



Private Equity  
International

# Impact Investor Global Summit London 2022

## The Impact Investor Global Summit 2022

*Today's capital. Tomorrow's generation.*

18 – 19 May

### Day one: 18 May

*The big picture*

**08:00**

**Registration and networking breakfast**

**09:00**

**Opening remarks from the chair**

**09:15**

**Taking stock of progress towards Sustainable Development Goals**

- How on track is the world to meeting the SDGs – and what is the role of private capital in achieving these lofty goals?
- How will political polarisation in the West and increased geopolitical tensions impede the 'Just Transition'?
- How can the SDGs be applied in a developed country context?
- What proportion of impact capital should be deployed in emerging markets?
- How to address inclusivity, diversity, and inequality goals within an impact strategy?

**10:00**

**Keynote session**

**10:30**

**Morning break**

**11:00**

**Specialist and generalist impact investment strategies**

- Hear real world investment case studies from single- and multi-themed fund managers
- What is investor appetite for generalist versus specialist strategies?
- What are the benefits of generalist strategies in terms of scaling impact outcomes and return prospects?

Visit the [agenda page](#) for the latest updates.

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- What role will specialisation play in the evolution of the impact market?
- Which focus or remit is more conducive to delivering impact outcomes?

**11:45**

**LP panel: Fund investors' perspectives on impact investing**

- How will interpretations of fiduciary duty and other regulatory restrictions on institutional investors change and what will this mean for appetite in impact funds?
- How are institutional investors approaching fund investment in the impact market?
- How are pension funds integrating impact into their investment mandate?
- What data do investors want to see and which frameworks are they using?
- To what extent are investors comfortable with investing in first time funds?
- What mechanisms are investors using to address 'impact washing'?

**12:30**

**Keynote session**

**13:00**

**Lunch**

<b>Stream A</b> <b>Climate impact stream – road to net zero</b>	<b>Stream B</b> <b>Social impact stream – tackling inequality and promoting inclusion</b>
<p><b>14:00</b>  <b>Looking to COP27 - Going beyond net-zero commitments</b></p> <ul style="list-style-type: none"> <li>- How can the impact market accelerate the energy transition?</li> <li>- How are institutional investors looking to implement net-zero commitments in practice?</li> <li>- Is a specific impact allocation of total investment enough or should impact considerations be embedded into mainstream investment teams?</li> <li>- Digesting developments from COP and the risk and opportunities for private market funds</li> <li>- There are a lot of energy transition funds pitching their tents, but is enough capital being deployed?</li> </ul>	<p><b>14:00</b>  <b>What does a 'Just Transition' investment strategy look like?</b></p>

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<ul style="list-style-type: none"> <li>- Investing in green vs brown companies: should investors help green companies grow or help brown companies become greener – how to do the latter credibly?</li> </ul>	
<p><b>14:45</b> <b>Investment opportunities in climate &amp; tech impact</b></p> <ul style="list-style-type: none"> <li>- Which technologies are game-changing in the clean economy transition?</li> <li>- Do investors need to take on more venture capital risk to support emerging technologies?</li> <li>- Where should climate investment sit within the private market portfolio, private equity or Real Assets?</li> <li>- How commercially mature are hydrogen and carbon capture technologies?</li> </ul>	<p><b>14:45</b> <b>Session 2 - TBC</b></p>
<p><b>15:30</b> <b>Networking break</b></p>	<p><b>15:30</b> <b>Networking break</b></p>
<p><b>16:00</b> <b>Integrating natural capital into impact strategy</b></p> <ul style="list-style-type: none"> <li>- The role of natural capital carbon offsets as part of your net zero investment strategy</li> <li>- What types of investments are part of a natural capital strategy?</li> <li>- What is the return/risk profile of natural capital assets, and how scalable are these strategies?</li> <li>- To what extent should carbon credits be a part of a net zero portfolio claim?</li> <li>- To what extent should forestry and other organic carbon capture investment be part of climate strategy?</li> </ul>	<p><b>16:00</b> <b>Session 3 - TBC</b></p>

**16:45**

**Day one closing remarks**

**17:00**

**Networking reception**

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## Day two: 19 May

### *Regulatory alignment*

**09:00**

#### **Day two opening remarks**

**09:00**

#### **Regulatory outlook for impact reporting and disclosure**

- Should the market rely on regulations to drive progress?
- What are the most notable upcoming regulations across key jurisdictions such as the FCA, EU and SEC?
- Discover where the key legal risks are when making impact claims and how efforts to stamp-out impact washing will evolve

**09:45**

#### **Making sense of SFDR**

- Are you an article 8 or article 9 fund and what are the implications?

**10:15**

#### **Morning break**

### *Levelling up your impact strategy*

**10:45**

#### **Impact reporting and analysis strategy**

- How is the IFRS Sustainability Standards Board shaping up, and how it will interact with the EU taxonomy/SFDR?
- How are funds managing the reporting effort across multiple frameworks and responding to varied, granular data requests from their investors?
- Will there be a consolidation of measurement frameworks and standards, or are we set for continued proliferation?
- Which organisations should bear the cost of information and data requests (e.g., LPs, GPs, portfolio companies)?
- Are we in danger of making the impact investment market a sophisticated data and reporting exercise over delivering real world outcomes?

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**11:30**

**Keynote session**

**12:00**

**Roundtables: deep dive into investment stories across the impact thematic**

1. Climate and energy
2. Sustainable forestry
3. AgTech
4. Healthcare
5. Education and financial inclusion
6. Affordable housing

**13:00**

**Lunch**

*Impact innovation*

**14:00**

**Innovation in impact structures and incentives**

- How to make impact fund structures and manager incentives fit for purpose?
- Is the 10-year LP model fit for purpose in the impact investment context and what alternative structures make more sense?
- What examples exist of linking carry with impact performance?
- Appropriate remuneration incentives managers to deliver impact performance?

**14:45**

**Delivery impact vs reporting impact: which takes precedence?**

- Are efforts to create standardised impact measurement and reporting frameworks detracting from the fundamental purpose of impact investing?
- Are funds using the sophistication of their reporting as a competitive differentiator?
- How are managers prioritising their time and resources in executing an impact strategy?
- Are market participants aligning to a common understanding of what impact investing is?
- Is there a risk of overburdening portfolio companies with data and process bureaucracy?
- How are funds finding responding to impact data requests by investors?

**15:30**

**Closing remarks**

**16:00**

**End of conference**

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