

Impact Investor Global Summit London 2022

The Impact Investor Global Summit 2022

Today's capital. Tomorrow's generation.

18 – 19 May

Day one: 18 May

Leaders' perspective

08:00

Registration and networking breakfast

09:00

Opening remarks from the chair

Marlene Stam, Co Creator, **Collective Action**

09:15

Taking stock of progress towards Sustainable Development Goals

- How on track is the world to meeting the SDGs – and what is the role of private capital in achieving these lofty goals?
- How can the SDGs be applied in a developed country context?
- What proportion of impact capital should be deployed in emerging markets?
- How do institutional view social impact investment opportunities?
- To what extent are impact investors applying the 'just transition' concept into their investment thinking?

Michele Giddens, Co-Founder and Co-CEO, **Bridges Fund Management**

Anna Shiel, Head of Origination, **Big Society Capital**

Andreas Nilsson, Managing Director, Head of Impact, **Golding Capital Partners**

Michael Hayes, Global Climate Change and Decarbonization Leader, **KPMG Ireland**

Moderated by Laurie J Spengler, CEO, **Courageous Capital Advisors**

10:00

Keynote session: Deep dive into Temasek's impact strategy

Visit the [agenda page](#) for the latest updates.

For programme information contact Boris Petrovic boris.p@peimedia.com

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- Hear from Temasek, a Singapore-headquartered global investment firm on their impact strategy
- Explore how a large-scale institutional investor is aiming to create impact in emerging markets and for the global underserved
- Gain insight into Temasek's impact approach, investment priorities and views on the future of the market

Benoit Valentin, Deputy Head of EMEA, Head of Private Equity Fund Investments and Head of Impact Investing, **Temasek**

Moderated by Toby Mitchenall, Senior Editor, ESG and Sustainability, **New Private Markets**

10:30

Morning break

11:00

Specialist and generalist impact investment strategies

- Hear investment real world case studies from single and multi-themed fund managers
- Investor appetite for generalist versus specialist strategies
- What are the benefits of generalist strategies in terms of scaling impact outcomes and return prospects?
- What role will specialisation play in the evolution of the impact market?
- Which focus or remit is more conducive to delivering impact outcomes?

Cecilia Chao, Managing Director, **Bain Capital Double Impact**

Matt Christensen, Global Head of Sustainable and Impact Investing, **Allianz Global Investors**

Rikke Kjær Nielsen, Partner, **EQT Partners**

Maria Teresa Zappia, Head of Sustainability and Impact, **Schroders Capital**

Moderated by Ruth Knox, Partner, ESG & Impact, **Kirkland & Ellis**

11:45

LP panel: Fund investors' perspectives on impact investing

- How will interpretations of fiduciary duty and other regulatory restrictions on institutional investors change and what will this mean for appetite in impact funds?
- How are institutional investors approaching fund investment in the impact market?
- How are pension funds integrating impact into their investment mandate?
- What data do investors want to see and which frameworks are they using?
- To what extent are investors comfortable with investing in first time funds?

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- What mechanisms are investors using to address 'impact washing'?

Anita Bhatia, Investment Director, **Guy's & St Thomas' Foundation**

Imraan Mohammed, Head of Impact Investments, **Children's Investment Fund Foundation**

Ashish Kumar, Climate & Innovation Lead, **Shell Foundation**

Moderated by Paula Langton, Partner, **Campbell Lutyens**

12:30

Climate-led investing as a capital allocation imperative

Hear from Just Climate's newly appointed Senior Partner, Clara Barby, on the need to institutionalise climate-led investing as a capital allocation imperative across the investment management industry.

- What is climate-led investing?
- What is the role of climate-led investing in future institutional portfolios?
- How can investors play their part in ensuring a just transition?
- Climate impact won't be achieved through business as usual, so what needs to change?
- What partnerships and new models are needed to create scalable climate impact?
- How can private market investors incorporate climate impact within a risk and return framework?
- How should investors deal with the hardest to de-carbonise sectors and more challenging geographies?

Clara Barby, Senior Partner, **Just Climate**

With Snehal Shah, Reporter, **New Private Markets**

13:00

Lunch

After lunch the agenda splits into three streams: 1) climate impact, 2) social impact 3) impact innovation stream

Stream A Climate impact stream Chaired by David Gowenlock – independent impact expert	Stream B Social impact stream	Stream C Impact innovation stream Stream chaired by Marlene Stam, Co Creator, Collective Action
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<p>14:00 Looking to COP27 – Going beyond net-zero commitments</p> <ul style="list-style-type: none"> - How can the impact market accelerate the energy transition? - How are institutional investors looking to implement net-zero commitments in practice? - Is a specific impact allocation of total investment enough or should impact considerations be embedded into mainstream investment teams? - Digesting developments from COP and the risk and opportunities for private market funds - There are a lot of energy transition funds pitching their tents, but is enough capital being deployed? - Investing in green vs brown companies: should investors help green companies grow or help brown companies become greener – how do the latter credibly? 	<p>14:00 Keynote with Big Society Capital's CEO on social impact investment market</p> <ul style="list-style-type: none"> - An overview of the social impact investment market - Areas of growth and opportunity for social impact investors <p>Stephen Muers, CEO, Big Society Capital With Snehal Shah, Reporter, New Private Markets</p>	<p>14:00 Innovation in impact structures and incentives</p> <ul style="list-style-type: none"> - How to make impact fund structures and manager incentives fit for purpose? - Is the 10-year LP model fit for purpose in the impact investment context and what alternative structures make more sense? - What examples exist of linking carry with impact performance? - Appropriate remuneration incentives managers to deliver impact performance? <p>Hanna Idestrom, Senior Portfolio Manager, Alternative Investments, AP4 Pia Irell, Impact Partner, Trill Impact Cyril Gouiffès, Head of Social Impact, European Investment Fund Moderated by Laurie J Spengler, CEO, Courageous Capital Advisors</p>
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<p>Josh Featherby, Senior Investment Director, Private Investments, Cambridge Associates</p> <p>Bhavika Vyas, Managing Director, Head of Impact Investing, Stepstone Group</p> <p>Robert Zulkoski, CEO, Conduit Capital</p> <p>Robert Schultz, Partner, Capricorn Investment Group</p> <p>Moderated by Eurazeo, speaker TBC</p>		
<p>14:45</p> <p>Opportunities in climate & tech impact</p> <ul style="list-style-type: none"> - Which technologies are game-changing in the clean economy transition? - Do investors need to take on more venture capital risk to support emerging technologies? - Where should climate investment sit within the private market portfolio, private equity or Real Assets? - How commercially mature are hydrogen and carbon capture technologies? <p>Max Gottschalk, Founding Partner, Vedra Partners</p> <p>Ed Beckley, Partner, TPG Global</p>	<p>14:30</p> <p>Overview of investment opportunities in social impact</p> <ul style="list-style-type: none"> - How are fund managers going about quantifying and reporting on social impact success? - What types of investments are being pursued as part of social impact strategy and what is their typical risk/return profile? - What are the challenges which are unique to socially focused investments? - What is the typical revenue model of assets with a social impact focus? <p>John Gilligan, Joint Managing Director – Funds, Big Issue Invest</p> <p>Beth Houghton, Partner and Head of the Impact Fund, Palatine</p>	<p>14:45</p> <p>Impact debt: The role of impact financing in creating change</p> <ul style="list-style-type: none"> - To what extent are sustainability-linked loans, green bonds and blended finance solutions able to move the needle on SDG achievement? - What are the main challenges are faced by lenders in creating credible impact-orientated incentives to their borrowers? - What are some of the more innovative models being applied in the market? - The role of ‘catalytic’ subsidised capital in blended financing structure structures? <p>Yasemin Saltuk Lamy, Deputy CIO, Head of Asset</p>

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<p>Cameron McLain, Co- Founder and Managing Partner, Giant Ventures</p> <p>Anne Grandin, Director, Infrastructure, PATRIZIA</p> <p>Moderated by Asha Lad, Chief Investment Officer, Conduit Capital</p>	<p>Vanessa Morphet, Head of Social Impact Investment, Church of England</p> <p>Stefanie Kneer, Head of ESG & Sustainability, Atypical Partner</p> <p>Moderated by Carlos Reyes, Managing Director, Palladium Equity Partners</p>	<p>Allocation and Capital Solutions, CDC Group</p> <p>Michael Korengold, President, Enhanced Capital</p> <p>Nadia Nikolova, Lead Portfolio Manager, AllianzGI</p> <p>Johnny Brom, Founder and CIO, SAIL Ventures</p> <p>Moderated by Borja Garcia Fernandez, Head of Structuring and LATAM Lead, Citi Social Finance</p>
<p>15:30 Networking break</p>	<p>16:00 Networking break</p>	<p>15:30 Networking break</p>
<p>16:00 Climate impact in food supply chains: investment in AgTech and FoodTech</p> <ul style="list-style-type: none"> - What are the most promising technologies and innovations being pioneered in food supply chains that can reduce emissions? How mature are these technologies and what are the challenges to scaling and accelerating impact? - What are the best examples of investment stories in AgTech and FoodTech context such as alternative proteins and vertical farms? 	<p>16:00 Impact in housing and sustainable communities</p> <ul style="list-style-type: none"> - What are the best examples of different housing impact investments such as affordable housing, supported housing and highly adapted housing? - How crucial is collaboration with local and national government – and what the lessons learnt in engaging public institutions? - How do investors that are looking to maximise returns balancing this with the need for ‘affordable’, below-market-rate rents? <p>Benjamin Rick, Co-founder and Chief Executive Officer, Social and Sustainable Capital</p>	<p>16:00 Democratisation of impact opportunities: Creating private market impact products for retail investors</p> <ul style="list-style-type: none"> - How are efforts to provide access to the ‘wall of capital’ of retail investors to private markets evolving? - Which firms have created vehicles for retail investors to access the impact investment market – and how have these strategies fared? - How does retail investor demand compare to institutional investors for impact products?

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<ul style="list-style-type: none"> - What is the risk/return profile of Agtech and FoodTech investments and how much do these products resonate with investors? - What is the current status of investment in these sectors, and is enough capital being deployed? <p>Rosie Wardle, Co-Founder and Partner, Synthesis Capital Tai Lin, Managing Partner, Proterra Asia Pierre Abadie, Group Climate Director, Tikehau Capital Sugandhi Matta, Chief Impact Officer, ABC Impact Moderated by Michelle Capiod, Co-Founding Partner, Blume Equity</p>	<p>Jamie Cooper, Portfolio Manager, Dream Impact Fund, Dream Unlimited Chris Cullen, Property Fund Manager, Resonance Moderated by Issa Faye, Director, Sector Economics and Development Impact, IFC</p>	<ul style="list-style-type: none"> - What can be learnt from impact investing by public markets? <p>Sweta Chattopadhyay, Investment Director, Moonfare Jacqueline van den Ende, CEO & Co-founder, Carbon Equity Claire Smith, CIO, Beyond Impact Moderated by Marlene Stam, Co Creator, Collective Action</p>
<p>16:45 Integrating natural capital into impact strategy</p> <ul style="list-style-type: none"> - The role of natural capital and carbon offsets as part of your net zero investment strategy - What types of investments are part of a natural capital strategy? - What is the return/risk profile of natural capital assets, and how 	<p>16:45 Scaling health impact investments</p> <ul style="list-style-type: none"> - Which are the best examples of impact investments promoting physical and mental health? - To what extent are health-related investments impact by default? - How are health funds going about quantifying and reporting on their impact? 	<p>16:45 The role of VC in impact investing</p> <ul style="list-style-type: none"> - To what extent will venture capital mindset need to be integrated into impact investing in tackling global challenges? - How are investors organising their risk management to take bets on new innovations and

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<p>scalable are these strategies?</p> <ul style="list-style-type: none"> - To what extent should carbon credits be a part of a net zero portfolio claim? - To what extent should forestry and other organic carbon capture investment be part of climate strategy? <p>Juho Uusihakala, Head of Impact, FinnFund Helen Crowley, Partner, Pollination Maria Kozloski, Senior Vice President, Innovative Finance, The Rockefeller Foundation Marthe Tollenaar, ESG Director, SAIL Ventures Moderated by Brett Orlando, Founder & Director, Net Zero Capital Advisory</p>	<p>Houman Ashrafian, Managing Partner, SV Health Investors Sam Gray, Managing Partner, Apposite Capital Eleanor Blagbrough, Co-founding Partner, Blume Equity Moderated by Nneka Eze, Managing Director, VestedWorld</p>	<p>promising, but untested, solutions?</p> <ul style="list-style-type: none"> - How are impact investors incorporating VC investments into their portfolios? <p>Madelene Larsson, Investor, Giant Ventures Hayley Hand, Investment Director, Big Society Capital Emma Steele, Partner, Ascension Ventures Tanya Horowitz, Partner, Butterfly Ventures Moderated by Jay Vontobel, Managing Director, Rock Lake Advisors</p>
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17:30

Day one closing remarks

17:35

Networking reception

18:00

Networking dinner with Conduit Capital: What will it take for investors to channel private capital towards the toughest aspects of climate change?

Join Conduit Capital at The Conduit for a dinner on Wednesday 18th May to take a deeper look at how to attract investment capital to the hardest-to-abate sectors.

- What are the challenges that climate-focused managers face?

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- What would enhance investor confidence to invest with speed and scale into the greatest decarbonisation challenges?
- Do current products get the right balance between returns and outcomes?

Guided by a keynote speaker and expert panelists, we'll tackle these questions and more, engaging in the radically collaborative thinking we will need in order to solve the greatest challenge of our time.

Attendees of the dinner are also invited to sample The Conduit's exceptional space with complimentary day pass to use on a day of your choice.

Please [register your interest here](#) to attend the dinner.

Please note, due to limited seating capacity, not all of those who register interest will be able to be seated. We'll get in touch to confirm your attendance.

Day two: 19 May

08:00

Morning coffee and registration

08:00

Kirkland & Ellis sponsored breakfast (invite only)

08:50

Day two opening remarks

Levelling up your impact strategy

09:00

Delivery impact vs reporting impact: which takes precedence?

- Are efforts to create standardised impact measurement and reporting frameworks detracting from the fundamental purpose of impact investing?
- Are funds using the sophistication of their reporting as a competitive differentiator?
- How are managers prioritising their time and resources in executing an impact strategy?
- Are market participants aligning to a common understanding of what impact investing is?
- Is there a risk of overburdening portfolio companies with data and process bureaucracy?
- How are funds finding responding to impact data requests by investors?

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Karima Ola, Partner, **Leapfrog Investments**

Sedef Köktentürk, Managing Partner & Chief Operating Officer, **Blue Horizon**

Yohan Hill, Director of ESG and Responsible Investing, **Adams Street Partners**

Fabienne Michaux, Director, SDG Impact, **UNDP**

Moderated by Sarah Forster, Chief Executive Officer, **The Good Economy**

09:45

Making sense of SFDR

- Are you an article 8 or article 9 fund and what are the implications?
- How can you create value out of SFDR and EU taxonomy and help to position as an investor?
- Is it an impact marketing opportunity rather than a regulatory burden?

Michael Johnson, Senior Manager, ESG and Regulatory Team, **KPMG UK**

Silva Deželan, ESG Director, **Stafford Capital Partners**

Moderated by Alison Hampton, Founder, **Alma Verde Advisors**

10:15

Morning break

10:45

Impact reporting and analysis strategy

- How is the IFRS Sustainability Standards Board shaping up, and how it will interact with the EU taxonomy/SFDR?
- How are funds managing the reporting effort across multiple frameworks and responding to varied, granular data requests from their investors?
- Will there be a consolidation of measurement frameworks and standards, or are we set for continued proliferation?
- Which organisations should bear the cost of information and data requests (e.g., LPs, GPs, portfolio companies)?
- Are we in danger of making the impact investment market a sophisticated data and reporting exercise over delivering real world outcomes?

Sarah Gelfand, Managing Director, **BlueMark**

Maria Teresa Zappia, Head of Sustainability and Impact, **Schroders Capital**

Narina Mnatsakanian, Executive Director Impact and Responsible Investment, **Van Lanschot Kempen**

Marta Hervás Melgarejo, Investment Director, **Arcano Partners**

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Moderated by Diane Mak, Director of Impact Measurement and Management, **Allianz Global Investors**

11:30

Keynote session

12:00

Verification of impact claims

- What is driving the market's adoption of third-party verification?
- What are the differences in approaches to verification?
- Verifying impact management practices vs. verifying impact performance reporting
- Preview of upcoming standards (e.g., CFA, SDG Impact) and regulations (e.g., SFDR, FCA) that may require verification

Suzanne Tavill, Partner, Head of Responsible Investing, **Stepstone**

Hanna Ideström, Senior Portfolio Manager, Alternative Investments, **AP4**

Philipp Essl, Senior Social Impact Director, **Big Society Capital**

Luyen Tran, Chief Development Impact Officer, **IFC**

Moderated by Christina Leijonhufvud, CEO, **BlueMark** & Co-Founder, **Tideline**

12:45

Lunch

Impact regulation and verification

13:45

Roundtables: deep dive into investment stories across the impact themes

1. Circular economy - with James Hurrell, Partner, **Bridges Fund Management**
2. Alternative proteins and vegan economy – Claire Smith, CIO, **Beyond Impact**
3. AgTech – Reihem Roy, Partner, **Omnivore**
4. Water – David Henderson, Managing Partner, **XPV Water Partners**
5. Carbon removal – Henry McLoughlin, Director, Strategy and Advocacy, **Capricorn Investment Group** and Ana Haurie, Co-founder and CEO, **Respira International** & Maximilian Zeller, Founding & Managing Partner, **Carbon Removal Partners**
6. Real estate - with Jamie Cooper, Portfolio Manager, Dream Impact Fund, **Dream Unlimited**

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7. Emerging markets – Sebastian Waldburg, Co-Founder, **Oryx Impact**

14:45

Regulatory outlook for impact reporting and disclosure

- Should the market rely on regulations to drive progress?
- What are the most notable upcoming regulations across key jurisdictions such as the FCA, EU and SEC?
- Discover where the key legal risks are when making impact claims and how efforts to stamp-out impact washing will evolve

Abrielle Rosenthal, Chief Sustainability Officer, **Towerbrook**

Whitney Lutgen, Partner, **MJ Hudson**

Martin Bresson, Director Public Affairs, **Invest Europe**

Allison Bennington, Partner, Global Head of ESG & Chair, Activist Defense, **PJT Partners**

Moderated by Delilah Rothenberg, Co-Founder & Executive Director, **The Predistribution Initiative**

15:30

Closing remarks

15:45

End of conference