

The Year Ahead Deep Dive

February 25, 10:00 – 11:30 AM ET

Global operating partners' perspectives on the year ahead

10:00 - 10:45 **The Year Ahead: Trends in value creation in 2021**

- Looking back at 2020 playbooks of cost control, focusing on customers, gaining access to government support: what comes next?
- Looking at sectors: Who will the winners and losers be? For how long?
- Is cash preservation/cost cutting still top of the agenda?
- Shifting from defense to offense: are firms able to invest for growth? Moving from cash preservation/cost cutting to new business generation
- Re-opening: What will a return to normalcy look like?
- How will things change in looking at models: diligence, working with management, working in a digital world, performance monitoring/hiring, 100-day plans, salesforce effectiveness
- Virtual/remote best practices: how much will remain vs. how much will drift away? how will travel change for businesses and for operating partners?

10:45 - 11:30 **The Year Ahead interactive live discussion with operating partners**

Join a live interactive discussion/extended Q&A with the speakers and operating partners attending. Hear directly what is on everyone's mind in looking at what lies ahead in 2021.



Geoffrey Baird

Senior Operating
Advisor
LLR Partners



Immo Rupf

Partner
Cinven



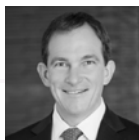
Aviva Shneider

Principal (Operating
Partner)
CVC Capital Partners



Kush Tulsidas

Operating Partner
One Rock Capital
Partners



Jon Weber

Head of Global Portfolio
Operations Group
Elliott Management
Corporation

To gain access to the February Deep Dive, you must be an Operating Partners All Access member.



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