

Keynote Sessions	General Sessions	Leadership Summit	Marketing Summit	Human Resources Summit	Cyber Security Summit	Financial Management Summit	Lending Summit	Member Business Lending Summit
Lone Survivor, Marcus Luttrell: A Tribute to Courage, Honor and Leadership Marcus Luttrell	2020 Outlook from the Credit Union Movement's Chief Regulator Rodney Hood	4 Alternative Funding Vehicles That Can Improve Income During These Challenging Economic Times Andy Roquet	Digital Marketing Multiplied – 6 Simple Steps to Maximize Your Digital Growth Potential James Robert Lay	Commitment to Change: Credit Unions Unite Against Racism Renee Sattiewhite	The Rise of the Planet of the Apps: The Battle for Members in a Mobile-Centric World Continues Dave DeFazio	Bill Hampel's Economic Outlook for 2021 & Beyond Bill Hampel	Will Indirect Auto Finance Save Your Portfolio: 5 Ways to Build a Successful Indirect Program Don Bader, Jon Patton	Making the Transition from MBL to MBS: A 5 Step Strategy to Greater Profitability Jim Devine
Magician and Mentalist Harrison Kramer	4 x 5 - Four speakers share their innovative solutions in five minutes or less Various Speakers	Digital Banking: Innovative Ideas to Convert to Your CU's Operations for the "New Normal" Tim Harrington	Marketing While in a Majority-Minority Shift: A 4 Step Cultural Segmentation Model Victor Miguel Corro	The Boomer's Guide to Managing & Working with Millennials Flynt Gallagher, John Moreno	Emerging Cyber Risks: Practical Strategies to Guard Against Real-Time Threats Derek Lacznia, Carlos Molina	Judgment Day: How to Win the Ultimate Financial Battle for Core Deposits, Better Technology & Economy of Scale Peter Duffy	Solved Mysteries of Your Loan Portfolio: 5 Key Strategies to Unlock Your Data Insights Derrick Wiemer	Helping Main Street Move Forward with Efficient Small Loan Programs Michael Mucilli
Atomic Habits: How to Get 1% Better Every Day to Make a Big Impact James Clear	Breakfast of Champions – Idea Dennis Sullivan	Women & Leadership: How To Set Yourself Up for Success Val Mindak	From Marketing to Branding: How to Build a Brand that Creates Value for You & Your Members Amanda Thomas	Resiliency: 5 Tools for Leaders to Manage Stress & Anxiety in Chaotic Times Josh Allison	Cyber-Fraud and Cyber-Security: Bridging the Gap to Protect Your CU & Your Members Alex Hernandez	It's Just Lunch: Finding the Perfect Merger Glenn Christensen	Lending Strategies in a Pandemic World: How to Adapt and Pivot in Uncertain Times Brian Waldron, Patrick Zarifian	4 Steps to Leverage PPP and Find Growth Opportunities Jim Pond
How to Run a Values-Led Business & Make Money, Too Jerry Greenfield	Marketing In A Post Virus Economy Mark Arnold	Top 10 Emerging Trends Every CU Leader Must Know in a COVID-19 Economy Elliot Eisenberg	Re-Imagining Space: Designing Your Branches and Home Office for a Digital Age Jim Caliendo	CU Case Study: Keys to Create a Culture of Engaged Employees (Part 1) Lisa Sutton	Penetrating Testing: Top 5 Hot Spots Every CU Must Know to Ensure Compliance Andrew Hay	Opportunities, Tips, Tricks, Secrets and Pitfalls of Loan Participations Ryan McCarroll, William D. Paton	Rev up your Auto Loan Profitability Matt Roe	Risk Tolerance: How to Target Your MBL So You Get the Deals that are Best for Your CU Ancin Cooley

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	The Big Four: Strategies for Growth Beyond 2020 with the Convention's All-Time Favorite, Patrick Adams Patrick Adams	Interactive Leadership Forum - Share & Learn Best Practices Andy Roquet	Interactive Marketing Forum - Share & Learn Best Practices James Robert Lay	Focus on Your Strengths – Not Your Weaknesses: Keys to Create a Culture of Engaged Employees (Part 2) Stosh D. Walsh	Interactive Cybersecurity Forum - Share & Learn Best Practices Alex Hernandez	Subordinated Debt: A Tool For Growth — is it Right for Your Credit Union? Lawrence Spaccasi	20 Tactics that can DOUBLE Your Direct Auto Loan Volume Brett Christensen	MBL Panel: Winning Tactics from America's Leading Commercial Lenders Sam Burns, Brendan Wiechert
		Merger Mania: Practical Guidance for Every CU Leader in the New M&A Market Lawrence Spaccasi	Purpose Driven Innovation & Driving Brand Love Jeff Fromm	Interactive HR Forum - Share & Learn Best Practices Lawrence Dvorchik		Interactive Financial Forum - Share & Learn Best Practices William Paton	Re-imagine Mortgage Lending: One Thing Any CU Can Do to Compete with the Big Banks -- and Win! Brandy Phillips	
		"Okay Boomer!" "Okay Zoomer!" "How to Bridge the Great Generational Divide Renee Sattiewhite	From PFI to Engagement: Best Practices Marketers Can Use to Get Members to Choose Your CU First Andrew Downin				Interactive Lending Forum - Share & Learn Best Practices Ancin Cooley	