

# CFOs & COOs Europe 2021

## CFOs and COOs Europe Forum 2021

*Deliver strategic growth within private funds*

16-17 November, London

### Day one: 16 November

08:40

**Chairperson's Welcome Address for the PEI Private Fund CFO/COO forum**

08:45

**Opening Panel Discussion: Assessing the shift in priorities for private fund CFOs and COOs**

- How have the pandemic's multi-faceted repercussions forced a re-think for private fund CFOs and COOs?
- What has it meant for them and their team's strategic position within the business?
- Which areas are requiring the most attention and spend at present?

**Hina Ahmad, COO, Capital Dynamics**

09:25

**Keynote interview: Diversity and inclusion progression in private markets**

- How has diverse hiring developed over recent years?
- Which D&I initiatives have proven most successful?
- Influencing diversity and inclusion culture in third parties and portfolios

09:50

**Panel Discussion: A key year for ESG development in private markets – SFDR, subscription credit lines and more**

- How have fund managers coped with the EU's Sustainable Finance Disclosure Regulation (SFDR) so far?
- How does it compare to AIFMD?
- Choosing the right ESG metrics for your subscription credit line
- Future impacts on costs, technology, processes and reporting

**Steve Darrington, CFO, Phoenix Equity Partners**

**Marie Joyce, CFO, NTR**

# CFOs & COOs Europe 2021

**10:30**

**Interview: to be confirmed**

**10:55**

**Networking Break**

**11:30**

**Panel Discussion: Investment outlook – how are the private markets shaping up?**

- PE, private debt, infra and real estate – where do the opportunities lie?
- How have firms overcome the challenges of remote fundraising and client interaction?
- Secondaries, SPACs, NAV lending and fund finance – how is the significant growth and change in these areas transforming the market?
- ESG prioritisation – what factors are funds targeting and what's most important to investors?

**12:15**

**Panel Discussion: Technology and automation in private markets – 2021 and beyond**

- Data management, SaaS, connectivity between systems – what are the key foundations for technological development to prosper?
- Which processes and business areas are seeing the fastest acceleration in technological development at present?
- Top tips when it comes to new systems and efficiency savings
- Are the private markets catching up with the public side when it comes to automating to scale?

**Lindsey Ord**, Chief Finance & Risk Officer, **Climate Fund Managers**

**13:00**

**The eternally evolving debate: Out-sourcing vs in-house considerations**

- Key components of the decision-making process
- The merits for each whilst taking into consideration the latest swathe of regulation
- Impact that the pandemic and shift towards remote/hybrid working has had on these decisions
- Fund administration – continued outsourcing or growing internal capabilities?
- Managing costs in this area amidst tightening margins and intensified fee pressures

**Leo Scanavino**, Finance Director, **RJD Partners**

**Maqbool Mohamed**, CFO, **Clarion Gramercy**

# CFOs & COOs Europe 2021

13:40

Lunch and networking break

14:45

Functional breakouts

Stream A – Finance and Regulation	Stream B - Operations and Technology
<p><b>14:45</b> <b>Mapping out your legal framework as the regulatory screws tighten on private assets</b></p> <ul style="list-style-type: none"> <li>• SFDR, EU Taxonomy and other regulatory hurdles causing the biggest headaches at present</li> <li>• Ensuring that you have a legal and regulatory set-up that works for your business</li> <li>• Best practice when working with legal third parties and harnessing their expertise</li> <li>• How finance functions are coping with increasing legal and regulatory spend</li> </ul>	<p><b>14:45</b> <b>Becoming a data-driven private fund manager</b> How are the lines between infrastructure, real estate and other asset classes continuing to blur?</p> <ul style="list-style-type: none"> <li>• Finding a data management solution that works to scale for your firm</li> <li>• Connectivity between systems – why this holds the key to data aggregation and protecting against data duplication and inaccuracy across the business</li> <li>• Regulatory impacts on data management – GDPR, reporting and more</li> <li>• Developing your data analytics capabilities to provide tangible business intelligence</li> <li>• Why ESG and investor demands are transforming the data landscape</li> </ul> <p><b>Susan Wilkins, CFO, Actis</b> <b>Lisa Weaver-Lambert, Data and Digital Operating Partner</b></p>
<p><b>15:30</b> <b>Traditional finance priorities for 2021 and beyond</b></p> <ul style="list-style-type: none"> <li>• Latest tax disclosure requirements</li> <li>• Best preparation for continued intensification of fee and expense pressures</li> <li>• Putting ESG sub lines into practice</li> <li>• What to expect in the carry stakes over the coming months</li> </ul>	<p><b>15:30</b> <b>Combating increasingly sophisticated cyber threats</b></p> <ul style="list-style-type: none"> <li>• Why are we seeing a significant increase in the number of ransomware attacks in the market?</li> <li>• Best practice for protecting yourselves and your portfolio companies</li> <li>• Managing risk around third parties</li> <li>• Ensuring you have a cyber-resilient workforce and culture in place</li> </ul>

# CFOs & COOs Europe 2021

16:15

Afternoon Networking Break

16:40

**Panel Discussion: Culture, human capital and talent strategy in private assets**

- Assessing how leadership attitudes towards business culture have changed
- Striking a balancing act between flexible working, employee satisfaction and high performance
- The role of technology and data analytics in talent engagement and retainment
- Remuneration, rewards and other considerations

**Martina Sanow**, Partner, Hg

**Marc Dumbell**, CFO and COO, Campbell Lutyens

17:20

**Off the record - audience roundtable discussions over drinks:**

- **Managing FX at the fund level**
- **Challenges around bank clients – Basel and more**
- **US tax considerations – the SEC and the Biden administration**
- **What will the future of private asset fundraising look like?**
- **Working out your artificial intelligence roadmap**
- **Carry expectations in the post-Covid era**
- **Weighing up the benefits of waterfall automation**
- **How are valuation methods and processes changing across private assets?**

18:00

Networking drinks reception

## Day two: 17 November

08:45

Private think tanks – asset classes

CFOs and COOs in private equity	CFOs and COOs in private debt	CFOs and COOs in infrastructure	CFOs and COOs in real estate
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# CFOs & COOs Europe 2021

**09:45**

**Opening interview: How python modelling is set to improve investment decisions, private fund management and investor relations**

**10:15**

**Panel Discussion: Assessing the future of Europe in a post-Brexit landscape**

- What will the alternative fund landscape look like in Europe in the upcoming years?
- Could Dublin or anywhere else become a new offshore centre? And what would that mean for fund structuring and investment decision-making?
- Continuing post-Brexit operational challenges for private funds
- Are private markets in Europe becoming increasingly democratized? What does this mean for fund managers?

**Moderator: Richard Urban**, Independent Non-Executive Director, **Rivington Pike**  
**Simon Hirtzel**, COO, **IQ Capital**

**11:00**

**Networking Break**

**11:30**

**In-Focus Fireside Chat: The rise of ESG sub lines**

- Do subscription credit facilities linked to ESG metrics or green bonds represent the 'holy grail' for successful ESG integration in private funds?
- Why sub lines mean more transparency for investors
- How do they manifest across the different private asset classes?

**12:00**

**Panel Discussion: Best practice for building relationships with portfolio companies**

- Effective management and monitoring of portfolio performance
- CFOs and COOs involvement in portfolio level value creation
- Working with operating partners and your CFO/COO equivalents within the portfolio companies
- What rewards will you reap from building and maintaining these successful relationships?

**Christopher Parmo**, CFO, **Verdane**

**Peter McKenzie**, CFO, **Anticipa**



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# CFOs & COOs Europe 2021

**12:40**

**Closing interview: to be confirmed**

**13:00**

**Networking lunch**

**14:00**

**Close of conference**