



Private Equity  
International



Infrastructure  
Investor



PERE



Private Debt  
Investor

# CFOs & COOs Europe London 2020

3-4 June | No.11 Cavendish Square



PEI

Sponsorship opportunities

[www.peievents.com](http://www.peievents.com)

# Welcome

Inside this brochure you will find detailed information on the sponsorship opportunities available at the CFOs & COOs Europe Forum.

Run off the back of our series of successful forums in New York: in 2020 we are bringing the format to London. The forum will focus on the evolving role of the CFO and COO at Private Market Funds and discusses challenges and best practice for the topics that matter most to these key positions. These include; Human Capital and Outsourcing, Technology and Cyber Security, Accounting, Finance and Tax, Reporting and Compliance and Cross Border Investing and Fund Structuring.

We've chosen to cover the alternative asset sector as a whole so Sponsoring this forum allows to you to network and build your profile with key decision makers from Private Equity, Private Real Estate, Private Infrastructure and Private Debt Funds from across Europe. With over 250 attendees expected, this is a unique opportunity to bundle together multiple marketing and outreach activities into a day and a half in

London. The programme will be based on small group learning and workshops offering multiple opportunities for intimate networking.

Every package is unique to the sponsor and will be designed with your objectives in mind. We tailor all our offerings to ensure you get the most value from working with us. We offer a range of speaking, exhibiting, branding and networking packages depend on how you want to engage with the market.

More detailed information is available upon request, please don't hesitate to contact me directly.

Best Regards,

**Christopher Wagland | Business Development EMEA**

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# Who will you meet?



**150+**

Attendees from  
Private Market Funds



Guaranteed **1:1**  
better than  
service provider  
to other ratio



**80+**

Expert Industry Speakers



# What can be included with your package?

Contact us for information on any of the opportunities below



## Email

Your branding will be present throughout our promotional email campaign.



## Bespoke events

We offer the opportunity to run bespoke dinners, breakfasts and other social engagements to help you meet the right clients.



## Website

Showcase your companies profile and branding on the frequently visited sponsors page.



## Attendee list

View the delegate list pre, during and post-event to ensure you're making the most of your time with us.



## Print

Your logo will be present on all printed and digital collateral (where relevant), including the main brochure and on site guide.



## Exhibition

A dedicated space in the main networking hall where all lunch, coffee and on site networking functions are held. Use as a meeting point, for extra signage and to distribute literature.



## Speaking

An opportunity to show expertise and thought leadership. We do not offer the opportunity to pitch but rather a forum for the firm to demonstrate their capabilities by leading a discussion critical to your business.



## Marketing support

We have a dedicated marketing team keen to engage with you and the market through traditional and social channels.



## Bespoke branding opportunities

One off branded pieces, barista stands, lanyards, shoe shine all of which, offer unique ways to make sure you are noticed onsite.



## Delegate passes

Packages include passes for a small team to attend the forum and network with the audience. Discounts available for clients or colleagues should you need more passes.



## 360 Degrees visibility

Impactful and visible branding on digital and printed marketing and onsite at the forum. Profile and Logo featured on the conference website and networking app.



## Onsite introductions

We work with our sponsors to identify your top targets from the delegate list and work hard to organise a face to face introductions onsite.



# Who should sponsor?

Do you offer products, services or advisory in any of the following?

**Fund Administration**

**Accountancy**

**Tax and Audit**

**Finance Transformation**

**Cyber Security**

**RPA and AI**

**Compensation**

**Human Capital**

**Outsourcing**

**Asset Servicing**

**Strategy Consulting**

**Operational Efficiency**

**Digital Transformation**

**Digital Integration**

**Offshoring**

**Regulatory Advice**

# Contact us

For more information on pricing or to discuss how we can custom build a package to suite your goals, please contact me directly.

Christopher Wagland, Business Development, EMEA

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