringoff Properties

Joe Marconi, Managing Director, Real Estate, Bain Capital

Frederick Magnon, Senior Director, Real Estate Investments, PSP Investments

2:10 pm **The future of offices: Is it still complicated?**

It's official. Remote working is here to stay. But what does this mean for the office sector? This session will address if the need for offices has diminished, rethinking existing spaces, flexible and alternative office strategies, and emerging movements such as satellite workspaces.

Moderator: Heidi Learner, Head of Real Assets Research, CBRE Investment Management

Speakers:

Reid Wepler, Head of Real Estate, Convene

John Rivard, Chief Investment Officer, Accesso Partners

Jonathan Pearce, Executive Vice President, Leasing And Development, Office, North America, Ivanhoé Cambridge

Dr. Tingting Zhang, Founder & Co-CEO, TerraCotta

2:50 pm **Networking break**

3:15 pm **Deep-Dive Breakouts**

**Looking beyond gateway markets**

High prices in gateway markets are forcing some investors to look beyond cities like New York and San Francisco. And US investors aren't the only LPs pivoting to these regions. Speakers will discuss diversifying via Tier 2 cities, where to find higher yield, trending sectors outside key gateways, and strategies to implement in portfolio construction

Moderator: Suzanne West, President, Epic Advisory

Speakers:

**Residential considerations: Key approaches to strengthening your portfolio**

Investors eyeing residential are finding increasing opportunities via myriad strategies. This session will highlight the many approaches gaining popularity across the sector, how the pandemic has strengthened alternative opportunities, current trends across property types, and more.

Moderator: Anthony Ross, Managing Director, State Street

Speakers:



For program information:  
**Melissa Baer**  
[melissa.b@peimedia.com](mailto:melissa.b@peimedia.com)

For sponsorship opportunities:  
**Charlotte Hung**  
[charlotte.h@peimedia.com](mailto:charlotte.h@peimedia.com)

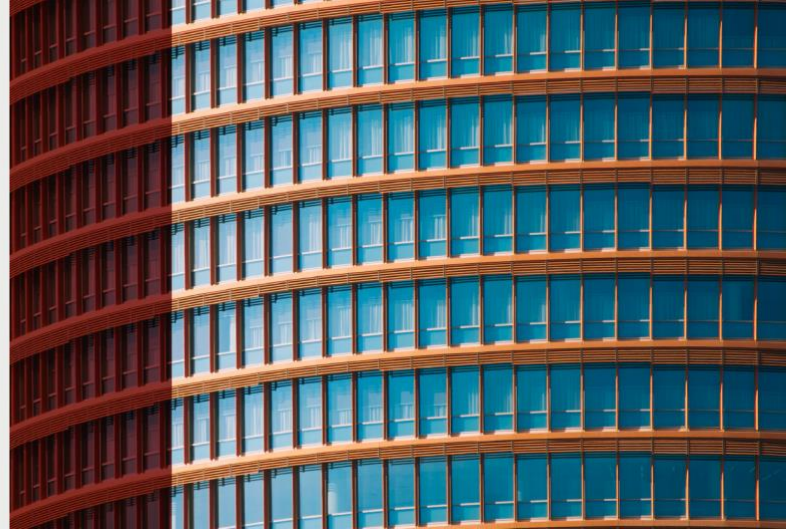
For registration queries:  
**Customer Services**  
[peremembership@peimedia.com](mailto:peremembership@peimedia.com)



PERE

# America Forum

## New York 2021



<p>Michael Hunter, Global Head of Real Estate Alternatives, Nuveen Josh Patinkin, Managing Director, Leste Real Estate Jerome Nichols, President, Standard Real Estate Investments Raymond Gong, Managing Director, Oaktree</p>	<p>Sam Bendix, Managing Partner, Landmark Properties John Williams President and Chief Investment Officer, Avanath Capital Dillion Lorda, Portfolio Manager, AEW Tyler Seaman, Head of Hotels &amp; Multi-Residential, North America Michael Streicker, President, Sentinel Real Estate Corporation</p>
---	---

3:55 pm

### Deep-Dive Breakouts

<p><b>Case Studies: What sustainability looks like through a family office lens.</b> Four real estate investors share their take on ESG and sustainability. Is a true impact ever to be made through fund vehicles and – if so – what do the manager’s credentials need to look like? How has private capital interwoven sustainability into their broader portfolio and how can a large legacy real estate portfolio be ‘cleaned up’ to meet ever-ambitious sustainability goals?</p> <p><u>Speakers:</u> Marta Drummond, Strategic Advisor (moderator) Tanya Burnell, Director, Henry Crown &amp; Company / CC Industries</p>	<p><b>Emerging managers workshop: advantages, opportunities and best practices for the GP/LP</b> This session will highlight small and emerging managers with specialized or localized strategies. Panelists will discuss what LPs expect from emerging managers, how EMs differentiate themselves via portfolio performance, how Covid has impacted EMs, and how they are pivoting coming out of the pandemic.</p> <p><u>Moderator:</u> Suzanne West, President, Epic Advisory <u>Speakers:</u> Sarah Schwarzschild, Co-Head, BGO Strategic Capital Partners, BentallGreenOak</p>
---	--

### 4:35 pm Family Office-only table discussions: Building actionable sustainability goals into your real estate portfolio

Family offices with significant real estate holdings will join small working groups over lunch to share their sustainability goals and create actionable strategies to achieve them.



For program information:  
**Melissa Baer**  
[melissa.b@peimedia.com](mailto:melissa.b@peimedia.com)

For sponsorship opportunities:  
**Charlotte Hung**  
[charlotte.h@peimedia.com](mailto:charlotte.h@peimedia.com)

For registration queries:  
**Customer Services**  
[peremembership@peimedia.com](mailto:peremembership@peimedia.com)

PERE

# America Forum

## New York 2021



4:35 pm **Fireside chat: How investors are diversifying their real estate portfolios**  
Find out where investor demand is focusing and how LPs are diversifying their portfolios within the private real estate asset class. From property sectors to geographic location, to investment strategies, this session will address where and how investor demand is concentrating.

Moderator: Steve Felix, Partner & Co-Founder, Felix / Weiner Consulting Group

Speakers:

Simon Lauzier, Chief Financial Officer, Ivanhoe Cambridge

Michael Acton, Managing Director, Head of Research, AEW

Alan Snoddy, Managing Director, Global Real Estate, The Church Pension Fund

Lora Gotcheva, Managing Director, Real Estate, CPP Investment Board

5:00 pm **End of Day 1 and Networking Cocktail Reception**

### Wednesday, December 1, 2021 –Investor Day: Outbound Strategies and Markets

8:55 am **Chairman's Opening Remarks**  
Peter Plaut, Executive Director, Wimmer Group

9:05 am **Strategies and property assets showing growth in Europe**  
The UK real estate market is showing a healthy amount of pent-up capital waiting to be deployed. Alternatively. This session will highlight the sectors that are pivoting, the sectors gaining momentum, what is fueling demand, and where the best opportunities lie for US LPs.

Speakers:

Mike Bego, Managing Partner, Kline Hill Partners

David Christie, CEO, Matter Real Estate

Javier Faus, Chairman, Meridia Capital

Philip Thomas, Managing Director, Marathon Asset Management

9:45 am **What does office occupancy look like on a global scale?**  
The office sector has tumbled from its pre-Covid, no. 3 spot in LP interest, and now the world waits to see what the workplace will look like going forward. Even with the demand for traditional office space decreasing, the common sentiment is that office will never be obsolete. This leaves more questions than answers. How is the sector adapting and what



For program information:  
**Melissa Baer**  
[melissa.b@peimedia.com](mailto:melissa.b@peimedia.com)

For sponsorship opportunities:  
**Charlotte Hung**  
[charlotte.h@peimedia.com](mailto:charlotte.h@peimedia.com)

For registration queries:  
**Customer Services**  
[peremembership@peimedia.com](mailto:peremembership@peimedia.com)

PERE

# America Forum

## New York 2021



are the key drivers? When and how will people come back to work? Which regions will see an uptick in the need for physical office space, and what are occupiers doing to attract tenants? Hear the answers to these questions and more.

Moderator: Anthony Santiago, Chief Operating Officer, New Empire

Speakers:

Ryan Simonetti, CEO & Founder, Convene

Tal Peri, Head of U.S. East Coast and Latin America, Union Investment Real Estate GmbH

Lee Menifee, Managing Director, Head of Americas Investment Research, PGIM Real Estate

10:25 am **Networking Break**

10:45 am **The outlook of the US private debt landscape**

Even amidst a pandemic, 2020 was a positive year for real estate debt managers to raise equity for the purpose of issuing loans. This session will examine fundraising in 2020, address the current state of the private debt market, project whether an uptick will continue, and discuss how risk and return strategies are evolving.

Moderator: Dadong Yan, Portfolio Manager, Alternative Investments, MassMutual

Speakers:

Jessica Lee, Managing Director, BentallGreenOak

Warren de Haan, Managing Partner and Co-Chief Executive Officer, ACORE Capital

Robin Potts, Co-Head of Real Estate, Director of Acquisitions, Canyon Partners

Neha Santiago, Head of Real Estate Private Credit and Managing Director, Cerberus Capital Management

Julia Butler, Managing Director, Real Estate, KKR

11:30 am **Cross-border sub-sectors investors are eyeing**

A recent PERE study showed even with today's economic uncertainty, most LPs view real estate as an asset class that will continue to enhance returns. Our experts will drill down into investor appetite over the next two years discussing which sub-sectors of logistics, residential, office, retail, and debt hold the most appeal; direct vs. co-investing, capital flow, fundraising during the pandemic, favored investment strategies, and more.

Speakers:

Peter Tsoulogiannis, Partner, Slate Asset Management

Tricia Peterson, Managing Partner and Chief Operating Officer, Accord

Dev Subhash, Partner, StepStone



For program information:  
**Melissa Baer**  
[melissa.b@peimedia.com](mailto:melissa.b@peimedia.com)

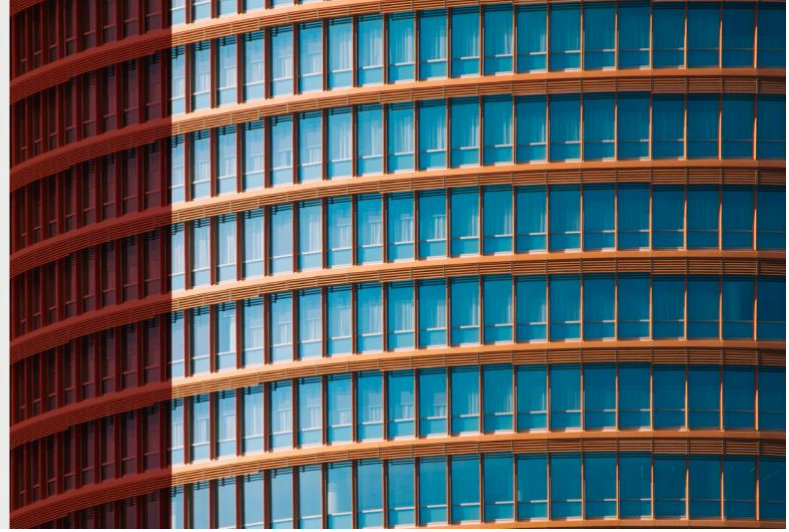
For sponsorship opportunities:  
**Charlotte Hung**  
[charlotte.h@peimedia.com](mailto:charlotte.h@peimedia.com)

For registration queries:  
**Customer Services**  
[peremembership@peimedia.com](mailto:peremembership@peimedia.com)

**PERE**

# America Forum

New York 2021



12:15 pm **Networking lunch buffet**

1:00 pm **End of conference**



For program information:  
**Melissa Baer**  
[melissa.b@peimedia.com](mailto:melissa.b@peimedia.com)

For sponsorship opportunities:  
**Charlotte Hung**  
[charlotte.h@peimedia.com](mailto:charlotte.h@peimedia.com)

For registration queries:  
**Customer Services**  
[peremembership@peimedia.com](mailto:peremembership@peimedia.com)