

# CFOs & COOs Working Groups Virtual Experience 2021

4 May

## Day one: Tuesday 4 May

09:45 **PEI CFOs & COOs Working Groups Welcome address**

09:55 **The CFOs & COOs role in the post-pandemic era**

Format: Panel Discussion

- Business continuity – what involvement have CFOs and COOs had in continuity plans across the business in the wake of the pandemic?
- How are the private markets faring & how have the CFOs and COOs involvement in the investment process been impacted?
- What will any potential return to office look like in the coming months?
- Future preparation – leaving your mark and planning for stability and success

10:35 **Stretch break**

10:40 **Fine-tuning your approach towards technology and digitalisation**

Format: Panel Discussion

- Which areas of the business are currently most susceptible to technological disruption?
- What role can data analytics play in the finance function and elsewhere?
- How do technological requirements differ across the different private fund markets?
- Ensuring technological innovation and efficiency continues in an increasingly remote environment.

11:30 **Networking break and speed networking**

12:00 **Working Group A: Achieving sustainable business growth in the digitised era**

*This working group discussion will cover: steps being taken along private funds digital transformation journey; assessing physical & IT security risk as you progress; whether the pandemic has caused setbacks or accelerated plans; balancing digital progress with financial restrictions caused by Covid; what has proved useful to outsource vs what is best kept in-house; utilising data analytics to achieve your business growth; and much more.*

12:00 **Working Group B: Optimising your private fund operations**

*This working group discussion will cover: what falls under the fund operations umbrella in the modern era; why synergy with the investment team is integral; the importance of exceptional client service; managing administrative burdens & procedures effectively; achieving compliance amidst cross-border and jurisdictional challenges; staying on top of market, economic and regulatory developments; and much more.*

**12:00 Working Group C: Strategic priorities for the private fund CFO for 2021 and beyond**

*This working group discussion will cover: how priorities have shifted for private fund CFOs recently; valuations; complying with LPs tax obligations; ESG reporting; legal concerns and priorities for the CFO; Brexit concerns and how they'll materialise over the coming months; hedging and FX; cost-saving and managing budgets effectively in a recession; a CFO's role in creating value; working with investment teams and other areas of the business; and much more.*

**Hosted by: Apperio**

**13:30 Lunch break, speed networking and tech demo showcase**

**14:00 Working Group D: What ESG means for private fund CFOs and COOs in the post-Covid era**

*This working group discussion will cover: how understanding of what ESG means is evolving for private funds; which aspects of ESG are highest on the priority list for LPs currently; how it manifest itself across different private assets; ESG data and transparency demands from LPs; where to get ESG data from and how to use it to measure performance in investment; effects of the incoming EU Taxonomy rules; UN PRI templates for reporting; greenwashing; building an ESG culture within your firm; and much more.*

**14:00 Working Group E: Prioritising people - how is managing, engaging & retaining talent in private markets evolving?**

*This working group discussion will cover: why talent will become more difficult to retain and how to combat this; challenges with talent retainment and employee engagement that have arisen in the pandemic; the role that business culture plays; using data and analytics to help with retainment; why diversity & inclusion means a more talented workforce; assessing remuneration in the industry; the impact a return to 'office normality' might have; the outlook for hiring talent in the coming months; and much more.*

**14:00 Working Group F: Brexit – back to the top of the agenda**

*This working group discussion will cover: collateral damage - what Brexit means for the private fund market now that we know how it will manifest itself; were preparatory steps made by funds in recent years enough?; challenges around marketing funds across borders; impact on employees and talent; effect on the exchange rate and those with more exposure to sterling in their portfolios; how LPs across Europe and beyond will be impacted in regards to their decision-making; inevitable impacts on reporting, pricing, administration and other areas; and much more.*

**15:30 Closing remarks and conclusions**

**15:40 End of PEI CFOs & COOs Working Groups 2021**