

Impact Investor Global Summit London 2022

The Impact Investor Global Summit 2022

Today's capital. Tomorrow's generation.

18 – 19 May

Day one: 18 May

Leaders' perspective

08:00

Registration and networking breakfast

09:00

Opening remarks from the chair

09:15

Taking stock of progress towards Sustainable Development Goals

- How on track is the world to meeting the SDGs – and what is the role of private capital in achieving these lofty goals?
- How can the SDGs be applied in a developed country context?
- What proportion of impact capital should be deployed in emerging markets?
- How do institutional view social impact investment opportunities?
- To what extent are impact investors applying the 'just transition' concept into their investment thinking?

Michele Giddens, Co-Founder and Co-CEO, **Bridges Fund Management**

10:00

Keynote session

10:30

Morning break

11:00

Specialist and generalist impact investment strategies

- Hear investment real world case studies from single and multi-themed fund managers

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- Investor appetite for generalist versus specialist strategies
- What are the benefits of generalist strategies in terms of scaling impact outcomes and return prospects?
- What role will specialisation play in the evolution of the impact market?
- Which focus or remit is more conducive to delivering impact outcomes?

Stephen Muers, CEO, **Big Society Capital**

Cecilia Chao, Managing Director, **Bain Capital Double Impact**

Matt Christensen, Global Head of Sustainable and Impact Investing, **Allianz Global Investors**

Moderated by Ruth Knox, Partner, ESG & Impact, **Kirkland & Ellis**

11:45

LP panel: Fund investors' perspectives on impact investing

- How will interpretations of fiduciary duty and other regulatory restrictions on institutional investors change and what will this mean for appetite in impact funds?
- How are institutional investors approaching fund investment in the impact market?
- How are pension funds integrating impact into their investment mandate?
- What data do investors want to see and which frameworks are they using?
- To what extent are investors comfortable with investing in first time funds?
- What mechanisms are investors using to address 'impact washing'?

Benoit Valentin, Deputy Head of EMEA, Head of Private Equity Fund Investments and Head of Impact Investing, **Temasek**

Anita Bhatia, Investment Director, **Guy's & St Thomas' Foundation**

12:30

Keynote session

13:00

Lunch

Stream A Climate impact stream	Stream B Social impact stream	Stream C Impact innovation stream
14:00 Looking to COP27 – Going beyond net-zero commitments	14:00 Stream keynote Stephen Muers, CEO, Big Society Capital	14:00 Direct equity: innovation in impact structures and incentives

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- How can the impact market accelerate the energy transition?
- How are institutional investors looking to implement net-zero commitments in practice?
- Is a specific impact allocation of total investment enough or should impact considerations be embedded into mainstream investment teams?
- Digesting developments from COP and the risk and opportunities for private market funds
- There are a lot of energy transition funds pitching their tents, but is enough capital being deployed?
- Investing in green vs brown companies: should investors help green companies grow or help brown companies become greener – how to do the latter credibly?

Matt Christensen, Global Head of Sustainable and Impact Investing, **Allianz Global Investors**

14:15

What does a 'Just Transition' investment strategy mean in practice?

- To what extent is the 'just transition' a useful concept for guiding an impact strategy and what does it entail in terms of asset selection?
- Where are examples of retraining, education and financial inclusion investment success stories – and what can be taken from them in terms of generalised learnings?
- Is the 'just transition' more of a buzzword or a genuine useful concept for fund managers?

- How to make impact fund structures and manager incentives fit for purpose?
- Is the 10-year LP model fit for purpose in the impact investment context and what alternative structures make more sense?
- What examples exist of linking carry with impact performance?
- Appropriate remuneration incentives managers to deliver impact performance?

Hanna Idestrom, Senior Portfolio Manager, Alternative Investments, **AP4**

Pia Irell, Impact Partner, **Trill Impact**

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<p>Josh Featherby, Senior Investment Director, Private Investments, Cambridge Associates Bhavika Vyas, Managing Director, Head of Impact Investing, Stepstone Group</p>		
<p>14:45 Investment opportunities in climate & tech impact</p> <ul style="list-style-type: none"> - Which technologies are game-changing in the clean economy transition? - Do investors need to take on more venture capital risk to support emerging technologies? - Where should climate investment sit within the private market portfolio, private equity or Real Assets? - How commercially mature are hydrogen and carbon capture technologies? <p>Max Gottschalk, Founding Partner, Vedra Partners Ed Beckley, Partner, TPG Global Tommy Stadlen, Founding Partner, Giant Ventures</p>	<p>14:45 Overview of investment opportunities in social impact</p> <ul style="list-style-type: none"> - How are fund managers going about quantifying and reporting on social impact success? - What types of investments are being pursued as part of social impact strategy and what is their typical risk/return profile? - What are the challenges which are unique to socially focused investments <p>John Gilligan, Joint Managing Director – Funds, Big Issue Invest Jamie Cooper, Portfolio Manager, Dream Impact Fund, Dream Unlimited</p>	<p>14:45 Impact debt: The role of impact financing in creating change</p> <ul style="list-style-type: none"> - To what extent are sustainability-linked loans, green bonds and blended finance solutions able to move the needle on SDG achievement? - What are the main challenges are faced by lenders in creating credible impact-orientated incentives to their borrowers? - What are some of the more innovative models being applied in the market? - The role of ‘catalytic’ subsidised capital in blended financing structure structures? <p>Yasemin Saltuk Lamy, Deputy CIO, Head of Asset Allocation and Capital Solutions, CDC Group Michael Korengold, President, Enhanced Capital</p>

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<p>15:30 Networking break</p>	<p>15:30 Networking break</p>	<p>15:30 Networking break</p>
<p>16:00 Integrating natural capital into impact strategy</p> <ul style="list-style-type: none"> - The role of natural capital carbon offsets as part of your net zero investment strategy - What types of investments are part of a natural capital strategy? - What is the return/risk profile of natural capital assets, and how scalable are these strategies? - To what extent should carbon credits be a part of a net zero portfolio claim? - To what extent should forestry and other organic carbon capture investment be part of climate strategy? 	<p>16:00 Implementing a diversity and inclusion impact strategy</p> <ul style="list-style-type: none"> - What are the KPIs you need to consider when looking to implement a social impact goals such as female empowerment? - What are the key challenges gender-lens impact funds have come across? - Case studies of investment stories that demonstrate diversity impact 	<p>16:00 Democratisation of impact opportunities: Creating private market impact products for retail investors</p> <ul style="list-style-type: none"> - How are efforts to provide access to the 'wall of capital' of retail investors to private markets evolving? - Which firms have created vehicles for retail investors to access the impact investment market – and how have these strategies fared? - How does retail investor demand compare to institutional investors for impact products? - What can be learnt from impact investing by public markets? <p>Sweta Chattopadhyay, Investment Director, Moonfare</p>

16:45

Day one closing remarks

17:00

Networking reception

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Day two: 19 May

Levelling up your impact strategy

09:00

Day two opening remarks

09:00

Delivery impact vs reporting impact: which takes precedence?

- Are efforts to create standardised impact measurement and reporting frameworks detracting from the fundamental purpose of impact investing?
- Are funds using the sophistication of their reporting as a competitive differentiator?
- How are managers prioritising their time and resources in executing an impact strategy?
- Are market participants aligning to a common understanding of what impact investing is?
- Is there a risk of overburdening portfolio companies with data and process bureaucracy?
- How are funds finding responding to impact data requests by investors?

Fabio Ranghino, Head of Strategy & Sustainability, **Ambienta**

Karima Ola, Partner, **Leapfrog Investments**

Sedef Köktentürk, Managing Partner & Chief Operating Officer, **Blue Horizon**

09:45

Making sense of SFDR

- Are you an article 8 or article 9 fund and what are the implications?
- How can you create value out of SFDR and EU taxonomy and help to position as an investor?
- Is it an impact marketing opportunity rather than a regulatory burden?

10:15

Morning break

10:45

Impact reporting and analysis strategy

- How is the IFRS Sustainability Standards Board shaping up, and how it will interact with the EU taxonomy/SFDR?
- How are funds managing the reporting effort across multiple frameworks and responding to varied, granular data requests from their investors?

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- Will there be a consolidation of measurement frameworks and standards, or are we set for continued proliferation?
- Which organisations should bear the cost of information and data requests (e.g., LPs, GPs, portfolio companies)?
- Are we in danger of making the impact investment market a sophisticated data and reporting exercise over delivering real world outcomes?

Neil Gregory, Chief Thought Leadership Officer, **IFC**

Christina Leijonhufvud, CEO, **BlueMark** & Co-Founder, **Tideline**

Moderated by Jennie Morawetz, Partner, ESG & Impact, **Kirkland & Ellis**

11:30

Keynote session

Nick O'Donohoe, Chief Executive Officer, **CDC Group**

12:00

Roundtables: deep dive into investment stories across the impact thematic

1. Climate and energy
2. Sustainable forestry
3. AgTech
4. Healthcare
5. Education and financial inclusion
6. Real estate - with Jamie Cooper, Portfolio Manager, Dream Impact Fund, **Dream Unlimited**

13:00

Lunch

Impact regulations and verification

14:00

Verification of impact claims

- What is driving the market's adoption of third-party verification?
- What are the differences in approaches to verification?
- Verifying impact management practices vs. verifying impact performance reporting
- Preview of upcoming standards (e.g., CFA, SDG Impact) and regulations (e.g., SFDR, FCA) that may require verification

14:45

Regulatory outlook for impact reporting and disclosure

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Private Equity
International

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- Should the market rely on regulations to drive progress?
- What are the most notable upcoming regulations across key jurisdictions such as the FCA, EU and SEC?
- Discover where the key legal risks are when making impact claims and how efforts to stamp-out impact washing will evolve

15:30

Closing remarks

15:45

End of conference