

Investor Relations Marketing & Communications Global Forum

Virtual Experience 2021

September 9-10

Preliminary agenda

Program agenda day 1: Thursday, September 9

New York 3:50am | London 8:50 | 15:50 Hong Kong

APAC Welcome and opening remarks

New York 4:00am | London 9:00 | 16:00 Hong Kong

APAC Spotlight: a discussion with IR pioneers

New York 4:45am | London 9:45 | 16:45 Hong Kong

Keynote address

New York 5:15am | London 10:15 | 17:15 Hong Kong

Leveraging Asia's increasing investor presence

New York 7:00am | London 12:00 | Hong Kong 19:00

EMEA welcome and opening remarks

New York 7:10am | London 12:10 | Hong Kong 19:10

EMEA Spotlight: a discussion with IR pioneers

New York 8:00am | London 13:00 | Hong Kong 20:00

Fireside chat

New York 9:00am | London 14:00 | Hong Kong 21:00

Global forum welcome and opening remarks

New York 9:10pm | London 14:10 | Hong Kong 21:10

Global power players: the transformation of IR and what the future holds

New York 9:55am | London 14:55 | Hong Kong 21:55

Keynote address

Deep dive discussions

Please join us for small group, interactive, and in-depth conversations facilitated by our speakers and industry leaders

New York 10:30am | London 15:30 | Hong Kong 22:30

Deep dive 1

Best practices for raising funds in Europe: AIFMD transparency

Deep dive 2

Communicating in volatile times

New York 11:25pm | London 16:25 | Hong Kong 23:25

Deep dive 1

The International Roadshow: maneuvering travel restrictions and in-person gatherings

Deep dive 2

Marketing and communications in Europe: what you need to know

New York 12:10pm | London 17:10 | Hong Kong 0:10 (Friday)

AGMs in the new normal: what will in-person, hybrid, and virtual meetings look like?

12:55 pm Stretch break

New York 1:30pm | London 18:30 | Hong Kong 1:30 (Friday)

ESG integration: how to begin and evolve investor dialogue

New York 2:15pm | London 19:15 | Hong Kong 2:15 (Friday)

The new age of marketing and communications: lessons we were forced to learn

Deep dive discussions

Please join us for small group, interactive, and in-depth conversations facilitated by our speakers and industry leaders

New York 3:00pm | London 20:00 | Hong Kong 3:00 (Friday)

Deep dive 1

IR Insight: Key considerations when building a global fundraising team

Deep dive 2

Optimizing your digital marketing and communication strategy

New York 3:45pm | London 20:45 | Hong Kong 3:45 (Friday)

Inside the mind of today's investor: your questions answered

New York 4:30pm | London 21:30 | Hong Kong 4:30 (Friday)

End of day 1

Program agenda day 2: Friday, September 10

New York 9:00am | London 14:00 | Hong Kong/Singapore 21:00

Morning keynote

Think tanks

New York 9:40am | London 14:40 | Hong Kong/Singapore 21:40

Think tank 1

Advanced IR: Best practices from industry leaders

Think tank 2

Emerging IR: Taking your career to the next level

Think tank 3

Global marketing and communication strategies for success

New York 10:25am | London 15:25 | Hong Kong/Singapore 22:25

Sharpening your fundraising strategies

New York 11:10am | London 16:10 | Hong Kong/Singapore 23:10

Diversity, equity, and inclusion: how to walk the talk

Deep dive discussions

Please join us for small group, interactive, and in-depth conversations facilitated by our speakers and industry leaders

New York 11:55pm | London 16:40 | Hong Kong/Singapore 23:55

Deep dive 1

The role of IR inside the GP organization: managing expectations

Deep dive 2

Beyond email marketing: implementing new content streams

New York 12:40pm | London 17:40 | Hong Kong/Singapore 0:40 (Saturday)

Deep dive 1

The power of the LPAC: concerns and considerations

Deep dive 2

Diversity, equity and inclusion: how to walk the talk

New York 1:00pm | London 18:00 | Hong Kong/Singapore 1:00 (Saturday)

End of Day 2