

PARTNER CONNECT EAST 2020



**Bringing Together Private Equity
LPs and GPs for 32 years**

March 16-18, 2020 | Hyatt Regency | Boston, MA

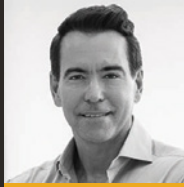
PEI

Register at  bit.ly/pce2020

Featured Speakers



Wes Bradle
Senior Portfolio Manager
State Board
Administration of Florida



Keynote
Orlando Bravo
Founder & Managing Partner
Thoma Bravo



Keynote
Donna Brazile
Veteran Democratic Political
Strategist; Adjunct Professor;
Author; and Syndicated
Columnist



Chris Cathcart
Managing Partner
The Halifax Group



Keirsten Lawton
Managing Director, Co-Head
of US Private Equity Research
Cambridge Associates



Keynote
Brendan MacMillan
Chief Investment Officer
(qp) global family offices



Karan Mehandru
General Partner
Trinity Ventures



Marco Mendes
Head of Portfolio Support
Group, North America
Advent International



Vishnu Mohanan
Manager of Private
Investments
HRM Pension Plan



Barbara Piette
Managing Principal
Knightsbridge Advisers



Keynote
Kashif Siddiqui
Chief Investment Officer
Risk Management Foundation
of Harvard Medical
Institutions /CRICO



Keynote
Jae Yoon
Chief Investment Officer
New York Life
Investment Management

Agenda

Day 1 | Monday, March 16

4:00pm **Pre-event Workshop - Capturing investor relations alpha:**
The practices and processes for GPs to outperform their peers when it comes to fundraising and building investor relationships

6:00pm **Ice breaker reception: **AlixPartners****

Day 2 | Tuesday, March 17

7:30am **Registration & networking breakfast**

8:25am **Opening remarks**

8:30am **Featured presentation: **AlixPartners****
- 5th Annual PE Leadership Survey Results

8:50am **Keynote panel | CIO roundtable**

9:30am **A conversation with Donna Brazile**

10:15am **Networking break**

Featured content panels

10:45am **Does PE have a bad rep on main street?**
If so, how can it be fixed?

11:15am **Family Offices as fund investing LPs**

11:45am **Instructional: Building an LP base from start to funded**

12:15pm **How are LPs preparing for bumpier times?**

12:45pm **Luncheon**



Focus panels

10:45am **The rise of growth investing in SaaS + Cloud Computing**

11:15am **Opportunities in health care services**

11:45am **Operating partners tell-all: How GPs are actually delivering value in their portfolio companies**

12:15pm **Creative capital structures**

Agenda is subject to change, please visit bit.ly/pce2020 for most up to date

Featured content panels

- 2:00pm **Finding the sweet spot:** *LPs dish out their thinking when investing in VC funds of various sizes*
- 2:30pm **The (R)evolution of deal sourcing**
- 3:00pm **The 2020 exit market:** *What are the options for GPs?*
- 3:30pm **Afternoon networking break**
- 4:00pm **VC Fireside chat**
- 4:30pm **Closing keynote: Fireside chat with Orlando Bravo**
- 5:00pm **Cocktail reception**

Focus panels

- 2:00pm **RCP advisors research launch - a quantitative look at ESG performance in PE:** *Beyond the qualitative benefits*
- 2:30pm **LP corner:** *How are GP's valuing their portfolio companies?*
- 3:00pm **Emerging Managers:** *The economics of seeding and anchoring new GPs*

Day 3 | Wednesday, March 18

- 8:00am **Networking breakfast**
- 9:00am **Closed-door think tanks**
»LP think tank
»PE think tank
»VC think tank
- 10:05am **Opening remarks**
- 10:10am **Morning keynote**
- 10:40am **Networking break**
- 11:00am **Investor outlook:** *Mega institutional investors*
- 11:30am **The institutionalization of the independent sponsor market**
- 12:00pm **Governance at the seed-stage:** *Should seed investors establish formal boards? What's best for LPs, GPs and founders?*
- 12:30pm **Closing remarks**
- 12:35pm **Conference concludes**



What is ExecConnect?

ExecConnect is a proprietary private meeting program consisting of meticulously pre-scheduled 20-minute meetings between mutually interested GPs and LPs. Each One-to-One Meeting is carefully vetted by ExecConnect Directors to ensure that LPs looking to commit capital and GPs looking to raise capital meet in a relaxed, efficient and effective manner. View the list of attendees in advance, pre-select those you would most like to meet and let us do the rest! You'll arrive at PartnerConnect East with a full schedule of meetings organized by our team.

ExecConnect removes the countless hours of research and travel needed for investors and managers whose goals are in symmetry, to meet in person. The time and hassle you avoid is incalculable.

PartnerConnect East has connected 500+ GPs with 900+ LPs through the ExecConnect Private Meetings Program since 2009.



Partners include

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For sponsorship information please contact **Julius Picardi** at julius.p@peimedia.com or **646-356-4507**

Registration

Register at: bit.ly/pce2020

Registration type	Price (Early-Bird ends 1/31/2020)	(Standard & walk-in rates)
Fund managers	\$2,850	\$3,000
Independent sponsors	\$1,425	\$1,500
Service providers	\$ 4,500 (Flat rate)	—
Qualified LPs*	Complimentary	—

**Subject to the review and approval of the event organizer*

About the venue

Hyatt Regency Boston One Avenue de Lafayette, Boston, MA 02111

Requests for room assignments may also be made by calling our toll-free number at 1-877-803-7534 and referencing the PEI LLC/ Argosy PartnerConnect East conference. Discounted rates are good through, February 22, 2020. **Discounted Rates: \$299** (plus applicable taxes and fees).



Complimentary Passes

As an accredited institutional investor, you may qualify for a Complimentary Institutional Investor Pass. Recipients of this Investor Pass may attend the entire conference program and the general networking reception, if you agree to participate in our ExecConnect 1:1 meeting program for at least three 20-minute private meetings with fund managers of your choice at a time of your choice.