

Private Fund Compliance Forum | New York 2019

May 15-16 | Convene

Agenda | Wednesday, May 15

- 8:00 Registration and welcome breakfast
- 8:45 PEI welcome
- 8:55 Chairman's welcome
- 9:00 Keynote interview
- 9:40 **Assessing what firms are doing to enhance compliance programs**
- Approaches for navigating the evolving compliance role
 - Having the right resources in the firm to optimize your compliance program
 - Keeping the deal team on track with compliance issues
 - Ensuring everyone at the firm adopts the compliance culture
- 10:30 Networking coffee break
- 10:45 **Reexamining the relationship between outsourcing and compliance**
- What tasks are CCOs outsourcing?
 - Determining which functions to outsource within your firm
 - What is the threshold that makes outsourcing worth it?
 - Integrating an outsourced strategy with your current compliance program
 - Fostering a transparent relationship with outsourced providers
 - What does the SEC say about resources and outsourcing?
- 11:35 **SEC 2019 priorities—what you need to know**
- What the SEC is looking at in the current year
 - New priorities on the radar: expense allocation, subscription lines of credit and fundraising
 - Interaction between CCOs and the SEC—what's changed?
 - What the dual-hatted CFO-CCO should be doing to meet regulatory requirements
 - How firms may be impacted by the latest SEC trends and initiatives
- 12:25 Networking luncheon

1:30 Breacout session I

Track A | Global regulatory and reporting requirements

- Addressing global compliance issues and foreign investors
- Complying with GDPR privacy regulations: what steps are being taken?
- Prioritizing and tightening anti-corruption and AML rules
- Implications of Brexit
- Dealing with foreign sovereign government entities

Track B | Implementing effective IT and cybersecurity practices

- Establishing a cyber-risk management strategy
- What should you be doing to prevent the loss of data from cyber-attacks?
- What level of infrastructure should firms be developing?
- Examining cybersecurity changes surrounding cash/wires
- Type and frequency of testing: penetration, vulnerability, etc.
- Cybersecurity at the portfolio level
- Best practices for protecting the firm

2:25 Breakout series II

Track A | Creating and reviewing marketing materials

- What do you define as marketing materials?
- Establishing an approach to marketing materials: type of materials, process, etc.
- Production and storage of marketing materials
- Determining who reviews your marketing materials: legal, compliance, external source, CFOs, etc.
- Ensuring marketers are only using approved documents

Track B | Conducting expense testing

- A closer look at how firms are currently testing
- Engaging with a consultant or audit firm for the testing process
- How to approach testing the allocation of broken deal expenses
- How far to look and what you might do to fix things
- Technology for fee and expense testing
- Examining how the approach to testing has evolved in response to SEC risk alerts

3:15 Networking coffee break

Private Fund Compliance Forum | New York 2019

May 15-16 | Convene

Agenda | Wednesday, May 15

- 3:30 ESG and compliance**
- Driving factors behind the emergence of ESG strategy
 - Creating a formal ESG policy
 - CCO role in forming and managing an ESG program
 - Compliance considerations for ESG strategies and metrics
 - How do you incentivize impact strategies?
 - Overcoming compliance challenges associated with the implementation of an ESG program
- 4:20 Impact of tax reform on private fund compliance**
- PE industry tax update
 - What are you coordinating throughout the organization to comply with tax reform?
 - Updating K-1 disclosures
 - Recent guidance on transition tax reporting
 - Evaluating which processes can benefit from automation
- 5:10 Cocktail reception**

Agenda | Thursday, May 16

- 8:00 CCO think tank (invite only)**
- 8:30 Registration - continental breakfast**
- 9:15 Chairman's opening remarks**
- 9:20 A business imperative: compliance, diversity and inclusion**
- What does diversity and inclusion mean for your firm
 - How are CCOs involved in establishing diversity policy?
 - Enhancing diversity within the firm and portfolio companies
 - Key deliverables expected from HR
 - Establishing the foundational elements of recruiting, climate and culture
 - Best practices for achieving diversity
- 10:10 Optimizing the use of technology in PE compliance**
- Identifying your needs and current capabilities
 - Assessing new and upcoming software
 - Weighing the ease and accessibility of developing tools in-house to leverage your technology
 - Determining how technology systems are interacting
 - Working with developers to make positive changes to existing processes
 - Utilizing a data warehouse to report information more effectively

- 11:00 Networking coffee break**
- 11:20 Evolution of the valuation process and regulatory overlap**
- Examining the intersection of valuation and regulation over the past few years
 - Internal and external players that touch the valuation process
 - Does your firm need a separate valuation committee?
 - Importance of having a good grasp on the firm's valuation procedures and processes
 - What the SEC and regulatory agencies are keeping an eye on
 - Amendment to fair value disclosure
 - Balancing responsiveness with protecting sensitive information: how increased LP interest is impacting the level of detail provided
 - Compliance and the use of independent valuation firms
- 12:10 Exam readiness: best practices for staying prepared**
- What the SEC is looking at in the current year
 - New priorities on the radar: expense allocation, subscription lines of credit and fundraising
 - Interaction between CCOs and the SEC—what's changed?
 - What the dual-hatted CFO-CCO should be doing to meet regulatory requirements
 - How firms may be impacted by the latest SEC trends and initiatives
- 1:00 Networking luncheon and end of conference**