

CFOs & COOs Europe Virtual Experience 2020

12-13 October

PEI CFOs & COOs Europe Forum 2020 Virtual Pass FAQs

As we all continue to search for ways to maximise business efficiency and returns during the COVID-19 pandemic, PEI is committed to connecting the global private equity community so business can continue as normal as possible.

Below we have answered some FAQs to help give you a greater understanding of what the platform is and is not. Find information about:

- [General information](#)
- [Questions about content](#)
- [Questions about networking](#)

GENERAL

So, what is it?

The PEI CFOs & COOs Europe Forum virtual platform will replicate all the best parts of the in-person conference experience.

You can:

- Watch live panel sessions happening and ask questions of the speakers
- Watch and download select recordings of the sessions at a time more convenient for you, with On-Demand playbacks for selected sessions for up to 6 months after the event ends.
- Network with both local and global attendees
- Participate in virtual roundtables and networking rooms to discuss the topics that matter to you with like-minded peers

How do I access the platform?

The platform will launch 2 weeks prior to the event. As a registered attendee, you will be sent a unique link to access the platform. That link is unique to you and cannot be shared with anyone else.

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How will I know how to use the platform?

We have a dedicated [“How it works”](#) page to help you navigate the web app. The advantage of having access a few weeks out is that we can help you iron out any issues you might be having with plenty of time before the event!

CONTENT

Do I need to sit in front of my laptop all day or all night?

No. There will be live content (which is where you can take part in live Q&As) and select sessions will be made on demand for an additional 6 months, so you can watch sessions at a time convenient to you.

I have watched enough webinars over the past 6 months, why would I want to watch more?

We hear you – which is why we have structured the platform to ensure you are part of the conversation. You will be able to:

- Ask questions of panel speakers during the session
- Spend time face-to-face via video conference with speakers to ask questions after the session
- Join roundtables to discuss the topics that matter to you with like-minded peers
- Focused networking breaks where you can discuss the strategies and opportunities you are interested in
- Pop in to sponsor booths to connect via video and discuss their offerings or a presentation that they just gave

What if I forget that a session I want to attend is on?

You can build your own personal agenda within the platform and opt-in to receive notifications when sessions are about to begin.

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NETWORKING

Is “virtual networking” just a buzzword for direct messaging or email?

Absolutely not! The virtual platform will feature direct messaging functionality, but it also has inbuilt video conferencing that allows you to invite other people into a single meeting. Just select your potential business partner/s from the attendee list and invite them to chat.

What about the timezone difference? How do I set meetings on my timezone?

The platform shows available meeting times as per your computers timezone. For example, if you are based in London, a meeting set for 4 pm from your account will show to a recipient in New York as 11 am, reducing the human error impact of incorrectly guessing time zones.

It is worth noting that event timings will be running on British Summer Time (BST) which is BST + 1. The platform will note the timezone abbreviation next to most timings to avoid confusion.

Additional questions? Visit the [PEI CFOs & COOs Europe FAQ](#) page for more information.