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3.7762

2.3574

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The Year Ahead Deep Dive

February 25

The pandemic is driving permanent changes in processes and behaviors, from hiring, board meeting efficiency and capex projects to investment team skills, e-commerce and innovation, the first gathering in this year's Operating Partners All-Access program heard.

"A fantastically interesting" 2020 saw a move from uncertainty and reactiveness to proactivity then execution and being "super-busy", operating partners from Elliot Management, LLR Partners, Cinven, One Rock Capital and CVC learned.

The has crystallised better ways to create value, they said. Among the examples?

- One management team declaring their growth was "tapped out" had no idea of its total addressable market or market share. Cracking that saw them growing at 30% within three months
- Back-office automation at an insurer simplified and standardized processes that freed up its brokers
- A \$25mln capex hardware project demanded innovative ways of implementing it given its suppliers • couldn't travel to support it
- Live and direct video walk-throughs of a supplier's facilities as part of the due diligence process

And the permanent changes? Some contingency planning around cash costs, the potential to hire inhouse cybersecurity experts at the funds as they and their portfolio companies become targets, and the opportunities for faster and deeper value creation at the more traditional and mature companies.



Geoffrey Baird Senior Operating Advisor LLR Partners



Kush Tulsidas

Operating Partner One Rock Capital

Partners



Immo Rupf Partner Cinven



Aviva Shneider Principal (Operating Partner) **CVC Capital Partners**

Jon Weber Head of Global Portfolio **Operations Group Elliott Management** Corporation

<u>Request a demo</u> to find out more, or join today, and join us for the March Deep Dive: Leadership on March 31.



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Operating Partners All Access provides you with unrestricted, year-round access to a community of peers with networking and deep knowledge sharing opportunities.

Upcoming gather-and-learn opportunities:



May 13

Virtual Experience

June 3-4

To view the full calendar of events visit: peievents.com/en/event/op-all-access

