



Agenda: May 17, 2021

Noon–6:00 pm ET

12:00–12:05 pm **Opening Remarks**

Speaker: **Dennis Sullivan**, Chairman, **CU Leadership Convention**

12:05–12:35 pm **Keynote: Learn, Love & Kick Ass!**

Join Dr. B for an authentic discussion about the real-world issues facing women leaders right now and the practical strategies you can use to not just overcome them, but crush them! The credit union industry is driven by the influence from the tenured, the emerging and the hungry. Every leader is telling a story. You have an opportunity right now to create a measurable difference. Girl we don't play, we slay. It's time to kick some ass!

Speaker: Brandi Stankovic, Ed.D., COO/Chief Strategy Officer, **CU Solutions Group & Host of the podcast, The Strategic Hotbox**

12:40–1:10 pm **General Session: Stand Up for the Most Important Woman of All - YOU!**

Credit union women leaders' evangelist, Susan Mitchell, shares her top tactics for achieving your goals, shattering the glass ceiling, and standing up for what is right. This powerful talk comes at a time when it's needed most. Pay inequity continues to widen. Women in the labor force has hit a 33-year low. And more women than ever are struggling to balance family and work during the greatest pandemic in a century. Find out how you can stand up against these and other challenges using the same tactics thousands of other women use across the globe

Speaker: Susan Mitchell, CEO, Mitchell, Stankovic & Associates, founding Chair of the Global Women's Leadership Network, & National CU Foundation's Herb Wegner Outstanding Individual Lifetime Achievement Award Winner

2:30 - 3:00 pm **Break**

Uncovering the most valuable insights on how best to manage human capital during disruptive and turbulent times

The Time is Now: How to Turn a Crisis into an Opportunity

If there was ever a time that CUs needed leaders with Emotional Intelligence skills, it is now. And in the areas of empathy, interpersonal relationships, and social responsibility – the most critical areas facing our workforce and society today – women outperform men in recent research studies. Val Mindak, CEO of Park City CU, recipient of the CU Leadership Convention’s Leader of the Award Winner and a finalist for CUNA’s Hero of the Year, blends cold-hard truths with inspiring insights. Find out how to leverage the skills that come naturally to so many women leaders and turn the current crisis into an opportunity.

Speaker: Val Mindak, President/CEO, Park City CU and member of the Federal Reserve Bank of Minneapolis Advisory Council

“I’m sorry, but I have a question...”

How many times have you found yourself beginning a sentence with an apology? Find out how to quit downplaying your ideas and no longer be afraid for expressing an unpopular idea or even be seen in a negative way. Join Amanda Thomas, Founder & President of TwoScore and host of the popular podcast, Adventures in Heels, as she discusses how more women can empower themselves to voice their ideas and achieve their goals whether they are on the front-lines, the C-suite or in the boardroom.

Speaker: Amanda Thomas, Founder & President, TwoScore & Host of the podcast, Adventures in Heels

Making a Difference: CU Leaders Share What’s Working for Women in Leadership

Join other CU Leaders in this unique panel discussion as some of the country’s most innovative thought leaders discuss what’s working to help recruit, train and develop more women leaders from ALL backgrounds – and at ALL levels of organizations. See for yourself how to apply proven practices to help solve one of the biggest challenges facing the credit union movement and society today.

Speaker: Stefanie Rupert, CEO, Collins Community CU (additional panelists to be announced very soon)

Resilient Leadership: A Practical Guide Forward

Resilience is the ability to not just cope with adversity, but to adapt, recover and live fully. Resilient leaders bounce back from setbacks. They overcome major disruptions and make themselves and others better in the process. Nicole Brusewitz shares how the top performing credit union leaders are applying resilient leadership skills to create a new way of living ... recalibrate their roles ... apply an innovative mindset ... build an executive presence ... conquer burnout ... and transform themselves and those around them. Find out how you can apply these same leadership tactics in your credit union!

Speaker: Nicole Brusewitz, Vice President Education & Events, Mountain West Credit Union Association

4:30 - 5:15 pm

Can We Talk and Laugh? Finding Your Voice & Developing Your Influence in a Time of Change

Stacie VanDenBerghe takes you on a fun, entertaining, provocative and highly informative discussion about the challenges facing women leaders like no one else can! With her unique blend of comedy and tell-like-it-is business acumen, Stacie addresses tough topics such as work-life balance ... the challenges of trying to be everything to everybody ... workplace bias ... and more. Plus, she delivers actionable insights so you can be the victor - not the victim.

Speaker: **Stacie VanDenBerghe**, Consultant, CU Innovate

5:15 - 6:00 pm

Happy Hour & Networking

CU Women Advisory Board

Val Mindak,

President/CEO, Park City CU,
CULC Leader of the Year Award
Winner, Federal Reserve Bank
of Minneapolis Advisory Council
Member

Renee Sattiewhite,

President & CEO, African-
American Credit Union
Coalition, and owner of
Sattiewhite Training Productions

Amanda Thomas,

Founder & President, TwoScore
& Host of the podcast,
Adventures in Heels