

Private Equity
International

Impact Investor Global Summit London 2022

The Impact Investor Global Summit 2022

Today's capital. Tomorrow's generation.

18 – 19 May

Day one: 18 May

Leaders' perspective

08:00

Registration and networking breakfast

09:00

Opening remarks from the chair

09:15

Taking stock of progress towards Sustainable Development Goals

- How on track is the world to meeting the SDGs – and what is the role of private capital in achieving these lofty goals?
- How will political polarisation in the West and increased geopolitical tensions impede the 'Just Transition'?
- How can the SDGs be applied in a developed country context?
- What proportion of impact capital should be deployed in emerging markets?
- How to address inclusivity, diversity, and inequality goals within an impact strategy?

10:00

Keynote session

10:30

Morning break

11:00

Specialist and generalist impact investment strategies

- Hear investment real world case studies from single and multi-themed fund managers
- Investor appetite for generalist versus specialist strategies
- What are the benefits of generalist strategies in terms of scaling impact outcomes and return prospects?

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- What role will specialisation play in the evolution of the impact market?
- Which focus or remit is more conducive to delivering impact outcomes?

11:45

LP panel: Fund investors' perspectives on impact investing

- How will interpretations of fiduciary duty and other regulatory restrictions on institutional investors change and what will this mean for appetite in impact funds?
- How are institutional investors approaching fund investment in the impact market?
- How are pension funds integrating impact into their investment mandate?
- What data do investors want to see and which frameworks are they using?
- To what extent are investors comfortable with investing in first time funds?
- What mechanisms are investors using to address 'impact washing'?

12:30

Keynote session

13:00

Lunch

Stream A Climate impact stream	Stream B Social impact stream	Stream C Impact innovation stream
<p>14:00 Looking to COP27 – Going beyond net-zero commitments</p> <ul style="list-style-type: none"> - How can the impact market accelerate the energy transition? - How are institutional investors looking to implement net-zero commitments in practice? - Is a specific impact allocation of total investment enough or should impact considerations be embedded into 	<p>14:00 What does a 'Just Transition' investment strategy mean in practice?</p> <ul style="list-style-type: none"> - To what extent is the 'just transition' a useful concept for guiding an impact strategy and what does it entail in terms of asset selection? - Where are examples of retraining, education and financial inclusion investment success stories – and what can be taken from them in terms of generalised learnings? 	<p>14:00 Direct equity: innovation in impact structures and incentives</p> <ul style="list-style-type: none"> - How to make impact fund structures and manager incentives fit for purpose? - Is the 10-year LP model fit for purpose in the impact investment context and what alternative structures make more sense?

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<p>mainstream investment teams?</p> <ul style="list-style-type: none"> - Digesting developments from COP and the risk and opportunities for private market funds - There are a lot of energy transition funds pitching their tents, but is enough capital being deployed? - Investing in green vs brown companies: should investors help green companies grow or help brown companies become greener – how to do the latter credibly? 	<ul style="list-style-type: none"> - Is the ‘just transition’ more of a buzzword or a genuine useful concept for fund managers? 	<ul style="list-style-type: none"> - What examples exist of linking carry with impact performance? - Appropriate remuneration incentives managers to deliver impact performance?
<p>14:45 Investment opportunities in climate & tech impact</p> <ul style="list-style-type: none"> - Which technologies are game-changing in the clean economy transition? - Do investors need to take on more venture capital risk to support emerging technologies? - Where should climate investment sit within the private market portfolio, private equity or Real Assets? - How commercially mature are hydrogen 	<p>14:45 Overview of investment opportunities in social impact</p> <ul style="list-style-type: none"> - How are fund managers going about quantifying and reporting on social impact success? - What types of investments are being pursued as part of social impact strategy and what is their typical risk/return profile? - What are the challenges which are unique to socially focused investments 	<p>14:45 Impact debt: The role of impact financing in creating change</p> <ul style="list-style-type: none"> - To what extent are sustainability-linked loans, green bonds and blended finance solutions able to move the needle on SDG achievement? - What are the main challenges are faced by lenders in creating credible impact-orientated incentives to their borrowers? - What are some of the more innovative

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and carbon capture technologies?		models being applied in the market? - The role of 'catalytic' subsidised capital in blended financing structure structures?
15:30 Networking break	15:30 Networking break	15:30 Networking break
16:00 Integrating natural capital into impact strategy - The role of natural capital carbon offsets as part of your net zero investment strategy - What types of investments are part of a natural capital strategy? - What is the return/risk profile of natural capital assets, and how scalable are these strategies? - To what extent should carbon credits be a part of a net zero portfolio claim? - To what extent should forestry and other organic carbon capture investment be part of climate strategy?	16:00 Implementing a diversity and inclusion impact strategy - What are the KPIs you need to consider when looking to implement a social impact goals such as female empowerment? - What are the key challenges gender-lens impact funds have come across? - Case studies of investment stories that demonstrate diversity impact	16:00 Democratisation of impact opportunities: Creating private market impact products for retail investors - How are efforts to provide access to the 'wall of capital' of retail investors to private markets evolving? - Which firms have created vehicles for retail investors to access the impact investment market – and how have these strategies fared? - How does retail investor demand compare to institutional investors for impact products? - What can be learnt from impact investing by public markets?

16:45

Day one closing remarks

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17:00

Networking reception

Day two: 19 May

Levelling up your impact strategy

09:00

Day two opening remarks

09:00

Delivery impact vs reporting impact: which takes precedence?

- Are efforts to create standardised impact measurement and reporting frameworks detracting from the fundamental purpose of impact investing?
- Are funds using the sophistication of their reporting as a competitive differentiator?
- How are managers prioritising their time and resources in executing an impact strategy?
- Are market participants aligning to a common understanding of what impact investing is?
- Is there a risk of overburdening portfolio companies with data and process bureaucracy?
- How are funds finding responding to impact data requests by investors?

09:45

Making sense of SFDR

- Are you an article 8 or article 9 fund and what are the implications?
- How can you create value out of SFDR and EU taxonomy and help to position as an investor?
- Is it an impact marketing opportunity rather than a regulatory burden?

10:15

Morning break

10:45

Impact reporting and analysis strategy

- How is the IFRS Sustainability Standards Board shaping up, and how it will interact with the EU taxonomy/SFDR?
- How are funds managing the reporting effort across multiple frameworks and responding to varied, granular data requests from their investors?
- Will there be a consolidation of measurement frameworks and standards, or are we set for continued proliferation?
- Which organisations should bear the cost of information and data requests (e.g., LPs, GPs, portfolio companies)?

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- Are we in danger of making the impact investment market a sophisticated data and reporting exercise over delivering real world outcomes?

11:30

Keynote session

12:00

Roundtables: deep dive into investment stories across the impact thematic

1. Climate and energy
2. Sustainable forestry
3. AgTech
4. Healthcare
5. Education and financial inclusion
6. Affordable housing

13:00

Lunch

Impact regulations

14:00

Regulatory outlook for impact reporting and disclosure

- Should the market rely on regulations to drive progress?
- What are the most notable upcoming regulations across key jurisdictions such as the FCA, EU and SEC?
- Discover where the key legal risks are when making impact claims and how efforts to stamp-out impact washing will evolve

14:45

Closing remarks

15:00

End of conference

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