Monday, March, 16  Opening night

4:00  Pre-event Workshop: Capturing investor relations alpha
6:00  Ice breaker reception

Tuesday, March, 17

7:30  Registration & networking breakfast
8:30  PEI Welcome Remarks
8:35  Featured Presentation | AlixPartners - 5th Annual PE leadership Survey Results
8:55  Keynote Panel: CIO Roundtable
• Four Chief Investment Officers giving their high-level take on the private markets
• Where they see the greatest opportunities
• How they enact their vision within their organization as CIO
• Features CIOs from different type of firms
9:30  A Conversation with Donna Brazile
• How politics will affect private equity in the coming years
• The laws and regulations each democratic candidate might enact regarding PE
• Will any or part of Elizabeth Warren’s bill be enforced?
• What the future holds for PE legislatively
10:15  Networking break
10:45  Focus Panel 1 | The Rise of Growth Investing in SaaS + Cloud Computing
• Are we in late or early innings? What does penetration / adoption of Cloud Computing look like today?
• Why is this sector particularly attractive to growth investors?
• What are next generation SaaS companies going to look like?
• Slack was the first SaaS company that went public through direct listing. Do we think that’s a sign of what’s to come, or a one-off example?
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11:15am  Featured Content Panel 2 | Family Offices as Fund Investing LPs
• PE and VC fund strategies they are favoring
• Specific sectors they are focusing on
• Their process when doing GP due diligence
• Their most successful fund investments
• How to best work with and approach a Family Office

11:45am  Featured Content Panel 3 | Instructional - Building an LP Base From Start to Funded
• How to intelligently raise a PE or VC fund
• Do’s and don’ts for raising capital, including LP “faux pas”
• Concrete steps to access institutional capital

12:15pm  Featured Content Panel 4 | How are LPs preparing for bumpier times?
• How LPs are thinking about their PE and VC allocations as we approach an historically long bull market
• The sectors and strategies LPs are shifting in and out of
• LPs view on operational and market risk

12:45pm  Lunch

2:00pm  Featured Content Panel 5 | Finding the Sweet Spot - LPs Dish Out Their Thinking When Investing in VC Funds of Various Sizes
• LP views on how they think about each type of VC fund
• Tips for VC funds of various stages to raise capital
• What the future holds for seed, early, and growth stage VC funds

2:30pm  Featured Content Panel 6 | The (R)Evolution of Deal Sourcing
• How seasoned PE firms approach deal sourcing
• How, by making deal flow king, PE firms get more deals on their desk and higher returns
• Strategies for smaller firms to increase deal flow
3:00 PM  Featured Content Panel 7 | The 2020 Exit Market - What Are the Options for GPs?
            Exploration of the trends in the exit market for PE and VC firms including:
            • Secondaries
            • IPOs
            • Strategic buyers
            • Acquisition by another private fund or venture investor

3:00pm  Focus Panel 7 | Emerging Managers: The Economics of Seeding and Anchoring New GPs
            • How seeding and anchoring deals are structured
            • Benefits for the GP and seeding platform
            • What GPs are a good fit and which ones aren’t

3:30pm  Afternoon Networking Break

4:00pm  VC Fireside Chat

4:30pm  Closing Keynote: Fireside chat with Orlando Bravo
            A candid conversation with Orlando Bravo and a CEO of a company Thoma Bravo has acquired discussing:
            • How did Thoma Bravo find the company?
            • How long was the process from handshake to acquisition?
            • What made Thoma Bravo convinced that this company was a good fit?
            • How does the relationship work day-to-day?
            • What benefits have been realized by the portfolio company since the acquisition?

5:00pm  Cocktail Reception
Wednesday, March 18

8:00am Networking Breakfast

9:00am
- LP Think Tank
  - How to structure your portfolio in bumpy times
  - GPs behaving badly
  - Co-investment
  - How to best manage a team
  - GP stakes and GP led secondaries
  - Using data in your manager research
  - Most effective ways to conduct due diligence
  - Combating fees

PE Think Tank
- High valuations
- Managing LP relationships
- Co-investments
- How to best manage a team
- The economy and how to plan for a downturn
- Fee weary LPs
- Deal sharing amongst your peers

VC Think Thank
- Managing LP relationships
- Dealing with companies staying private longer
- The economy and how to plan for a downturn
- Fee weary LPs
- Deal sharing amongst your peers

10:05am Opening Remarks
10:10am Morning Keynote
10:40am Networking Break

11:00am Featured Content Panel 8 | Investor Outlook: Mega Institutional Investors
- How mega LPs are viewing the private equity and venture capital space
- How their portfolios are allocated and why
- How their investment and due diligence process works and how it differs from smaller LPs

11:30am Featured Content Panel 9 | The Institutionalization of the Independent Sponsor Market
- Exploration of the growth of independent sponsors in the wider landscape
- How independent sponsors are becoming and increasing part of institutional LPs portfolios and the reason for this change
- Tips for independent sponsors to access institutional capital

12:00pm Featured Content Panel 10 | Governance at the Seed Stage - Should Seed Investors Establish Formal Boards? What’s Best for LPs, GPs and Founders?
- Tips from seed-stage experts on governance
- Where a formal board makes sense and where it doesn’t
- How to align governance with the interests of LPs, GPs and Founders

12:30pm Closing Remarks,
12:35pm Conference concludes