

CROSSLAKE

Helping companies buy, build, and run better software.



We work with technology leaders to innovate, optimize, and create new value and growth in this rapidly changing environment.

- High customer value
- Faster time to revenue
- Reduced cost of delivery
- Increased product quality

CROSSLAKE'S HIGHLY-EXPERIENCED TEAM WORKS WITH YOU FROM VISION TO STRATEGY TO DESIGN AND DELIVERY. THAT'S HOW WE DRIVE CHANGE THAT WILL HELP YOU WIN TIME AND TIME AGAIN.

Headquartered in the technology hub of Seattle, Washington, Crosslake was started in 2008 tackling product management, development, quality and operations with a special offering in Technical Due Diligence and Value Creation.

Crosslake works throughout Canada, the United States, and Europe, with a development center in Estonia. With its extensive experience and global presence, each team member brings a passion and discipline to produce higher quality products faster with measurable and predictable results.

SERVICES

- Organization
- Architecture
- Technical Due Diligence
- Cloud
- Scaled Agile
- Dev Ops
- Quality

“My time as a founding member of Bill Gates’ Engineering Excellence team at Microsoft inspired me to find even better ways to develop, secure, deploy and operate software. Now, I’m proud of the team I’ve built at Crosslake, tackling a wide spectrum of issues faced by business with a special emphasis on Technical Due Diligence for Private Equity firms.”

Russ Albright
Founder and CEO

CROSSLAKE

Private Equity for Value Creation



“ Through our value creation and exit preparation programs, you can realize your investment objectives and expected ROI. We help increase your confidence that your investment is sound and will achieve the anticipated return.”

Competition for software-based investments is intense. To successfully win the deal and achieve return on investment, firms must be able to quickly identify risk and opportunities at purchase as well as consistently drive value creation through exit to achieve the required return on investment.

WHAT WE DO

We collaborate closely with your team on your tight timelines to identify technical risks and required additional investment as well as opportunities for growth, cost reductions and strengths.

Capabilities:

- Technical Due Diligence
- Value Creation Roadmaps
- Exit Preparation
- Vendor Due Diligence (Sell Side Diligence)
- Acquisition Integration

Crosslake's Technical Due Diligence activities include:

- Identifying legacy and obsolescence issues
- Software scalability to meet growth objectives
- Team efficiency and productivity
- Open source exposure
- Acquisition integration inefficiencies & opportunities

