

Private Equity
International

Investor Relations Marketing & Communications Forum

Virtual Experience 2021

April 13-14 | Available anywhere

Navigating the future of PE Investor Relations, Marketing & Communications

PEI

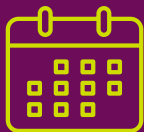
To learn more, visit
peievents.com/en/event/investor-relations-marketing-communications

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Agenda highlights



The 12-month transformation of IR in 2020 and what the future holds



LP Insight: Aligning and maintaining successful relationships



Organizing and executing a compelling, virtual AGM



Communicating in volatile times



Investor relations when you're not actively fundraising: setting the table



Building and protecting your relationships



The art of virtual fundraising



The uptick of private equity in the SPAC market

View full agenda ➔

Fireside chat:

A conversation with Dana Johns and Kelly Williams



Meet our speakers

[View all the speakers ↗](#)



Nicole Adrien
Managing Director,
Chief Product Officer
and Global Head of
Client Relations
Oaktree



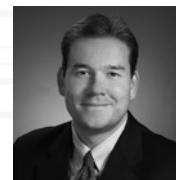
Christine Anderson
Global Head of Public
Affairs and Marketing
Blackstone



Mary Armstrong
Global Head of
Marketing and
Communications
General Atlantic



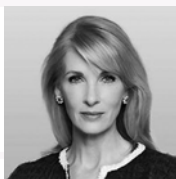
Mary Kate Bertke
Principal, Head of
Investor Relations
Great Hill Partners



Nathan Bishop
Managing Director &
Head of Institutional
Investor Relations, North
America
HarbourVest



Karen Bommart
VP, Head of Investor
Relations
Battery



Alanna Chaffin
Co-Head, Investor
Relations &
Communications
OpenGate Capital



Jennifer Kwon Chou
Chief Strategy Officer
The Gores Group



Matthew Coad
Principal, Investor
Relations
Victory Park Capital



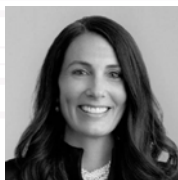
Allison Cole
Head of Fundraising
and Investor Relations
Lightyear Capital

Meet our speakers

[View all the speakers ↗](#)



Shavonne Correia
Head of Investor
Relations & Marketing
KPS Capital Partners



Kristin Custar
Partner and Head of
Global Investor Capital
Group
The Jordan Company



Michelle Daubar
Partner, Investor
Relations and
Communications
Oak HC/FT



Dennis Ever
Partner and Head of
Global Investor Relations
L Catterton



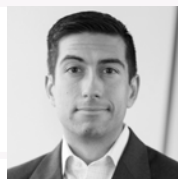
Conrad Gorospe
Head of North America
Fundraising & Investor
Relations
Insight Partners



Patricia Grad
Senior Managing
Director, Head of
Investor Relations
Arsenal Capital Partners



Anita Hariton
Head of Investor
Services
Commonfund



Jason Jerista
Managing Director,
Investor Relations
LLR



Dana Johns
Senior Portfolio Manager
Maryland State
Retirement and Pension
System



Kim Kile
General Partner
ABS Capital Partners

Meet our speakers

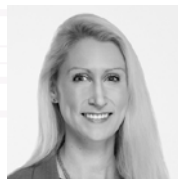
[View all the speakers ↻](#)



Robert Klein
Partner
RedBird Capital Partners



Richard Kunzer
Partner, Co-Head of
Investor Relations
BC Partners



Ruth Lane
Head of Investor
Relations
ATL Partners



Taylor Lawrence
Managing Partner
Everstone Capital



Mary Manin
Managing Director,
Head of Marketing &
Investor Relations
Stone Point Capital



Kate McGann
Vice President,
Corporate
Communications &
Public Relations
Hamilton Lane



Anton Orlich
Head of Alternative
Investments
Kaiser Permanente



Stacie Selinger
Head of Investor
Relations
GCM Grosvenor



John Thompson
Global Communications
Director
Actis



Kelly Williams
CEO
**The Williams
Foundations**
Founding Chair
**Private Equity Women's
Network**

Amplify your **virtual experience**



1-on-1 networking

Schedule 1-on-1 or private group video meetings anytime throughout the conference



Customizable breakout sessions

Pick and choose breakout sessions focused on both investor relations and marketing & communications



Pre-conference workshops

Participate in small group discussions with your peers prior to the event



Coffee house chats

Extend the conversation beyond the sessions during breaks with topic-focused coffee chats



Early access to the platform

Access the virtual platform two weeks prior to the event; schedule meetings with fellow attendees, and create your own agenda



On demand access

Receive access to select sessions and continue the conversation with attendees up to one year post event anytime, anywhere

Networking opportunities

Customize your profile

Customize your profile based on firm type, AUM, areas of interest, etc. By doing so, attendees can better search and filter through the attendee list based on the criteria that matches their interests.

Arrange video meetings

Set up private 1-on-1 or group video meetings anytime during the event. Begin scheduling meetings when the platform opens two weeks prior to the event.

"Want-to-meet" list

Add fellow attendees to your "want to-meet" list and prioritize your list based on who you want to meet. Keep all attendees you are interested in meeting in one place.

Send private messages

Through the event platform, you can send private messages directly to attendees, make connections with your peers, and catch up with colleagues.



Preview how the platform works

Private Equity International
Investor Relations
Marketing &
Communications Forum
New York 2020

Home People Schedule Sponsors Conversations Account

Engage speakers and attendees in discussion session

Participate in live Q&A with speakers and attendees

How Content and Messaging Drive Project ROI

Month	ROI
Dec 17	\$1.2M
Jan 18	\$1.2M
Feb 18	\$1.2M
Mar 18	\$1.2M
Apr 18	\$1.2M
May 18	\$1.2M
Jun 18	\$1.2M
Jul 18	\$1.2M
Aug 18	\$1.2M
Sep 18	\$1.2M
Oct 18	\$1.2M
Nov 18	\$1.2M
Dec 18	\$1.2M

Speakers:

- Angela Longoria
- Barbara Kishimoto
- Wan Gengxin
- Cheney Chai
- Isami Katsuyoshi
- Janet Casey
- Alexander Liang
- Luca Pizzetti
- Vicente de la Cruz

Connect with your peers in investor relations, marketing & communications

Confirmed attendees include:

- | | | |
|--------------------------------------|--|-----------------------------------|
| » 3L Capital | » General Catalyst | » Oak HC/FT |
| » Abris Capital Partners | » Great Hill Partners | » Oaktree Capital Management |
| » Actis | » Hamilton Lane | » OpenGate Capital |
| » Arsenal Capital Partners | » HarbourVest Partners | » Orchard Global Asset Management |
| » ATL Partners | » HCI Equity Partners | » Pappas Capital |
| » BC Partners | » Hines Securities | » Private Equity Women |
| » Bertram Capital | » Insight Equity | » Investor Network |
| » Blackstone | » Insight Partners | » Prologis |
| » Blue Water Energy | » IVP | » RedBird Capital Partners |
| » Brightstar Capital Partners | » Kohlberg & Company | » Searchlight Capital Partners |
| » Brookfield Infrastructure Partners | » KPS Capital Partners | » Solum Partners |
| » Catalyst Investors | » L Catterton | » Stone Point Capital |
| » Commonfund | » Lightspeed Venture Partners | » Tailwater Capital |
| » Cornell Capital | » Lightyear Capital | » The Beach Company |
| » Elevar Equity | » Lindsay Goldberg | » TPG |
| » Ember Infrastructure Partners | » LLR Partners | » Trilantic Capital Management |
| » Franklin Templeton Private Equity | » Maryland State Retirement and Pension System | » Trive Capital |
| » General Atlantic | | » Victory Park Capital Advisors |

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Sponsor



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Pricing and registration

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Live and on-demand content, exclusive networking opportunities, and much more from wherever you are.

	Price
General delegate	\$1,395 (ends March 5) \$1,595 (Full price)
Service provider	\$2,495
Institutional investor	Complimentary

Contact us

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